

June 30, 2015

Presented by The Ethernet Alliance and SNIA



Webcast Presenters





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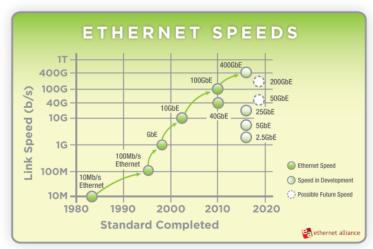
Why The Storage Industry Needs To Pay Attention To The Ethernet Roadmap



The Good Old Days



- ◆ The Ethernet community used to bump the speed by a Power of 10
 - "Build it and they will come"
 - Whenever the storage community discovered they needed faster



- Ethernet network technology, Ethernet was waiting
- Made a lot of sense given the cost of upgrading network infrastructure
- Storage media speed increases weren't happening that fast anyway
- Life was simple and good (relatively speaking)

Flash – Plan For The Disruption

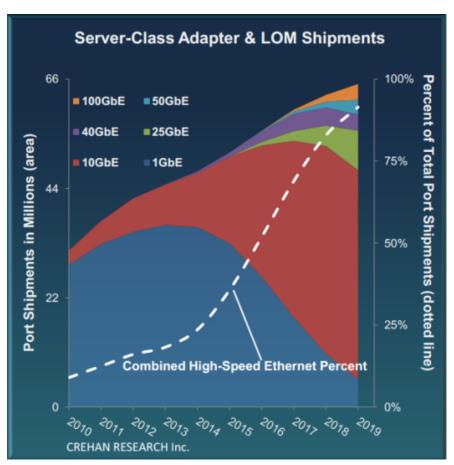


- ◆ SNIA-ESF warned you in our 2012 webcast, Flash – Plan For The Disruption
 - Flash is ~100 times faster, ~40 times better in \$ / IOPS, and ~600 times better in power / IOPS (2012)
- "A little dab will do you"
 - You don't need an all-flash array to see the benefit
 - Adding less than 1% capacity in the form of tiered flash can increase IOPS by more than 25%
- 3D flash will become a secondary disruptive wave
 - * "The advent of 3D NAND has become a game-changer for the storage industry by increasing SSD capacity and dropping SSD prices.... Once parity [to HDDs] is achieved [in 2016], the transition to SSDs will become a tsunami." - Jim O'Reilly, Network Computing, June 19, 2015

For Example...



- A single enterprise SSD available today can do sequential reads at 2.8 GB/s
- 22.4 Gbps is faster than what even a 10GbE adapter can support by more than a factor of two
- Network infrastructure isn't keeping up



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But It's Worse Than That: Data Is Exploding



Expect the amount of data that needs to be stored and networked to increase by ~50% per year



Not only do you need a faster network, you need more of it

The Future Of Storage Networking Depends On Ethernet



Powers

Of 10

The time has come for the storage community to attend to the Ethernet Roadmap and hopefully participate in influencing it

- These trends we see in storage are only a part of what is shaking up the Ethernet community
- SNIA-ESF is pleased to share with you the Ethernet Alliance's "2015 Ethernet Roadmap"
 - Scott Kipp, President, Ethernet Alliance
 - Dave Chalupsky, Chair, IEEE P802.3bq/bz TFs, Ethernet Alliance BASE-T Subcommittee

THE 2015 ETHERNET ROADMAP

Scott Kipp and Dave Chalupsky June 30, 2015



The 2015 Ethernet Roadmap



What is it?

- 5,000 printed maps
- → 500 T-shirts
- Many articles
- Many videos
- Pdf of map
- Whitepaper
- Graphics use all the graphics in this presentation... From our website

Where is it?

