

STORAGE DEVELOPER CONFERENCE



*BY Developers FOR Developers*

# Sharpening Our Pencils on Carbon Measurement

Data Impact on the Environment

Presented by Erik Riedel, PhD  
Chief Engineering Officer, Flax Computing

revision 6

# Abstract

- This talk will show that using carbon footprint as a common metric to assess a set of computing equipment allows straightforward comparison of technologies and designs on a “performance per carbon” basis, bringing together operational (energy use inputs) and scope 3 (production & materials inputs) carbon, along with workload-aligned performance metrics to compare technologies and systems. Our proposed methodology to apply “carbon points” to hardware components and systems can allow system-level, rack-level, and data-center-level quantification of detailed carbon footprints, which can then be optimized and reduced. You cannot improve what you cannot measure, and we believe that carbon footprint can be used today as a successful common metric for comparison, decision-making, and optimization. We will outline our database of footprint calculations and comparisons with real data center systems, and we will review our success in bringing carbon-advantaged computing to large-scale deployment in several real customer scenarios worldwide.



# Reduce carbon footprint

focus on efficiency & results  
via carbon / performance

scope 1 & 2 operational carbon;  
scope 3 embodied carbon

# Reduce cost footprint

focus on efficiency & results  
via cost / performance

capex, opex, people-ex

# DATA IMPACT ON THE ENVIRONMENT

ERIK RIEDEL, PHD  
CHIEF ENGINEERING OFFICER  
FLAX COMPUTING

MAY 2023

revision 7

read longer scalable storage history at <https://storageconference.us/2023/RiedelPresentation.pdf>

# SCALABLE STORAGE CLOUDS

Background



\$/TB

- high capacity drives  
(as many as possible)
- x86 servers/controllers  
(as few as possible)
- SAS backplanes/cables  
(not too many, not too few)

\$/TB/month



8.6 drives/U

# SGI® CloudRack™ C2



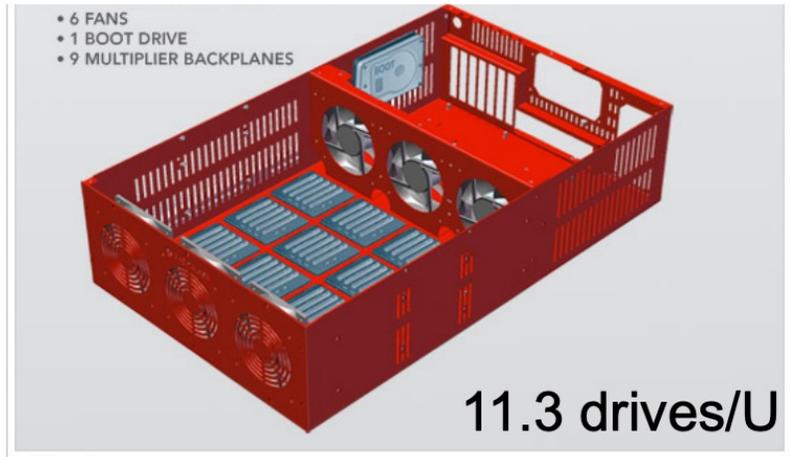
12 drives/U

# Dell



6 drives/U

# Backblaze



11.3 drives/U

# Supermicro

11.3 drives/U



- high capacity drives (as many as possible)
- x86 servers/controllers (as few as possible)
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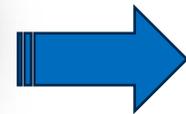
ATMOS (2008)

>1,000 CUSTOMERS  
>1 EXABYTE DEPLOYED

ECS (2013)

