

Enabling Data Infrastructure Return On Innovation – The Other ROI

Greg Schulz

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There is no such thing as an information recession however there are economic realities that require smart investments and innovation to move, process, protect, preserve and serve data for longer periods. After all, both people and data are getting larger and living longer. Data Infrastructures consists of servers, storage I/O networking hardware software and services spanning physical, virtual and cloud along with associated techniques, best practices, polices and people skillsets.

This session looks at current and emerging trends, technologies, tools as well as challenges along with what to do to bridge the gap between barriers and opportunities from an IT customer and vendor perspective. In addition we will address popular industry buzzword bingo themes, the unknown and known, doing things the old way vs. new ways, cutting costs vs. removing cost, return on investment vs. return on innovation and technolutionary, the meritage of technology revolution and evolution.

Before we get started...

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Introduction

Who is Greg Schulz, contact and other information

Has been IT Customer

Application systems development
 Systems programming/management
 Performance and Capacity Planning
 Data Protection/Backup/BC/DR
 Electric Power, Financial, Transportation



Has been Vendor

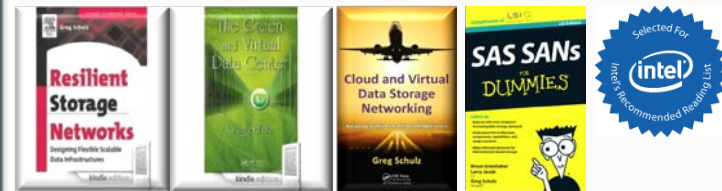
Storage, Network, SSD, Disk & Tape
 Backup/BC/DR, RAID, Replication
 NAS, SAN, LAN, MAN and WAN
 Hardware, Software & Services
 Sales Engineering, Tech Marketing



Industry Analyst/Advisor

Cloud, virtualization/VDI, servers,
 HW, SW, servers, software defined,
 services, archive, backup/BC/DR,
 performance/capacity planning
 Four time VMware vExpert
 StorageIO.com

Author and Consultant



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 StorageIOblog.com & StorageIO.TV

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Where to get this presentation

www.storageio.com/DSI2014



The full presentation for this session (and others) is available for free (no registration required) on the StorageIO downloads page here:

<http://storageio.com/downloads.html>



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Event/Venue	Down Load Material/Content	Date
Century College	Industry Trends and Perspectives	Feb 24, 2014
BrightTalk	Storage I/O and networking decisions for cloud environments	Sep 18, 2013
Presentation	SNW Spring 2013 - Data Footprint Reduction (DPR) and Dedupe	March 29, 2013
Presentation	SNW Spring 2013 - Metrics that Matter for Data Protection and Data Management	March 29, 2013
Presentation	SNW Spring 2013 - Data Protection Modernization	March 29, 2013
Presentation	Cloud & object storage primer and trends	February 2013
Seminar	Modernizing Data Protection Seminar (Quantum 18 city series) Cloud, Virtualization, Big and Little Data, Backup, Archive, BC & DR New Realities and Future Proofing IT	June-December 2012

Or via here: <http://storageio.com/DSI2014>

Actual Presentation Begins Here

Where to learn more, next steps



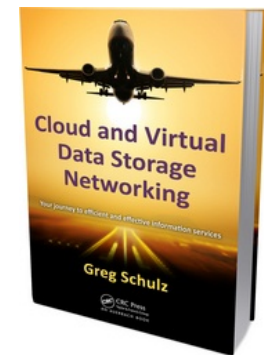
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Closing comments...

Where to learn more, next steps

Prepare and plan for your journey

- You can't effectively manage or make decisions on what you don't know about
- Hybrid Clouds provide a "home run highway" for many environments
- Not everything is the same in the data center (information factory)
- Explore how you can use new and old things in new or Hybrid ways
- Start your journey now with Cloud and Virtual Data Storage Networking
- Get your copy of this presentation at www.storageio.com/DSI2014



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Thank You...

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