

Join the SNIA Ethernet Storage Forum

The SNIA Ethernet Storage Forum (ESF) promotes the adoption of Ethernet-connected storage solutions. The ESF is composed of leading hardware, software, and data storage vendors dedicated to providing the global IT community with education and exposure to Ethernet-connected solutions.

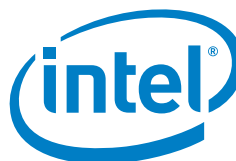
We accomplish our mission by delivering webcasts, publishing white papers and articles in trade journals, actively blogging, and leveraging social media to promote Ethernet storage.

The ESF Mission & Charter

The ESF is committed to providing vendor-neutral education on the advantages and adoption of Ethernet storage networking technologies with a focus on:

- The changing landscape of file-based storage solutions and protocols including NFS and SMB
- Technologies and best practices for Ethernet networked storage, including block (iSCSI, FCoE), file (NFS, SMB) and object storage protocols
- Emerging technologies and their impact on Ethernet Storage - examples include: NVMe & NVMe over Fabrics, RDMA, containers and more
- ESF members are dedicated to providing the global IT community with vendor-neutral information, education and exposure to Ethernet storage solutions.

SNIA ESF Member Companies



@SNIAESF www.snia.org/esf

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ESF Goals:

- Promote the value of Ethernet-connected storage networking solutions to the industry and its customers
- Promote the use of the latest advancements in industry-standard file protocols for data center storage applications
- Accelerate SNIA's evolution as a worldwide organization embracing all storage networking solutions

Why You Should Join the Ethernet Storage Forum:

- Speak at some of the most well-attended and highly-rated webcasts in the industry (avg. attendance 650+ per Webcast)
- Leverage the broad reach of ESF marketing to complement your company's activities
- Co-author and publish white papers, contributed articles, and blogs (sniaesfblog.org)
- Influence the market through leadership and input into policy direction
- Be recognized as a leader in the storage market
- Broaden your expertise by working closely with a diverse set of industry leaders

How the ESF Can Benefit You and Your Company:

- Learn and share knowledge related to Ethernet-connected technologies
- Influence awareness and industry positioning on Ethernet storage technologies
- Capitalize on worldwide promotion via the SNIA website and industry events
- Position yourself and your company as an industry thought leader by authoring contributed articles, case studies, white papers, blog posts and more
- Leverage SNIA's worldwide regional affiliates throughout Europe and AsiaPac