>>1,200 CUSTOMERS  
>1 EXABYTE DEPLOYED

OVER \$2B LIFETIME  
CUSTOMER REVENUE



14.1 drives/U

22.7 drives/U

816x drives  
4x servers  
2x switches  
18x cables

# The Google File System

Sanjay Ghemawat, Howard Gobioff, and Shun-Tak Leung

Google\*

SOSP 2003

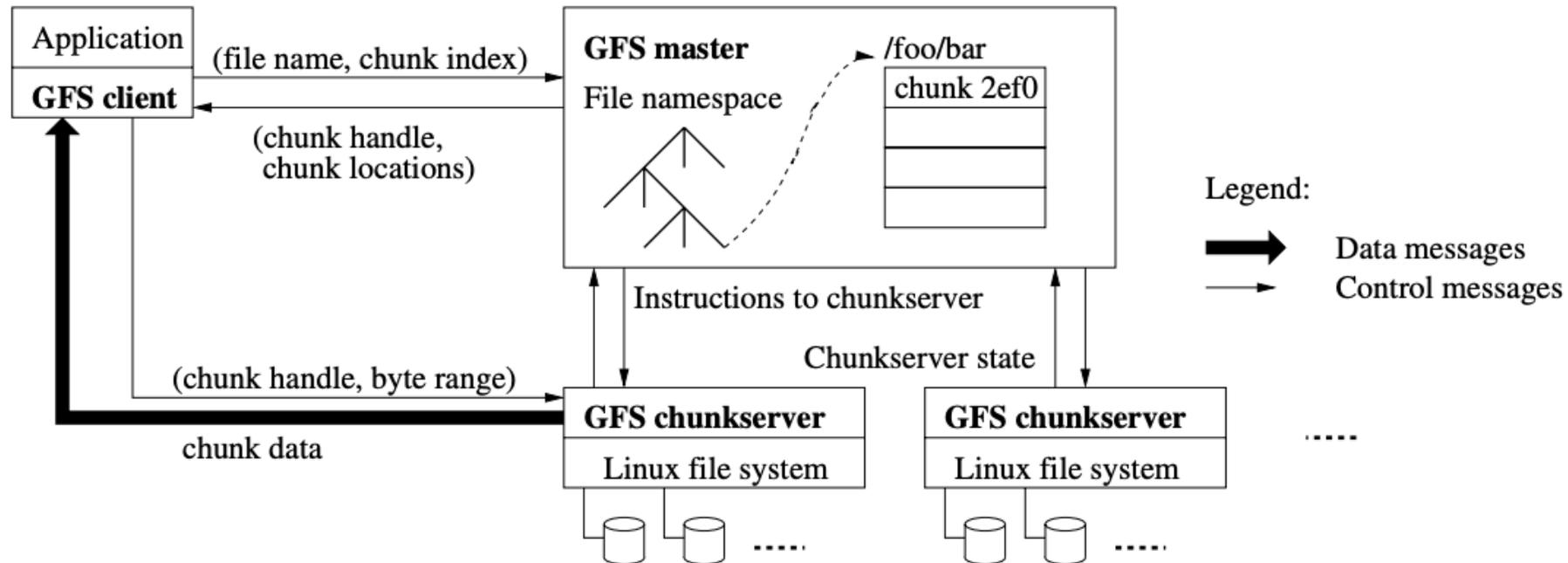
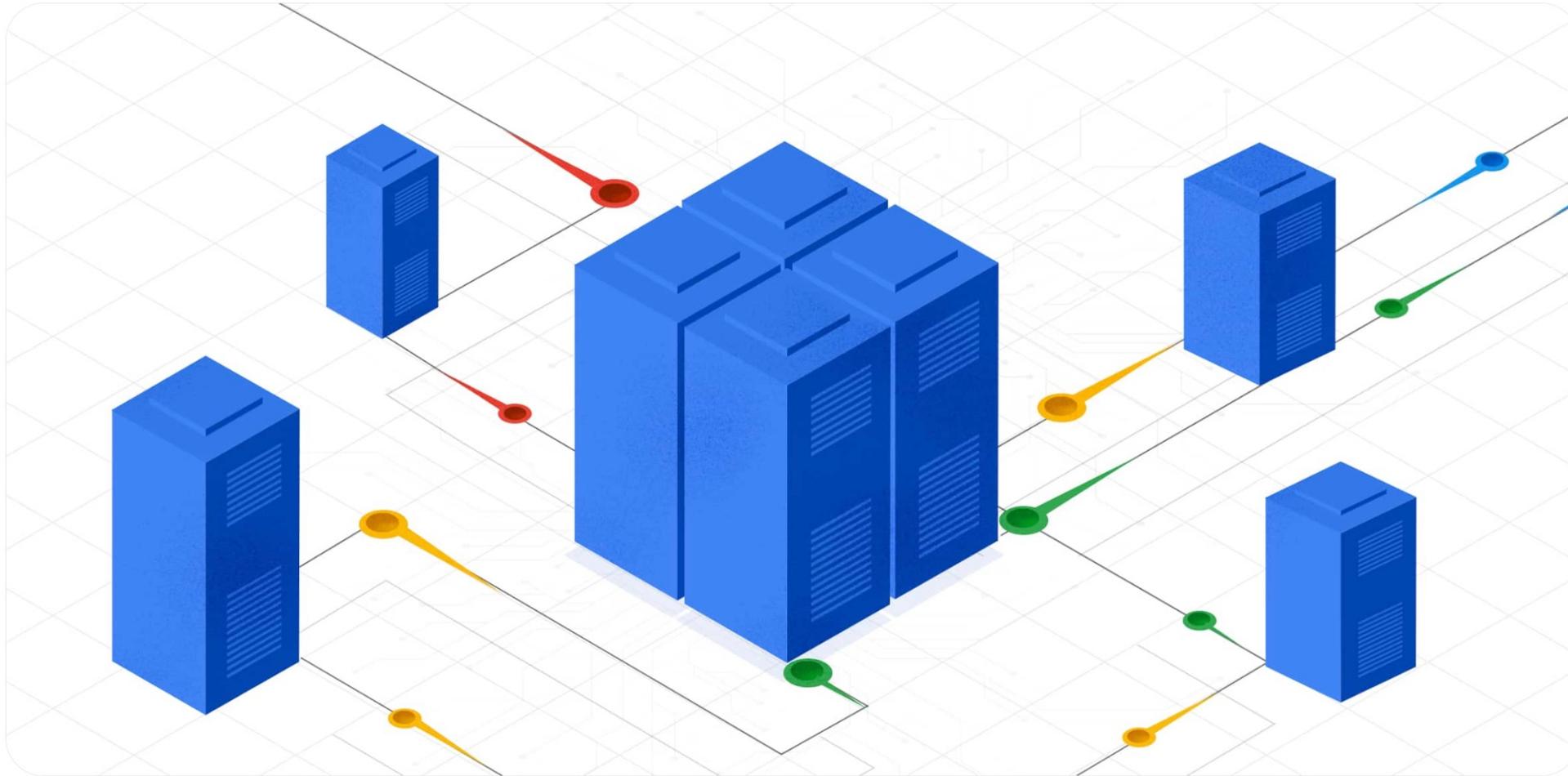


Figure 1: GFS Architecture

# Colossus under the hood: a peek into Google's scalable storage system

April 19, 2021



**Dean Hildebrand**

Technical Director, Office of the CTO, Google Cloud

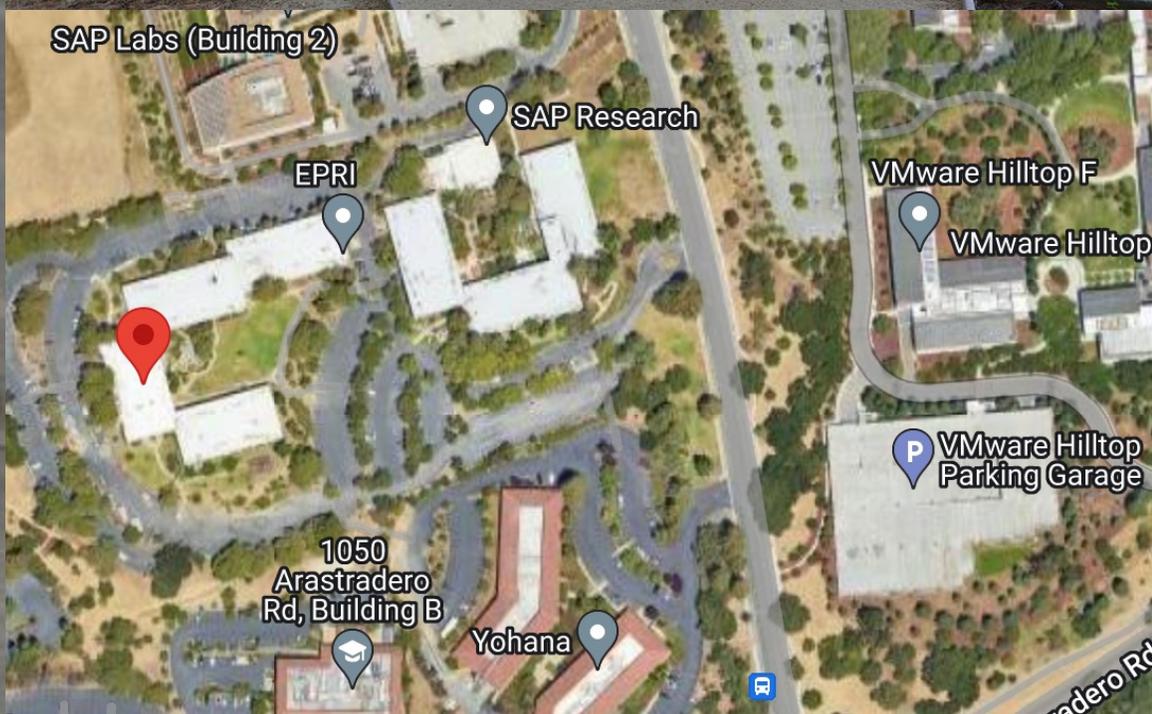
**Denis Serenyi**

Tech Lead, Google Cloud Storage

# CARBON

Matters; Measures





- ❑ Current state of affairs and industry trends
- ❑ Power measurement
  - ❑ storage subsystems
  - ❑ idle and active modes
  - ❑ power supply loading / efficiencies
  - ❑ power measurement & monitoring equipment
- ❑ Green metrics and taxonomy
  - ❑ measuring green-ness
  - ❑ storage product categories
- ❑ ENERGY STAR™ for Data Center Storage
  - ❑ update and overview
- ❑ SNIA green storage efforts
  - ❑ unplugged fests, green standards, workshops, alliances