- Tradeshows like OFC, Ethernet Technology Summit, Supercomputing, ECOC
- www.ethernetalliance.org/ roadmap/

2015 ETHERNET ROADMAP

Front Side of Map

10 Gb/s

As shown on the long and winding road, Ethernet could have 12 speeds before 2020 with 6 new speeds introduced in the next 5 years. The progression of speeds is not in chronological order because 40GbE and 10OGbE were primarily based on multiple lanes of 10Gb/s technology that was available before 25Gb/s serial technology enabled 25GbE. Lanes running at 25Gb/s are becoming practical in 2015 and will be used in 25Gb/s and 425Gb/s 10OGbE QSFP28. The next serial lane speed is expected to be 50Gb/s and enable 50GbE SFP28, 20OGbE QSFP28 (4X5OG) and 40OGbE CFP2 (8X5OG).

Beyond 400GbE, the map shows the unknown distant future that will become clearer as we approach 2020. Terabit links are expected when single lanes can be modulated at 100Gb/s and grouped into 10 or 16 lanes to form TbE or 1.6TbE. Significant investments in technology are needed before 100Gb/s lanes are economically feasible.

Low cost 100Gb/s lane technology that can fit in an SFP+ is not expected to be available until after 2020. The Ethernet Alliance will award the first company that produces a 100GbE SFP+ with the Holy Grail of the 100GbE SFP+.

The twisted pair or BASE-T roadmap in the lower right corner of the map shows how IOGBASE-T technology is being used in 4 new speeds — 2.5, 5, 25 and 40Gb/s. All four of these speeds are expected to be standardized in 2016 but they are targeting different cabling infrastructure. 2.5 and 5GBASE-T are being designed for Cat 5e cabling up to IOO meters while 25 and 40GBASE-T are being designed for 30 meters of Cat 8 cabling.

25 Gb/s

2016 (est)

0

10 Mb/s

5 Gb/s

2016 (est)

40 Gb/s

2.5 Gb/s

2016 (est)

1 Gb/s

1998

0

100 Mb/s

1995

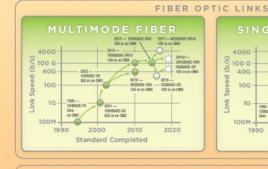




Ethernet Speed

O Speed in Development

6.4 Tb/s







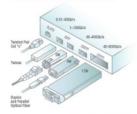


MEDIA AND MODULES

Ethennet is wired technology and supports a variety of media including backplanes, twisted pair, twinax, multimode fiber and single-mode fiber. Most people know Ethernet by the twisted pair or Cat 'X' cabling with R.445 connectors because close to a billion ports a year are sold. Cat 8 is the latest generation of twisted pair cabling that will be used in YSGBASET. and 40GBASET.

Another popular copper interface is Twinax copper cables that are also known as direct attach cables (DAC)s. DACs may be passive or active and provide very low cost connectivity oservers. Passive DACs are limited to 25 meters or less while active optical cables can go hundreds of meters.

For links longer than 100 meters, fiber optics are required and the graphic below shows three of many module types. The SFP family is the most popular module and supports a single channel or lane in each direction and duplex fiber. The GSFP family supports 4 channels while the CFP2 supports up to 10 channels and duplex or parallel fibers. For 40GbE and beyond, the electrical interface to the module is being defined in IEEE and supports a variety of optical interfaces from IEEE and other sources.

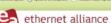


2015

ETHERNET ROADMAP

THE PAST, PRESENT AND FUTURE OF ETHERNET





www.ethornetalliance.org

Designed by Scott Kipp © Ethernet Alliance 2015. All rights reserved. \$9.95

To get a pdf version of the roadmap and to find out more about the roadmap, please go to: www.ethernetalliance.org/roadmap/

