

Data Storage Innovation Conference Sponsorship Agreement



AVAILABLE SPONSORSHIPS

Choose from the following sponsorship options:

- ☐ Platinum Sponsor - Four at \$15,900 per package
- ☐ Gold Sponsor - Eight at \$9,900 per package
- ☐ Silver Sponsor - \$4,900 per package
- ☐ Contributing Sponsor (Description) _____ (Cost) _____

Total Cost/Amount to be invoiced: \$ _____

Approved by: _____
Signature _____ Date _____
Printed Name _____ Title _____

“The opportunity to network both before, after, and way after the day’s events with both vendors and attendees was a great benefit.”
- 2015 DSI Attendee

BILLING OPTIONS

Choose from the following billing options:

- ☐ We require an electronic invoice to the following email address: _____
- ☐ We will remit our payment to:
Storage Networking Industry Association
P.O. BOX 912706
Denver, CO 80291-2706
- ☐ We wish to pay our invoice via credit card (Visa / MasterCard / Discover/ AMEX):
Cardholder Name: _____ Card Number: _____
Expires: _____ Cardholder Phone: _____

TERMS AND CONDITIONS APPLICABLE TO ALL SPONSORSHIP COMMITMENTS

- 1) Payment in full is due 30 days from issue date of SNIA invoice.
- 2) Responsibility of copy and logo accuracy - the Sponsor agrees to indemnify and save harmless the SNIA and/or its agents from any liability, loss, and expense of any nature arising out of the display of any graphics, text, display, logo, and illustrations supplied by the Sponsor.

Approved by SNIA: _____
Signature _____ Date _____
Printed Name _____ Title _____



Please submit pages 3 & 4 of this document as a pdf to membership@snia.org or fax your order to 719-694-1389.

Data Storage Innovation Conference
Innovation in Storage Products, Services, and Solutions



June 13-15, 2016
Marriott San Mateo, San Mateo, CA

The Data Storage Innovation Conference (DSI, www.DSIcon.org) is for storage professionals, vendors, and those expected to recognize, influence, and support data storage innovation as actual production solutions.

DSI 2016 Sponsors will have the opportunity to be integral partners in this unique conference. Sponsoring this event will provide your company with a high-quality experience before an audience of storage practitioners, architects, sysadmins, systems engineers, systems integrators, and technical/product consultants.

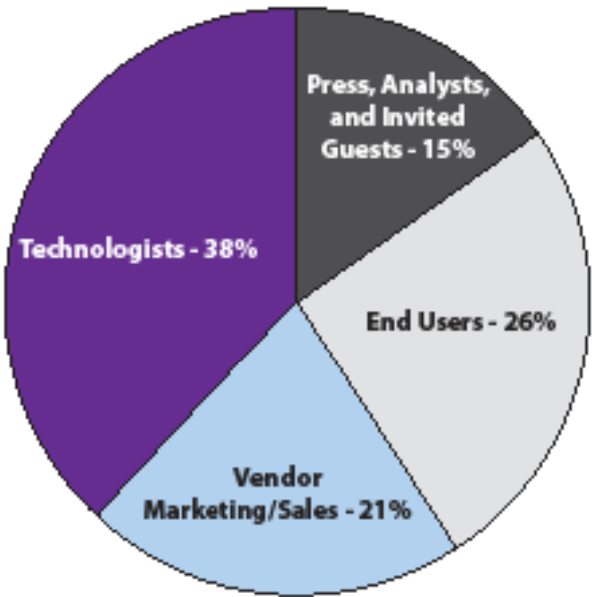
- Your Sponsorship will enable you to reach this audience through:
- Exhibit space
 - Speaking opportunities
 - Recruiting
 - Networking
 - Logo and branding opportunities
 - Post-event email blasts
 - Birds of a Feather Meetings

FOR DSI INFORMATION AND TO SPONSOR

Contact:
Lisa Mercurio Membership Services Manager 781.293.9860 lisa.mercurio@snia.org
Marty Foltyn Business Development Representative 858.720.9780 marty.foltyn@snia.org

www.DSIcon.org

SNIA’s DSI Conference 2015 - Percent of Registrants by Category



“The quantity and relevance of the information about the storage industry that is presented in one venue over 2.5 days has a value for a busy professional far in excess of the cost. It’s education on steroids.”
- 2015 DSI Attendee

Data Storage Innovation Conference Sponsorship Packages



Platinum Sponsor - Four available

Available at \$15,900

Platinum Sponsor package includes:

- Entitlement to deliver a Mainstage speaking presentation
- 10’x10’ premium exhibit space located in the Innovation Expo
- 12 Conference passes to use at Sponsor’s discretion - including distribution to customers, partners, etc.
- Designated space on the Innovation Way corridor located outside of the breakout sessions featuring a 6’ table and two chairs supplied by DSI. Sponsor may also feature a pull-up banner or sign of approximately 3’ wide x 6’ high (supplied by Sponsor in this space).
- Most prominently displayed Sponsor logo on conference event website, on-site signage, and Conference Guide
- Full page ad in Conference Guide
- 200 word company description in Conference Guide
- Entitlement to place collateral in the Conference Attendee bag
- One post-event email blast to Conference Attendee list

Gold Sponsor - Eight available

Available at \$9,900 per package

Gold Sponsor package includes:

- Entitlement to present an agenda Breakout Session
- 10’X10’ exhibit space located in the Innovation Expo
- 8 Conference passes to use at Sponsor’s discretion - including distribution to customers, partners, etc.
- Prominently displayed Sponsor logo on conference event website, on-site signage, and Conference Guide
- Entitlement to place collateral in the Conference Attendee bag
- 100 word company description in Conference Guide
- One post-event email blast to Conference Attendee list

“The event had a good cross section of attendees. Industry and end users mix was better than some events.”
- 2015 DSI Attendee

Silver Sponsor

Available at \$4,900 per package

Silver Sponsor package includes:

- One 6’x2’ display table located in the Innovation Expo
- 4 Conference passes to use at Sponsor’s discretion - including distribution to customers, partners, etc.
- Prominently displayed Sponsor logo on conference event website, on-site signage, and Conference Guide
- Entitlement to place collateral on a shared collateral table
- 50 word company description in Conference Guide

Contributing Sponsorships

A great way to get your company prime visibility at the event. Sponsor the conference shirt, attendee bag, wireless internet, badges and lanyards, any of our meals and/or breaks and more. Sponsorship prices for these items will include cost of the item/service as well as a nominal fee for promotion.

If you are interested in sponsoring any of the above or something else that we agree is appropriate for use or distribution at DSI, please don’t hesitate to propose it, and we’ll be pleased to consider and negotiate an arrangement.

These contributing sponsorships also include the following entitlements:

- Prominently displayed Sponsor logo on conference event website, on-site signage, and Conference Guide
- Entitlement to place collateral on a shared collateral table
- 50 word company description in Conference Guide
- 2 Conference passes (1 for internal* use and 1 for external** use or TBD)

Data Storage Innovation Conference Sponsorship Packages



Sponsorship Packages – At-a-Glance

Sponsorship Level	Price	Passes Included	Exhibit Space	Speaking Opportunities	Collateral Distribution	Promotion in Guide	Attendee Outreach
Platinum	\$15,900	12	10’x10’ Premium Space in Innovation Expo Additional Exhibit Space and Sign on Innovation Way	Mainstage Speaking Presentation	Bag Insert	Full Page Ad / 200 Word Description	One Time Email Blast
Gold	\$9,900	8	10’x10’ Space in Innovation Expo	Breakout Session	Bag Insert	100 Word Description	One Time Email Blast
Silver	\$4,900	4	6’x2’ Table in Innovation Expo		Shared Collateral Table	50 Word Description	
Contributing	TBD	2			Shared Collateral Table	50 Word Description	

Contributing Sponsorships (continued)

- Conference Badge and Lanyard Sponsor – \$4,500
- Networking Reception – \$6,000
- Event Shirt Co-Sponsor – \$7,000
- Event Carrying Case/Backpack Co-Sponsor – \$9,500
- Conference wireless Internet access Sponsor – \$4,500
- Hotel Key Card featuring Sponsor’s copy and logo – \$4,500
- One of three Daily Event Breakfasts and Morning Refreshments Sponsorships – \$4,500
- One of three Daily Event Lunches and Afternoon Refreshments Sponsorships – \$4,500
- Plugfest area food and refreshments – \$4,500

Mix ‘n’ Match Sponsorship Discounts

Sponsor additional SNIA events and save! SNIA has more planned events with available sponsorships. These are the Storage Developer Conference in September 2016 and the Data Storage Security Summit in September 2016. If you sponsor any of these events in addition to your DSI Sponsorship, you will receive a 10% discount on the Sponsorship list price on both, or all, of the events in which you are a sponsor.

After any ‘Mix ‘n’ Match’ discounts are applied and calculated, SNIA Members will be provided with an additional 10% discount as a privilege of their membership status.

Data Storage Innovation Conference Sponsorship Agreement

This agreement, effective _____, 201() is between the SNIA and Sponsor Name: _____
Principal Contact Person: _____
Phone: _____ Email Address: _____