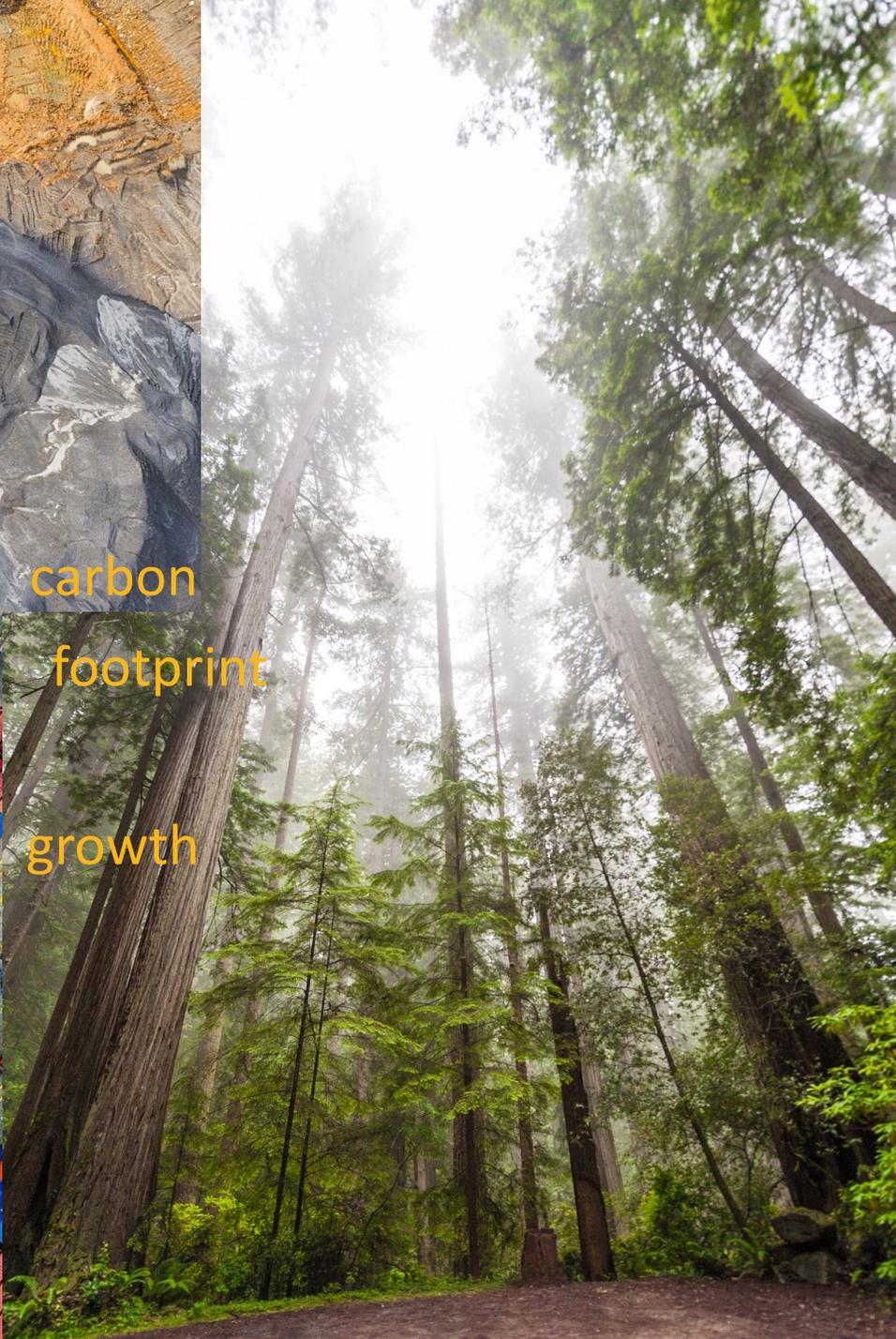
natural resources



carbon



demand



footprint

growth

# Renewable Progress is Strong, But Are We Looking at the Whole Picture?



CO2e and GHG from mining to manufacturing to deployment

Embodied Energy/ Scope 3 emissions



Electricity to run IT equipment

Scope 1 emissions



Recycling and EOL Processes

Embodied Energy/Scope 3 emissions



# CIRCULAR ECONOMY

Extend The Operational Phase



**OCP**  
REGIONAL  
SUMMIT

# A Global Circular IT Hardware Industry

Opportunity and Imperative



**2019 OCP Regional Summit | September 26–27, 2019**

**RAI Exhibition & Convention Center | Amsterdam, Netherlands**





# OCP REGIONAL SUMMIT

## Are Our Heads in the Clouds?



Computer Power consumption  
forecast to exceed global  
energy production in 2040

(Semiconductor Ind. Assoc., 2015)



2016 ewaste = 49m tons,  
growing to 57 million tons in  
2021

(United Nations University)



"The future of electronics may  
depend on deep sea mining  
for minerals"

(All About Circuits)



Datacenters powering AI  
could account for 10% of  
global electricity demands  
by 2025

(MIT)



CO<sub>2</sub> emissions of digital  
increased by 450m tons  
since 2013 in OECD countries,  
while globally, overall CO<sub>2</sub>  
emissions decreased by 250  
tons over the same period.

(Shift Project)



GHG of digital on track to go  
from 4% to 8%

(UMass)

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**OCP**  
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SUMMIT

## Data Center IT Growth is Explosive

Servers Deployed, 2019-2023:

$$65 + (14 * 4) = 121$$



Open. Together.

2019 OCP Regional Summit | September 26-27, 2019

RAI Exhibition & Convention Center | Amsterdam, Netherlands



**OCP**  
REGIONAL  
SUMMIT

## And... Data Center IT ~~Growth~~ Waste is Explosive

Servers Deployed, 2019-2023:

$$65 + (14 * 4) = \del{121} \quad 75$$

→ 46M servers to be "EOL'ed" between 2019 and 2023



Open. Together.