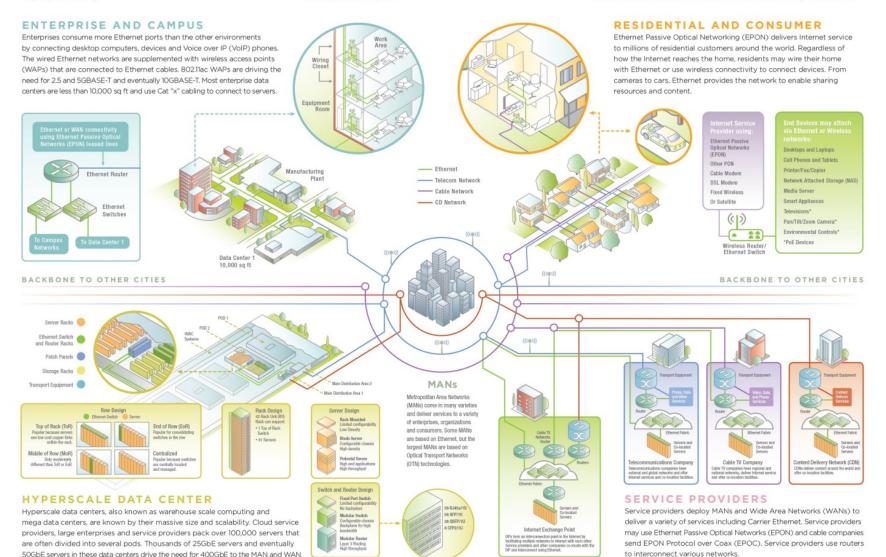
Back Side of Map

ETHERNET ECOSYSYTEM

Represented as a city, the Ethernet Ecosystem is divided into four quadrants that are interconnected by multiple MANs that are typically not Ethernet. While each quadrant has overlapping technologies and requirements, this map organizes the environments with a broad brush. Specific implementations may vary considerably.

The top half of the map represents applications where cost and connectivity are driving concerns. In the home, small office and car, link distances are less than 100 meters and speeds are typically under 10Gb/s, so copper cabling and wireless are ideal. As enterprises scale in size and requirements, they shift towards fiber and 10Gb/s speeds and beyond.

The lower half of the map captures applications that consistently push the bounds of Ethernet and require higher speeds and massive scalability. For example, service providers and hyperscale data centers will be the early adopters of 400GbE. These users may deploy hundreds of thousands of servers in data centers that span multiple football fields and consume hundreds of meaawatts of power.



