



Education

Records Managers and Storage Managers Speak

Get the Real Story Behind ILM

John Webster, Illuminata – Panel Moderator

Our Mission for Today

- Introductions
- Solve the mystery of Records Information Managers (RIMs)
 - ◆ What do they do?
 - ◆ How can they help Storage Managers and Engineers?
- Get the real story behind ILM
- Compare views on issues like SOX and HIPAA
- Take your questions
- Show how, together, you can help address company business problems

➤ Moderator:

- ◆ John Webster, Data Mobility Group

➤ Panelists:

- ◆ Marty LeFebvre, Nielsen Media Research
- ◆ Wendy Betts, Hewitt Associates

- What does it mean to an IT Manager?
- What does it mean to a Records Information Manager (RIM)?
- What is a RIM's role in ILM?
 - ◆ What do we do?
 - ◆ How can we help Storage Managers and Engineers?

- ▶ Views on Regulations and Compliance
 - ◆ Sarbanes-Oxley
 - ◆ HIPAA
 - ◆ Storage optimization vs. compliance issues



How Do We Approach Storage Issues? SNIA

➤ Views on Storage

- ◆ Life cycles – data vs. information
- ◆ Retention – keeping vs. finding
- ◆ Data focus – access vs. value

RIMs and IT Managers – Is There Common Ground?

- Including RM in the IT circle
- “IT-enlightened” view of Records Management

Common Approaches or “Touch Points”

- Policy formulation
- Process automation
- Tools to implement policy
- Identification of all information repositories
- Creation and capture of business-related metadata
- Shared responsibility with regard to risk
- Records integrity and authenticity

- IT managers – go find your RIMs
 - ◆ If you can't find them – ask your senior management “Why?”
- Start those discussions

- Please send any questions or comments on this presentation to SNIA: trackstoragemgmt@snia.org
- And the SNIA End User Council: www.snia.org/euc

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SNIA Education Committee

**Wendy Betts
Marty LeFebvre
Marty Fulton
John Webster**