2019 OCP Regional Summit | September 26-27, 2019

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25,000 to 125,000 servers / month worldwide





## Storage Sanitization - Why, When, and How

Wed Sep 20 | 3:35pm - 4:25pm

Salon V

Talks – Wednesday, 20 September at 3:35pm in Salon V

### Abstract

Operators of data storage systems are legally obligated to protect customer data, and can be subject to significant penalties. This presentation will explore existing and upcoming standards to show the best practices for sanitizing customer data. These standards will include IEEE 2883-2022 and ISO/IEC 27040, and will describe current work on new standards.

The audience for this presentation includes developers and users of data storage systems, as well as developers of software utilizing those systems.



**Paul Suhler**  
KIOXIA

### Related Sessions

Data Security	Data Security	Data Security	Data Security
<p><b>Storage Security Update for Developers</b></p> <p>2023 has been an interesting and challenging year for storage security.</p> <p> <b>Eric Hibbard</b> Samsung Semiconductor, Inc.</p>	<p><b>An Introduction to the IEEE Security in Storage Working Group</b></p> <p>The IEEE Security In Storage Work Group (SISWG) produces standards that many storage developers, storage vendors, and storage system operators care about, including: a) A family of standards on san</p> <p> <b>Paul Suhler</b> KIOXIA</p>	<p><b>Build FIPS into Your Storage Products</b></p> <p>Selling to the US Government can require getting FIPS (Federal Information Processing Standards) certification. Many storage products are based on Linux and Open Source code, which by themselves do</p> <p> <b>Jeremy Allison</b> CfQ / Samba Team.</p>	<p><b>SPDM 1.3 and Beyond</b></p> <p>DMTF has released SPDM version 1.3, with a number of enhancements to the protocol.</p> <p> <b>Chandra Nelogal</b> Dell Technologies</p>



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Paul Suhler  
KIOXIA

### Related Sessions

#### Data Security

##### Storage Security Update for Developers

2023 has been an interesting and challenging year for storage security.



Eric Hibbard  
Samsung Semiconductor, Inc.

#### Data Security

##### An Introduction to the IEEE Security in Storage Working Group

The IEEE Security In Storage Work Group (SISWG) produces standards that many storage developers, storage vendors, and storage system operators care about, including: a) A family of standards on san



Paul Suhler  
KIOXIA

#### Data Security

##### Build FIPS into Your Storage Products

Selling to the US Government can require getting FIPS (Federal Information Processing Standards) certification. Many storage products are based on Linux and Open Source code, which by themselves do



Jeremy Allison  
CIC / Samba Team.

#### Data Security

##### SPDM 1.3 and Beyond

DMTF has released SPDM version 1.3, with a number of enhancements to the protocol.



Chandra Nelogal  
Dell Technologies

chia

Menu ☰



## Jonmichael Hands

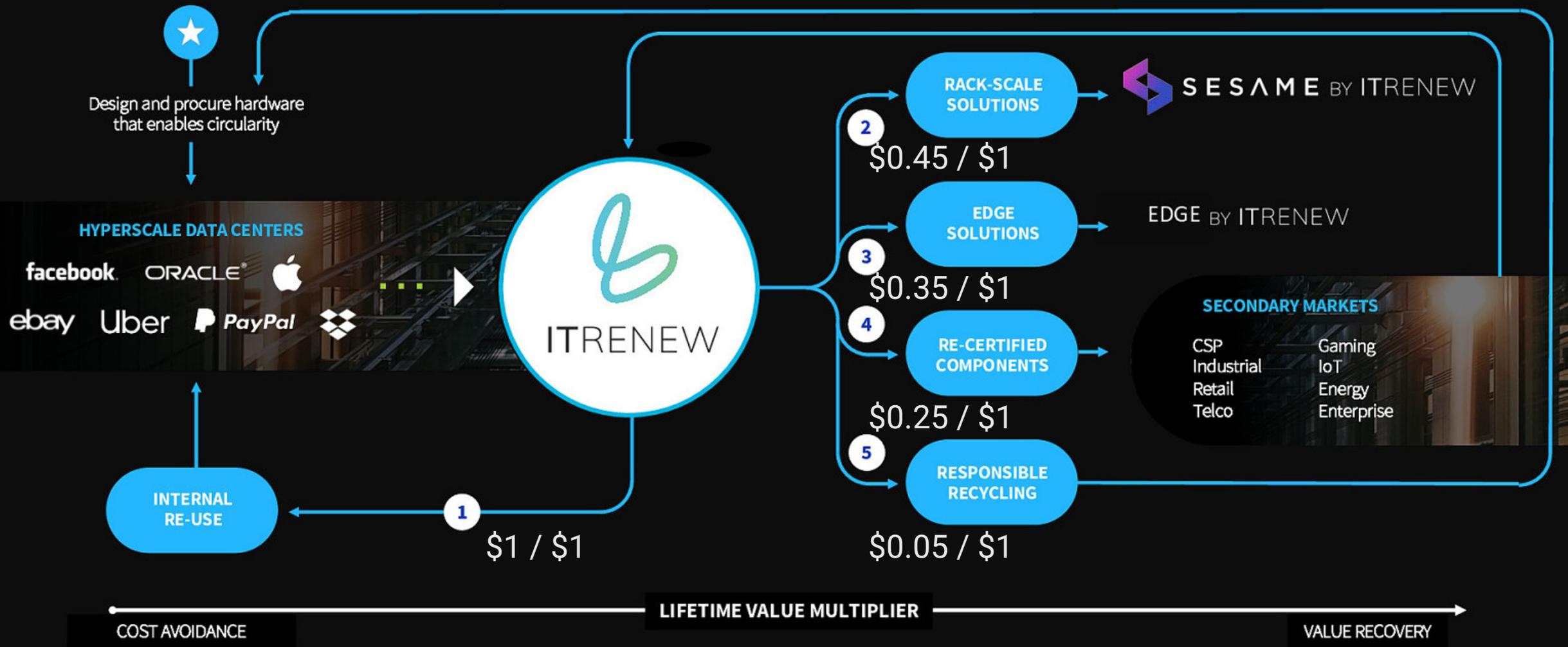
VP Storage Business Development

Jonmichael Hands partners with the storage vendors for Chia optimized product development, market modeling, and Chia blockchain integration. Jonmichael spent the last ten years at Intel in the Non-Volatile Memory Solutions group working on product line management, strategic planning, and technical marketing for the Intel data center SSDs. In addition, he served as the chair for NVM Express (NVMe), SNIA (Storage Networking Industry Association) SSD special interest group, and Open Compute Project for open storage hardware innovation. Jonmichael started his storage career at Sun Microsystems designing storage arrays (JBODs) and holds an electrical engineering degree from the Colorado School of Mines.