The Long and Winding Road

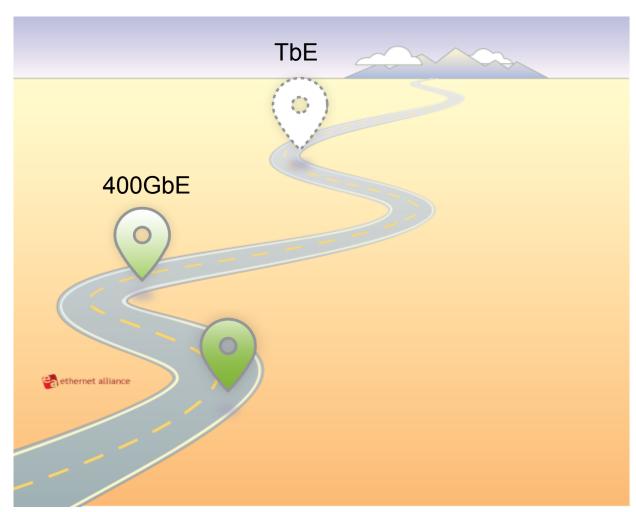


Some Nomenclature



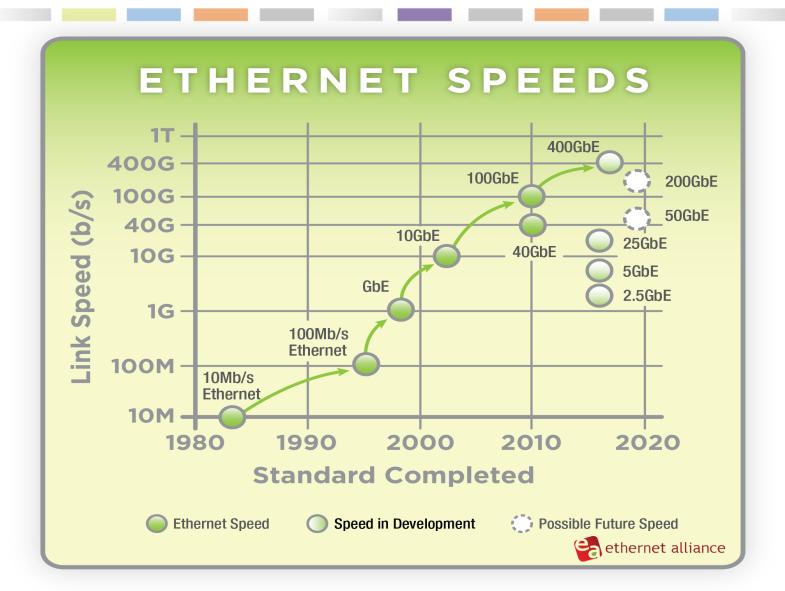


Possible Future Speed



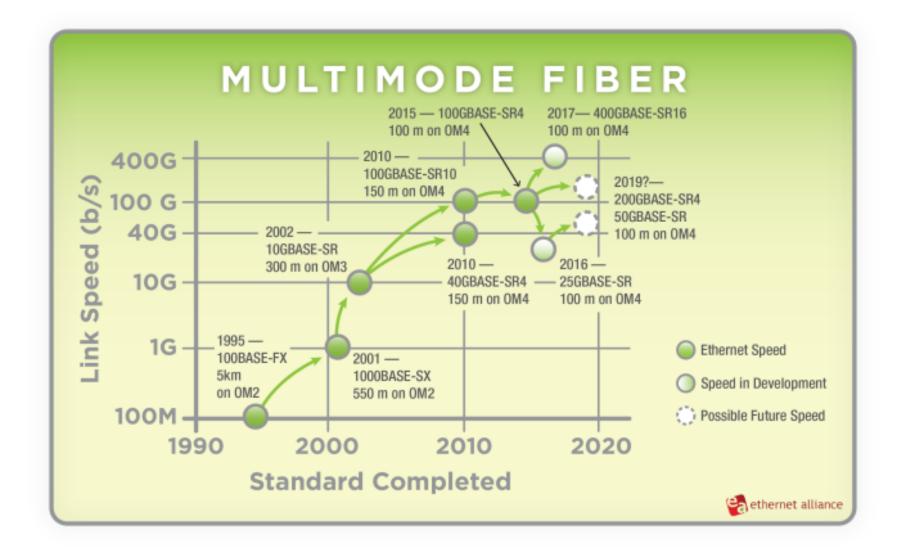
A Dozen Ethernet Speeds





