

Data Storage Innovation Conference

Innovation in Storage Products, Services, and Solutions

June 13-15, 2016, Marriott San Mateo, San Mateo, CA



INNOVATION SPOTLIGHT PROGRAM

The Data Storage Innovation Conference (DSI, www.DSIcon.org) is for decision-makers, technology implementers, and those expected to recognize, influence, and support data storage innovation as actual production solutions. DSI is owned and produced by the Storage Networking Industry Association (SNIA) and is being specifically differentiated from SNIA's long-running Storage Developer Conference (SDC). The 2016 DSI will take place June 13-15 at the Marriott San Mateo in San Mateo, CA.

2016 DSI Innovation Spotlight Program Participants will have the opportunity to be an integral part of this unique conference. This sponsorship opportunity provides you with a high quality experience before an audience of storage practitioners, architects, sysadmins, systems engineers, systems integrators, and technical/product consultants; and is specifically designed for:

- **Emerging companies new to the market**
- **Established companies with a new, innovative solution**

DSI is again expected to draw over 400 attendees that will participate in sessions providing insights into new technology areas such as solid state, non-volatile memory, software defined storage, cloud, and big data, along with many other aspects of data management and storage with network connectivity considerations.

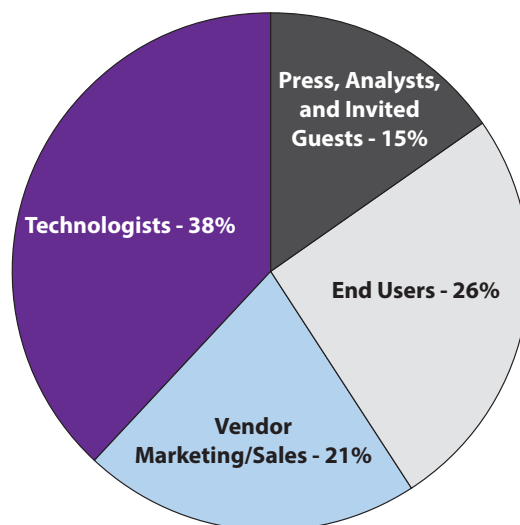
DSI Innovation Spotlight Program Sponsor entitlements include:

- An entitlement to present a 10-minute "solution spotlight" in one of three breakouts per day. Time TBD and subject to consideration of the DSI Agenda Committee in terms of placement in the Solutions Spotlight track in the DSI agenda. It is expected that the topic focuses on the features, functions and benefits of an innovative data storage and information management solution that is available at the time of DSI.
- Exhibit and demo space in the Innovation Showcase Pavilion to include one draped, 4 foot table with 2 chairs.
- Placement of Sponsor's logo as a DSI Sponsor.
- A total of 4 passes with 2 for Sponsor representatives and the other 2 for customers and partners included for full conference access
- Entitlement to place collateral in the Conference Attendee bag
- A 50-word description in Conference Guide

Total Cost of Sponsorship per Participant:

\$4,900

SNIA's DSI Conference 2015 -
Percent of Registrants by Category



Innovation Spotlight Program Sponsorship Agreement



This agreement, effective _____, 2016 is between the SNIA
and Company or Association Name: _____
Principal Contact Person: _____
Phone: _____ Email Address: _____

Total Cost/Amount to be invoiced: \$ _____

Approved by: _____
Signature _____ Date _____
Printed Name _____ Title _____

BILLING OPTIONS

Choose from the following billing options:

- We require an electronic invoice to the following email address: _____
- We will remit our payment to:
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PO Box 912706
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Cardholder Name: _____ Card Number: _____

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TERMS AND CONDITIONS APPLICABLE TO ALL SPONSORSHIP COMMITMENTS

- 1) Payment in full is due 30 days from issue date of SNIA invoice.
- 2) Responsibility of copy and logo accuracy – the Sponsor agrees to indemnify and save harmless the SNIA and/or its agents from any liability, loss, and expense of any nature arising out of the display of any graphics, text, display, logo, and illustrations supplied by the Sponsor.

Approved by SNIA: _____
Signature _____ Date _____
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*“The event had a good cross section of attendees.
Industry and end users mix was better than most events.”*
- 2015 DSI Attendee