🐦 @lebanonjon

🌐 linkedin





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Embodied Energy/ Scope 3 emissions



Electricity to run IT equipment

Scope 1 emissions



Recycling and EOL Processes

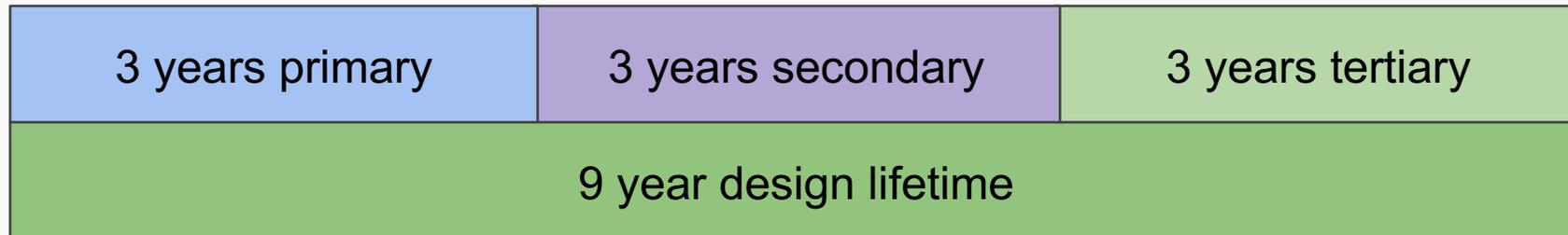
Embodied Energy/Scope 3 emissions



# EXTEND

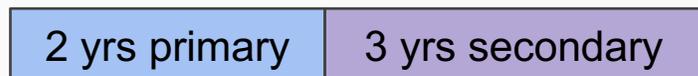
Further, Longer

# Why it works



Recertified hardware approach – facilitate secondary and potentially tertiary use stages for technology assets in various forms

# Why it works



In fact, anything that keeps technology running longer will be beneficial, as long as the technology is still **useful** for something by somebody, plus **maintainable** & **serviceable**. SO use those actual criteria to evaluate ALL technology: workload performance, ongoing maintenance complexity & ongoing service costs.

# REDUCE

A Worked Storage Example

# Reduce carbon footprint

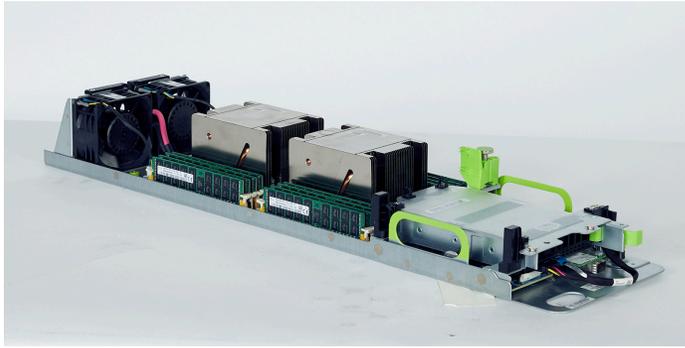
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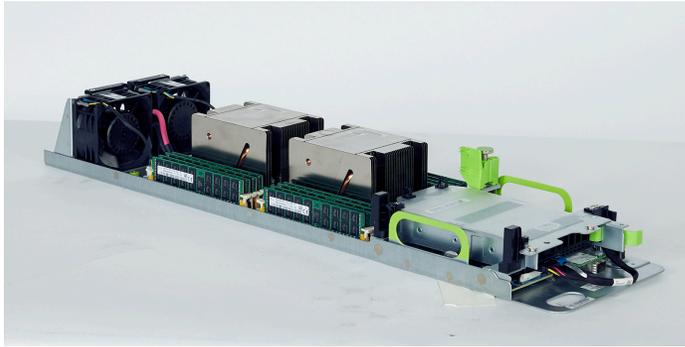
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2.3U/30



2U/12

2.3U/30

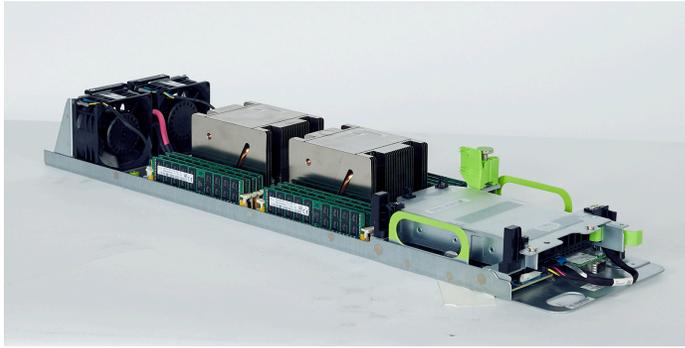
				iops	W/iops	W/TB
Knox	30x HDD	30 TB	30x 1TB SATA HDD	7.5k	47.0	9.5



2U/12

2.3U/30

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Knox	30x HDD	30 TB	30x 1TB SATA HDD	7.5k	47.0	9.5
Knox	30x SSD	29 TB	30x 960GB SATA SSD	2.4m	0.13	11.5



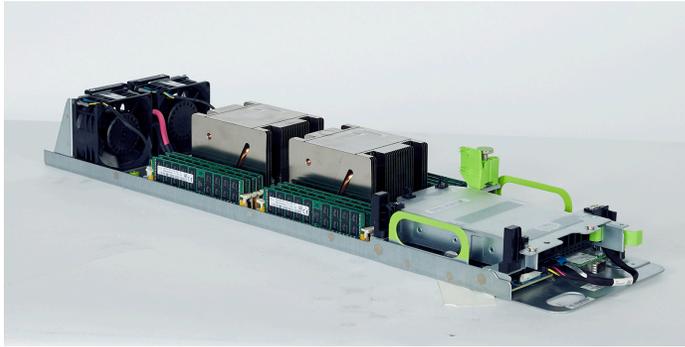
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AVA	4x NVMe	15 TB	4x 3.84TB NVMe SSD	1.6m	0.03	2.9



0.3U/6



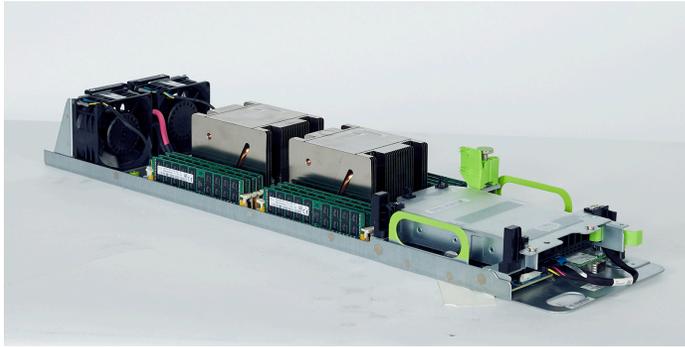
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AVA	6x NVMe	24 TB	6x 3.84TB NVMe SSD	2.4m	0.03	2.9