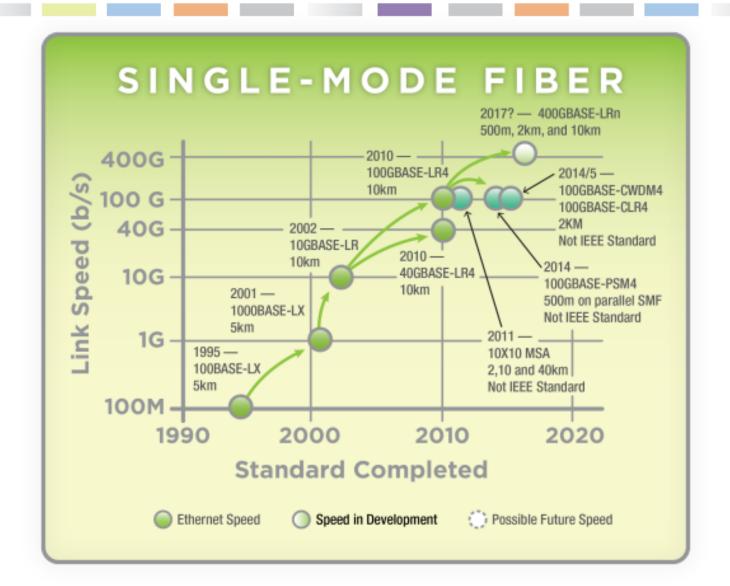
Optical Fiber Roadmaps





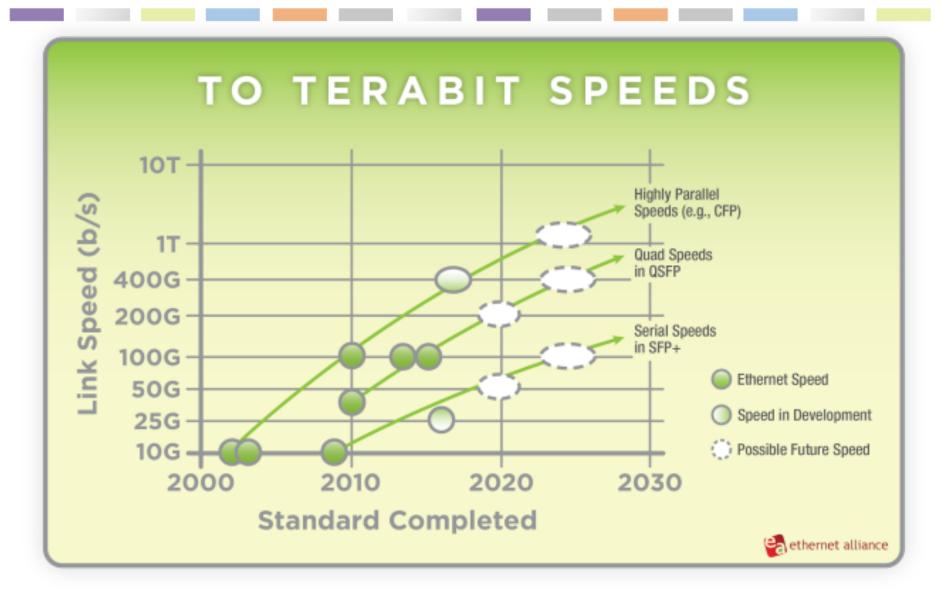
Optical Fiber Roadmaps





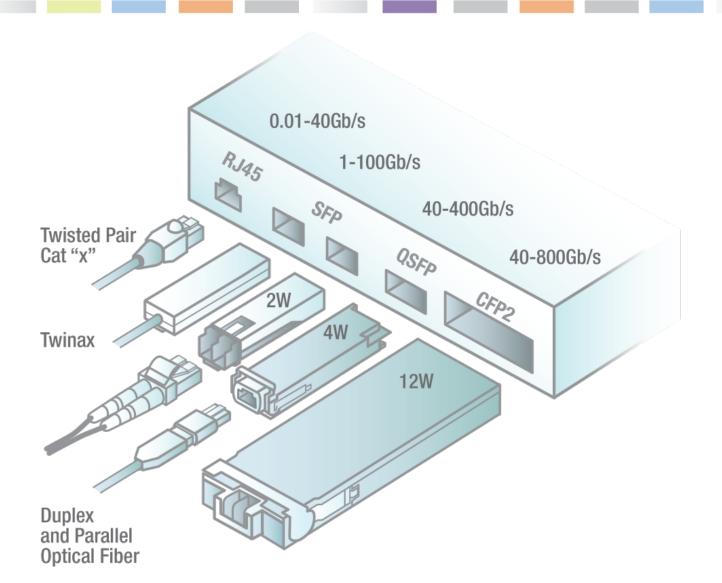
What's Really Going on?





