

# JOIN THE NSF



## JOIN THE SNIA NETWORKING STORAGE FORUM (NSF)

The SNIA Networking Storage Forum drives the broad adoption and awareness of storage networking solutions. This expert community covers topics as diverse as block (FC, iSCSI, NVMe-oF), file (SMB, NFS), object network storage, as well as Virtualized and Hyperconverged solutions...and more.

We accomplish our mission by delivering webcasts, publishing white papers and articles in trade journals, actively blogging, and leveraging social media to promote networked storage.

## THE NSF MISSION AND CHARTER

The NSF is committed to providing vendor-neutral education on the advantages and adoption of networking storage technologies with a focus on:

- Promoting networked storage solutions, relevant standards and the implementation of these standards
- Highlighting the value of storage networking to the industry and its customers
- Educating vendors, end users, and system integrators about storage systems, networking, and standards
- Advocating customer needs and reflecting user concerns back into the industry standards development process

## SNIA NSF MEMBER COMPANIES



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## NSF GOALS

- Drive market awareness of all networking storage technologies
- Create vendor-neutral educational content
- Promote new advancements in networking storage technologies

## WHY YOU SHOULD JOIN THE NSF

- Speak at some of the most well-attended and highly-rated webcasts in the industry (avg. attendance 750+ per webcast)
- Author and publish white papers, contributed articles and blogs (sniansfblog.org)
- Be recognized as an expert in the storage market
- Broaden your expertise by working closely with a diverse set of industry leaders
- Leverage the reach of NSF marketing to complement your company's activities

## HOW THE NSF CAN BENEFIT YOU AND YOUR COMPANY

- Share knowledge related to networked storage technologies
- Influence storage networking awareness and industry positioning
- Capitalize on global promotion via the SNIA website and worldwide events
- Position yourself and your company as industry thought leaders