

# The Ethics of Artificial Intelligence

Live Webcast

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# Today's Speakers



**Moderator:**  
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Principal, The Decision Place  
SNIA Private Contractor



**Presenter:**  
Rob Enderle  
Owner  
The Enderle Group



**Presenter:**  
Eric Hibbard  
CISSP, CIPT, CISA  
Chair, SNIA Security  
Technical Working Group

# SNIA-At-A-Glance



**185**

industry leading  
organizations



**2,000**

active contributing  
members



**50,000**

IT end users & storage  
pros worldwide



# What We Do



**Educate** vendors and users on cloud storage, data services and orchestration



**Support & promote** business models and architectures: OpenStack, Software Defined Storage, Kubernetes, Object Storage



**Understand** Hyperscaler requirements  
Incorporate them into standards and programs



**Collaborate** with other industry associations

# eth-ics /eTHiks/

1. Moral principles that govern a behavior or the conducting of an activity
2. The branch of knowledge that deals with moral principles

...when we create AI to react faster than the speed of thought and make its own decisions, how do we also create an ethical AI?

# Our Topics Roundtable

**How Could  
AI Make  
Things  
Worse?**

**The  
Modern  
“Trolley  
Dilemmas”**

**The Source  
of All  
Information**

**Legal and  
Technology  
Standards**

**Corporate  
Org  
Thinking**

**What Else?**

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