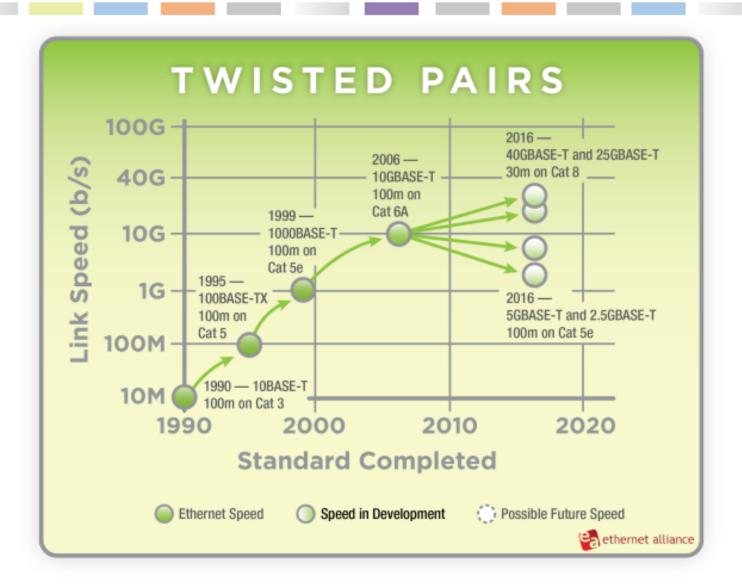
Media and Modules





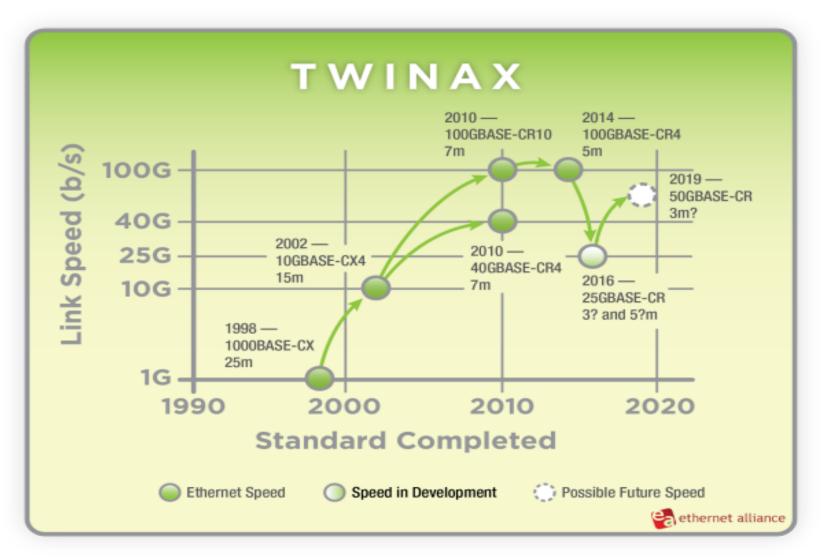
Twisted Pairs Roadmap





Twinax Roadmap

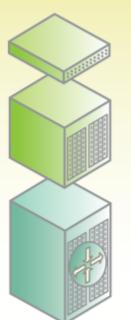




Switch Design



Switch and Router Design



Fixed Port Switch

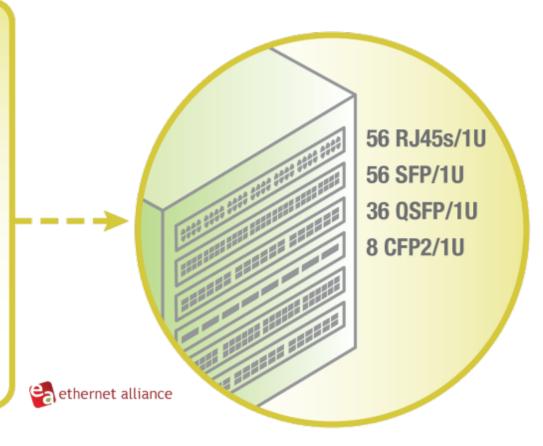
Limited configurability
No backplane

Modular Switch

Configurable chassis Backplane for high bandwidth

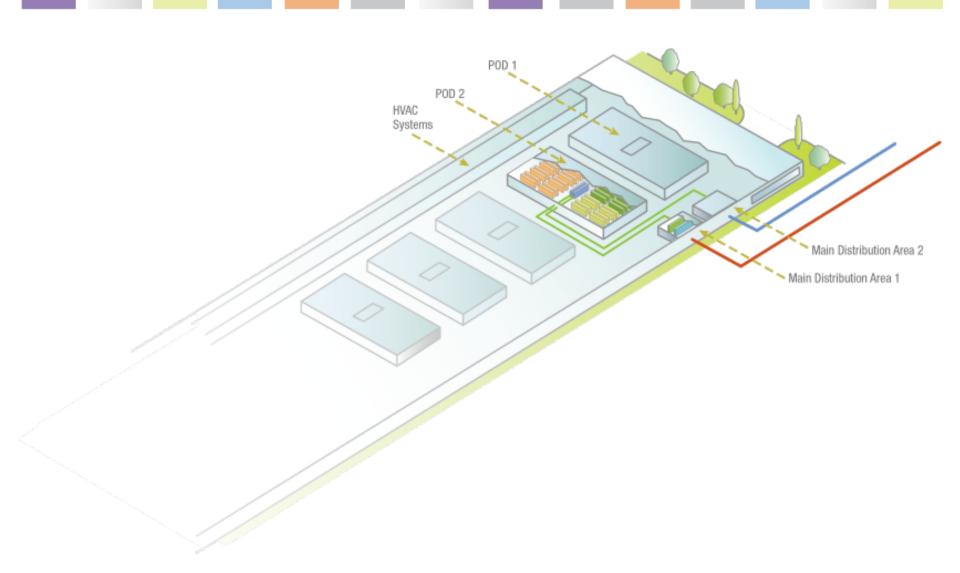
Modular Router

Layer 3 Routing High throughput



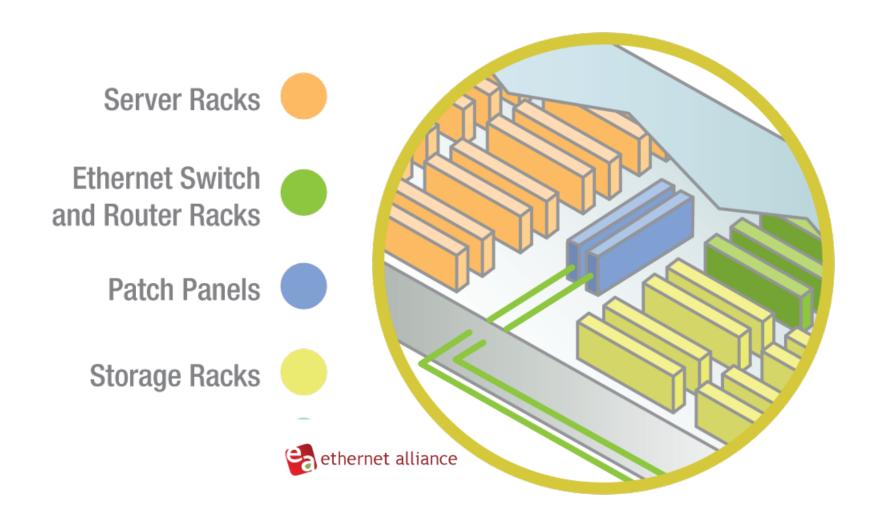
Hyperscale Data Centers





Racks and Racks in a POD





Row Design



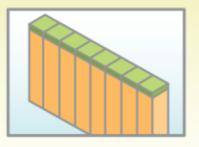


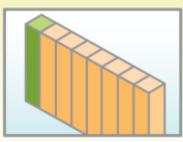
Ethernet Switch



Top of Rack (ToR)

Popular because servers use low cost copper links within the rack.



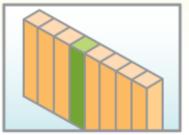


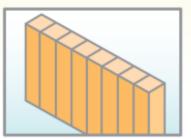
End of Row (EoR)

Popular for consolidating switches in the row

Middle of Row (MoR)

Only moderately different than ToR or EoR.





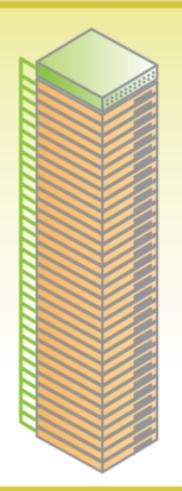
Centralized

Popular because switches are centrally located and managed.



