



**“Snap-In” Tracks of Educational Content
for Your Next Event**

November 6, 2007



Enabling Information-Centric Management through Education

The SNIA Data Management Forum (DMF) is offering “Snap-In” educational content for your next event. Members of the DMF, with content area expertise, will travel to your event and provide vendor-neutral education on relevant topics. You choose the program topics and the DMF will provide compelling presentations, tutorials and workshops.

The purpose of this document is to describe our offerings, provide sample “tracks” for your consideration, and explain how you can find out more.

The DMF will provide,

- Educational track content suggestions
- Abstracts for all the presentations you select
- Presentation materials provided in advance (if required)
- Speaker biographies and photos to include in your event promotion
- A qualified Speaker to deliver the material at your event
- T&E costs will be covered by the Speaker

The benefits to your organization include,

- Turnkey educational materials customized to support your program
- Access to easy to manage, vendor-neutral content and professional speakers
- Proof of your company’s support for industry best practices and standards
- The alignment of your organization with SNIA’s market education mission

You provide,

- Selection of SNIA educational content
- Logistical support for SNIA Speakers
- Pre-Event promotion – including the availability of SNIA Educational offerings

Why SNIA?

SNIA is a global organization of some 400 member companies and 7,000 individuals spanning virtually the entire storage industry. We lead the storage industry worldwide in developing and promoting standards, technologies, and educational services to empower organizations in the management of information. This is an opportunity for you to show your event participants how you support the use and development of industry standards and best practices.



Sample Program Tracks

The SNIA DMF will customize our content to a format that meets your event needs. We can provide presentations or SNIA tutorials, interactive workshops and/or experts to support panel discussions. Any combination is available to you.

Six sample program tracks are included here to help make you aware of extensive content available to you. The target audience and topic areas of each track are included for your review.

The sample program tracks are based upon existing SNIA developed presentations. A detailed abstract for each presentation is available upon request. Most individual presentations are 45 minutes long, with Workshops running approximately 3 hours. All presentations can be customized to meet your event needs.

Target Audience: Business and Operations	Target Audience: General IT	Target Audience: Technologists
Track 1	Track 2	Track 3
ILM & Archive	ILM, Data Protection, Archive, Standards, and Virtualization	ILM, Data Protection
Morning Program	Morning Program	Morning Program
Collaboration: Creating the Information-Centric Enterprise	Collaboration: Creating the Information-Centric Enterprise	Collaboration: Creating the Information-Centric Enterprise
Information Classification: The Cornerstone of ILM	Information Classification: The Cornerstone of ILM	Information Classification: The Cornerstone of ILM
Information-Centric Policy Management	How to Implement ILM	Information-Centric Policy Management
Afternoon Program	Afternoon Program	Afternoon Program
Solving the Coming Archive Crisis	Best Practices in Data Protection using Disk & Tape	Best Practices in Data Protection using Disk & Tape
Implementation Practices for Archiving & Compliance	Solving the Coming Archive Crisis	Virtualizing Data Protection & Restoration (VTL/CDP)
Storage Considerations for Database Archiving	The Future of Storage Networking Standards	De-Duplication - Impacts on Data Movement & Protection
How to Implement ILM	Introduction to Virtualization	Implementation Practices for Archiving & Compliance



More Sample Program Tracks

Target Audience: Operating Best Practices	Target Audience: General IT	Target Audience: Technologists
Track 4	Track 5	Track 6
ILM & Archive	ILM, Data Protection, and Archive	Standards, Data Protection, and Virtualization
Morning Program	Morning Program	Morning Program
IT Service Management , ILM and Data Classification -- A Deep Dive from Process to Policy to Procedure 3 Hour Workshop	IT Service Management , ILM and Data Classification -- A Deep Dive from Process to Policy to Procedure 3 Hour Workshop	The Future of Storage Networking Standards eXtensible Access Method XAM Storage Development Kit Best Practices in Data Protection
Afternoon Program	Afternoon Program	Afternoon Program
Solving the Coming Archive Crisis	Advanced Topics in Data Protection (CDP, VTL & De-Duplication)	Virtualizing Data Protection & Restoration (VTL/CDP)
Implementation Practices for Archiving & Compliance	3 Hour Workshop	De-Duplication - Impacts on Data Movement and Protection
Storage considerations for Database Archiving	Best Practices for Long Term Retention & Preservation	Storage Virtualization – Fundamentals
How to Implement ILM	3 Hour Workshop	Storage Virtualization - Advanced Topics

Additional SNIA topics and subject areas available include,

- Introduction to IP Storage and Solutions
- Storage Consolidation with IP Storage
- Fibre Channel: Roadmap to Your SAN Future
- Introduction to Storage Security
- Storage Security – A Practical approach
- Key Management Strategies
- ... and more...

For More Information

Contact Jeff Porter (jporter@snia-dmf.org) or Diana Eastty (deastty@snia-dmf.org) or visit www.snia-dmf.org to learn more about the SNIA Data Management Forum.