0.3U/6



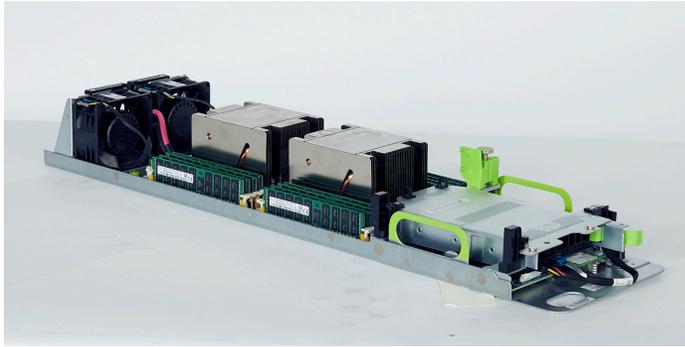
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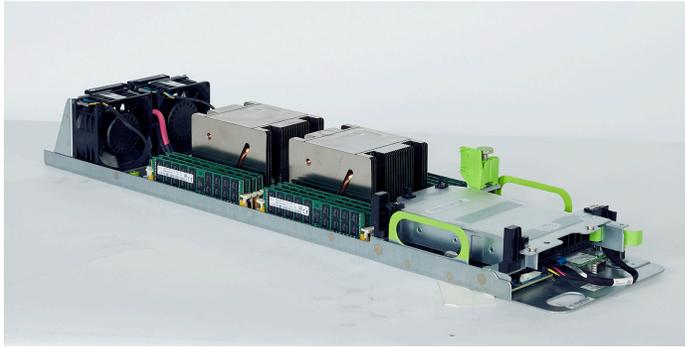
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BC	72x HDD	1,296 TB	72x 18TB SATA HDD	18k	37.1	0.5



0.3U/6



2U/12

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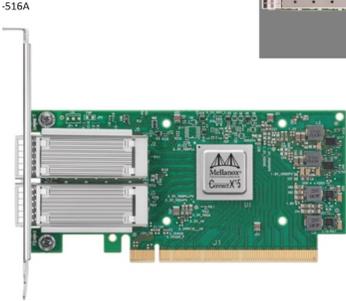
0.3U/6

	type	year	AI score
V100	GPU	2018	34,394
P100	GPU	2016	22,466
T4	GPU	2018	14,558
K80	GPU	2014	6,582
Gold 6126	CPU	2017	3,514
E5-2640v4	CPU	2016	2,569
Samsung Galaxy	Phone	2023	2,053

# Networking



25G



100G

# Memory



8GB  
DDR4



64 GB  
DDR4

**UPGRADES**

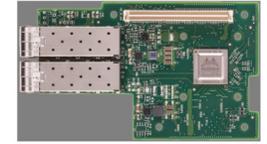
# GPUs

	type	year	AI score	GCP monthly
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GPUs

UPGRADES

Networking



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# Comparison

# Upgrading Your Ride



17 MPG fuel economy	0 to 60 in 12 seconds
25 MPG fuel economy	0 to 60 in 2 seconds



# Comparison

## Upgrading Your Ride



17 MPG fuel economy	0 to 60 in 12 seconds
— MPG fuel economy	0 to 60 in 4 seconds



# REDUCE

Optimize

# How it works

## Step 1 - Audit

Audit systems, servers, and applications.

## Step 2 - Quantify

Match per-unit, per-device carbon inventory, performance, and capacity.

## Step 3 - Optimize

Report, review, and optimize - changes might be hardware, software, operations, or design.

buy new hardware \$\$-

extend life of existing hw \$0

re-purpose existing hw \$+

add recertified hardware \$-

# LONG-TERM STORAGE CLOUDS

Shoutouts



Register for  
SDC 2023

What's On  
Agenda & More

Our  
Speakers

Looking to  
Sponsor/Exhibit

Videos, Podcasts  
& Archives

SDC  
Special Events

SDC  
International

SNIA  
Home

Home

# Green, sustainable, long-term storage

 Tue Sep 19 | 7:00pm - 8:00pm

 Salon IV

## Abstract

- Who: Archive & Cold Storage users interested in green, sustainable longterm storage such as Ceramic, Glass, DNA and Molecular Storage.
- What: A session on establishing a new long-term storage tier. Green and sustainable storage, typically not requiring migration of data. Not requiring human involvement or energy while retaining data on media. The session may include organic & inorganic physical storage media technologies (complementing SSD, HDD or Tape in active Archive implementations).



SW Worth  
WorthIT

BOF – join us Tuesday, 19 September at 7pm in Salon IV

# Update on Standards for Consuming DNA Data Storage Archives

Mon Sep 18 | 8:30am - 9:20am

Salon IV

## Abstract

DNA lacks many key attributes found in other traditional storage media types including locality and addressability. The Rosetta Stone workgroup is aiming to solve the issue of enabling archive readers to understand key metadata about the archive and position them to be able to consume its contents. This session will provide an overview of where the Rosetta Stone workgroup is in the process of creating a recommended approach for this issue.



**Daniel Chadash**  
Twist Bioscience

Sessions Yesterday – review the slides

## Related Sessions

<p><b>DNA Data &amp; Archival Storage</b></p> <p><b>Establishing Endurance and Data Retention Metrics in a DNA Data Storage System</b></p> <p>Users of DNA as a digital data storage medium must have confidence that they can reliably recover their stored data, and to understand the competing capabilities and claims of codecs, readers, writ</p>  <p><b>David Landsman</b> Western Digital</p>	<p><b>DNA Data &amp; Archival Storage</b></p> <p><b>Bit-to-DNA Writing Machines: a Microfluidic Platform and Future Data Center Operation Overview</b></p> <p>Synthetic DNA-based data storage has been on the rise as a candidate for Data Storage due to its longer shelf life and higher data density.</p>  <p><b>Henrique Reis Wisinewski</b> Institute For Technological Research</p>  <p><b>Bruno Marinaro Verona</b> Institute For Technological Research</p>	<p><b>DNA Data &amp; Archival Storage</b></p> <p><b>Approximate DNA Storage with High Robustness and Density for Images</b></p> <p>Deoxyribonucleic Acid (DNA) as a storage medium with high density and long-term preservation properties can satisfy the requirement of archival storage for rapidly increased digital volume.</p>  <p><b>Bingzhe Li</b> University Of Texas At Dallas</p>	<p><b>DNA Data &amp; Archival Storage</b></p> <p><b>DNAe2c ECC for DNA Data Storage: 10x Improvement over RS Codes</b></p> <p>A new error correction code for DNA data storage is presented.</p>  <p><b>Mario Montana</b> DNAalgo</p>
<p><b>DNA Data &amp; Archival Storage</b></p> <p><b>Pantheon DNA Data Storage CODEC: Experiences, Challenges, and Innovations</b></p> <p>There are several well-known advantages of using synthetic DNA for cold-data storage, such as higher density, reduced energy consumption, and durability compared with the standard storage mediums u</p>  <p><b>André Da Costa Martins</b> IPT</p>	<p><b>DNA Data &amp; Archival Storage</b></p> <p><b>Long Term Preservation and Archive Storage</b></p> <p>The long-term retention and backup requirements of many organizations continue to grow as their data estate grows.</p>  <p><b>Shashidhar Joshi</b> Microsoft</p>	<p><b>DNA Data &amp; Archival Storage</b></p> <p><b>Ceramic Nano Memory – Data Storage for the Yottabyte Era</b></p> <p>The demand for data storage continues to grow exponentially with the overall data storage temperature cooling down with most data becoming cold after one month and subsequently infrequently accesse</p>  <p><b>Christian Pflaum</b> Cerabyte - Ceramic Data Solutions Holding GmbH</p>	<p><b>DNA Data &amp; Archival Storage</b></p> <p><b>Cerabyte – Permanent Data Storage</b></p> <p>The demand for data storage continues to grow exponentially with the overall data storage temperature cooling down with most data becoming cold after one month and subsequently infrequently accesse</p>  <p><b>Christian Pflaum</b> Cerabyte - Ceramic Data Solutions Holding GmbH</p>