Rack and Server Design





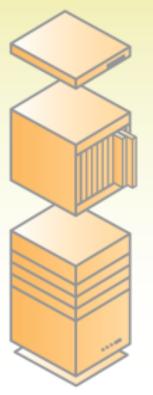
Rack Design

42 Rack Unit (RU) Rack can support:

- 1 Top of Rack Switch
- 41 Servers



Server Design



Rack Mounted

Limited configurability Low Density

Blade Server

Configurable chassis High density

Pedestal Server

High end applications High throughput



Service Providers

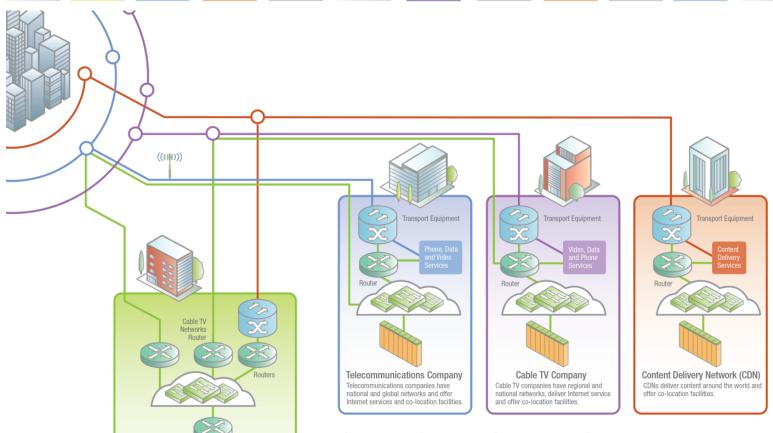
Internet Exchange Point

Service providers and other companies co-locate with the

IXPs form an interconnection point in the Internet by facilitating multiple networks to interact with each other.

IXP and interconnect using Ethernet.



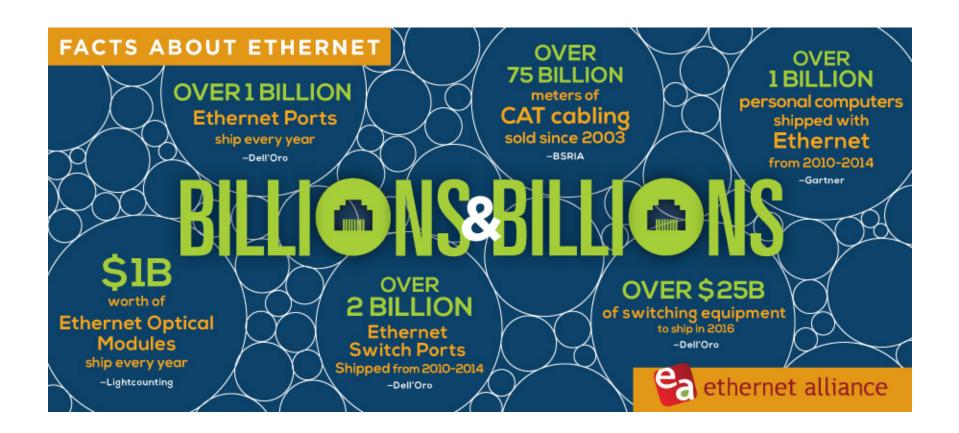


SERVICE PROVIDERS

Service providers deploy MANs and Wide Area Networks (WANs) to deliver a variety of services including Carrier Ethernet. Service providers may use Ethernet Passive Optical Networks (EPON) and cable companies send EPON Protocol over Coax (EPOC). Service providers use routers to interconnect various networks.

Our First Infographic





More Roadmap Information



- Free downloads at <u>www.ethernetalliance.org/roadmap/</u>
 - PDF of map
 - White paper
 - Presentation with graphics for your use
- See us at SC15 November 2015

After This Webcast



- This webcast and a PDF of the slides will be posted to the SNIA Ethernet Storage Forum (ESF) website and available on-demand
 - http://www.snia.org/forums/esf/knowledge/webcasts
- A full Q&A from this webcast, including answers to questions we couldn't get to today, will be posted to the SNIA-ESF blog
 - http://sniaesfblog.org/
- Follow us on Twitter@SNIAESF



Thank You