# THE WIDER VIEW

Beyond Computing



TED RADIO HOUR

LISTEN &amp; FOLLOW

## &lt; Shoham Arad: Ideas Into Action

October 22, 2021 · 12:01 AM ET

51-Minute Listen

PLAYLIST



TED Speaker TED Fellow TED Attendee

**Mundano**

Graffiti artist + activist

[PimpMyCarroca.com](http://PimpMyCarroca.com) [@Mundano\\_sp](https://twitter.com/Mundano_sp) [Flickr: Artetude](https://www.flickr.com/photos/artetude/)

*Mundano's bold, colorful street art isn't just eye candy. His projects call attention to social, environmental and political issues, while raising chuckles from passersby.*

**Why you should listen**

Mundano is a Brazilian street artist and activist whose work makes people stop and think about the issues swirling around them everyday. In 2007, he began using his graffiti skills to paint "carroças," the wooden and metal carts used by the trash collectors throughout Brazil who haul off junk and recyclables. He painted 200 carroças and in the process made these invisible superheroes visible—not only in the streets, but also in the media. The effort led to "[Pimp My Carroça](http://Pimp My Carroça)," which made this initiative do-it-yourself, crowdfunded and global. It has brought in 170 trash collectors in cities around the world, teaming them up with 200 street artists and 800 volunteers. It is quickly becoming a movement.

TED Speaker

TED Fellow

Personal profile

**Trash cart superheroes**

1,085,571 views | Mundano • TEDGlobal 2014

Share

Add

Like (32K)

Read transcript

In Brazil, "catadores" collect junk and recyclables. But while they provide a vital service that benefits all, they are nearly invisible as they roam the streets. Enter graffiti artist Mundano, a TED Fellow. In a spirited talk, he describes his project "Pimp My Carroça," which has transformed these heroic workers' carts into things of beauty and infused them with a sense of humor. It's a movement that is going global.

**About the speaker****Mundano**

Graffiti artist + activist

[See speaker profile >](#)<https://www.npr.org/transcripts/1048050024>

Mundano's bold, colorful street art isn't just eye candy. His projects call attention to social, environmental and political issues, while raising chuckles from passersby.

# CATADORES

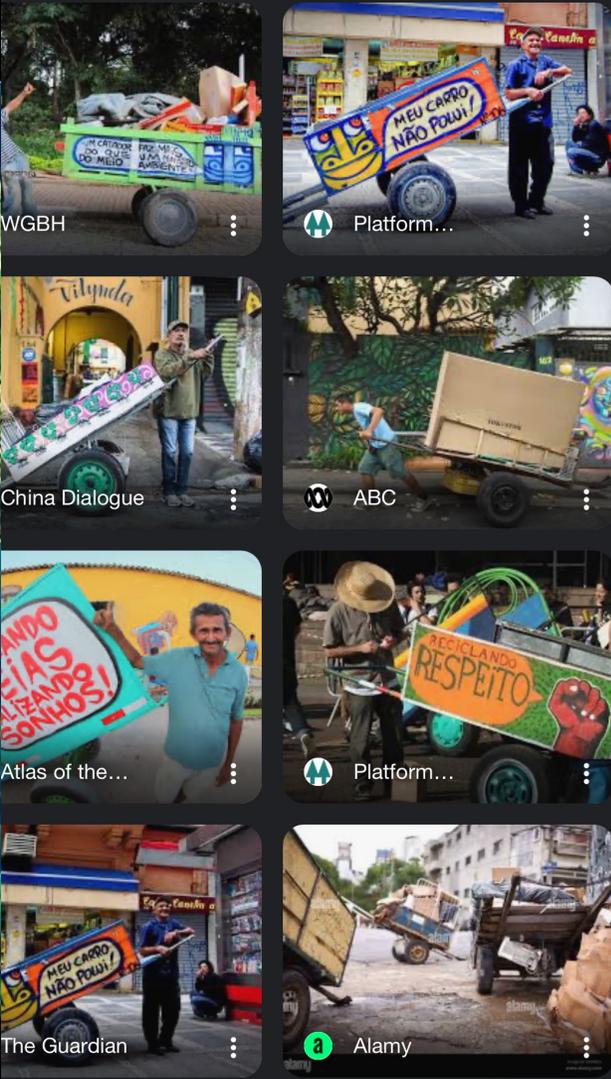


26 likes  
fermetalmacae .

A importância do catador para reciclagem se destaca... more  
March 7 · See translation



Liked by catakiaapp and 360 others  
pimpmycarroca Consumir de maneira consciente e reciclar somente o que é necessário. A gente apoia essa ideia... more  
View all 2 comments  
October 8, 2020 · See translation



NPR  
<https://www.npr.org> · 2015/01/17  
Pimps Cars, Brazil Pimps Trash Carts : s and Soda  
Q catadores carts



**LIXO**

GARBAGE



**RESÍDUO**

WASTE



Liked by [catakiapp](#) and 711 others

**pimpmycarroca** How many times haven't we thrown "trash in the trash" and thought we were doing something great for the planet?

But do u wanna know? Trash doesn't exist!

The word garbage perpetuates a super negative image for the pickers! The raw material of these professionals is WASTE! Remember: waste is resource.

Collectors are the true environmental agents who collect our



Liked by [mundano\\_sp](#) and 3,973 others

**pimpmycarroca** Yes: 90% of everything Brazil recycles is collected by pickers. Yes: that's a lot of work for little recognition.

One simple way to help change this scenario is voting for Cataki in the global innovation award that the app is competing for. Only 1 day left for voting to end, so go to [vote.cataki.org](http://vote.cataki.org) [clickable link there in our bio] and do your part!

# THE LOCAL VIEW

Everyday Actions

**GO REUSABLE, QUIT SINGLE-USE ITEMS**

<b>NON-PAPER WRAPPERS</b> HERSHEY'S Paked!	<b>RUBBER &amp; LATEX</b> Gloves	<b>SINGLE-USE SERVICEWARE</b> Cups, Utensils	<b>ADHESIVES</b> Tape
--	-------------------------------------	---	--------------------------

**LANDFILL**

**NO FOOD WASTE**    **COMPOST** all food waste and SCU to-go containers

mission [www.scu.edu/sustainability](http://www.scu.edu/sustainability)

**PLANT-BASED MATERIALS ONLY**

<b>SCU SERVICEWARE</b> Sandwich Wrappers, Tonic Containers, Cups, Lids, & Straws	<b>FOOD-SOILED PAPER, TOWELS, &amp; NAPKINS</b>	<b>ALL FOOD &amp; PLANT WASTE</b> including Dairy & Meat
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**COMPOST**

**NO PLASTIC ITEMS**    **NO FOIL WRAPPERS**

mission [www.scu.edu/sustainability](http://www.scu.edu/sustainability)

**EVERYTHING MUST BE CLEAN, EMPTY, AND DRY**

<b>PAPER &amp; CARDBOARD</b>	<b>PLASTIC</b> Bundle bags together	<b>GLASS</b>	<b>METAL</b>
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**RECYCLE**

**NO SCU COFFEE CUPS**    **COMPOST** all sleeves, and cup

mission [www.scu.edu/sustainability](http://www.scu.edu/sustainability)



# CLOSE THE CARBON LOOP

Practical Today



👤 SIGN IN

🛒 NPR SHOP

❤️ DONATE



PLANET MONEY

LISTEN & FOLLOW 🎧 🎵 🎧 ⌵

# < Sell Me Your Climate Bombs

September 25, 2020 · 6:41 PM ET

<https://www.npr.org/transcripts/917060248>

Tim & Gabe

▶ **26-Minute Listen** + PLAYLIST ⬇️ ⏪ ⏸️

# GET PAID TO FIGHT CLIMATE CHANGE.

**(HINT: LOOK AT YOUR AIR CONDITIONER...)**

Your company may be sitting on some of the most potent greenhouse gases ever created: old refrigerants. These climate-warming gases often go unnoticed in chillers, air conditioning, and refrigerated systems.

We've teamed up with Intuit, the global financial platform, to help more businesses take positive steps to reduce their carbon emissions.

**Ensure that your climate commitment includes monitoring these greenhouse gases – and get paid to see them destroyed or recycled.**

**Contact Tradewater**





**Get paid for your existing refrigerant, with no-cost shipping**

Includes chlorofluorocarbon (CFC) refrigerants



**Free recovery services of refrigerants in building chillers and other systems**

Includes chlorofluorocarbon (CFC) refrigerants



**Up to 50% off on recovery, reclamation, and recycling services**

Includes hydrochlorofluorocarbons (HCFCs) and hydrofluorocarbon (HFC) refrigerants

224	Lyme Mountaineer Timberlands II, LLC	3,921,355
225	Passamaquoddy Joint Tribal Council	4,513,042
226	Mescalero Apache Tribe	4,569,074
227	Green Diamond Resource Company	4,666,739
228	Tradewater, LLC	4,846,851
229	Reclamation Technologies, Inc.	5,130,894
230	EOS Climate, Inc.	5,726,319
231	Usal Redwood Forest Company, LLC	5,943,301

## How it Works

Tradewater is an EPA-certified organization reclaimer with the technical expertise to handle refrigerant safely and responsibly. Unlike others who purchase refrigerant, however, we do this work to fight climate change.

We first aggregate the dangerous greenhouse gases we collect. Depending on the refrigerant type, we either destroy the gases through incineration or send them through a regulated recycling process.

Tim & Gabe

Tradewater  
Refridgerant Finders





OUR TECHNICIANS ARE EPA-CERTIFIED

# We Buy Your Old Refrigerant



## Get Your Free Quote



Refrigerant Finders Nationwide Buyback Program Pays Competitive Prices For Your Old Or Used Refrigerants.

Our Mail-In Program Makes It Easier Than Ever To Sell Your Freon. We Offer **Free Nationwide Shipping** To Ensure You Get Paid Even Quicker For Your Refrigerant.

First Name

Last Name

Phone \* 

Email Address \*

Refrigerant Type

Refrigerant Container

Approximate Quantity (Lbs) \* 

Zip Code \*

Security code



Enter code \*

# THANK YOU

For Listening

## OCP Experience Center - Nautilus (Stockton, CA) - hosted by Flax Computing

OCP Experience Center - Nautilus (Stockton, CA) - hosted by Flax Computing The Sustainable Server Lab (SSL) center for open hardware i...

**Solution Provider:** Flax Computing

**Model #:** OCP Experience Center - Nautilus (Stockton, CA)



## OCP Experience Center - MGHPCC (Holyoke, MA) - hosted by Flax Computing

OCP Experience Center - MGHPCC (Holyoke, MA) - hosted by Flax Computing The Sustainable Server Lab (SSL) center for open hardware i...

**Solution Provider:** Flax Computing

**Model #:** OCP Experience Center - MGHPCC (Holyoke, MA)



## Efficient Computing and Energy Reduction Test Center - Hosted by Flax Computing

The Recertification for Efficient Computing and Energy Reduction Test (RECERT) design and manufacturing center hosts a range of activities related to advancing ...

**Solution Provider:** Flax Computing

**Model #:** N/A



## Carbon Footprint Analysis and Reduction (CFAR) Center - Hosted by Flax Computing

The Carbon Footprint Analysis and Reduction (CFAR) analysis and design process allows everyone to succinctly and accurately measure the carbon footprint of thei...

**Solution Provider:** Flax Computing

**Model #:** Carbon Footprint Analysis and Reduction Center



# Reduce carbon footprint

focus on efficiency & results  
via carbon / performance

scope 1 & 2 operational carbon;  
scope 3 embodied carbon

# Reduce cost footprint

focus on efficiency & results  
via cost / performance

capex, opex, people-ex

# Call To Action

- Reach out to us to get involved
- Engage us to evaluate / quantify your server carbon footprints
  - [www.flaxcomputing.com](http://www.flaxcomputing.com)
- Evaluate your own servers, share the results with us [report @ flaxcomputing.com](http://report@flaxcomputing.com)
- If you have servers that you don't want, send them to:
  - Flax Computing, Suite A2
  - 530 West Street
  - Braintree, MA 02184
- Or if you want us to arrange pickup [servers @ flaxcomputing.com](http://servers@flaxcomputing.com)



Erik Riedel

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# Case Study - Practical Carbon Footprint Reduction With Hyperscale Computing revision 4

Scaling Innovation Through Collaboration!



**OCP**  
GLOBAL  
SUMMIT

OCTOBER 17-19, 2023  
SAN JOSE, CA

