



Experience Share from IBM

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SNIA Emerald™ Training

*SNIA Emerald Power Efficiency
Measurement Specification,*
for use in EPA ENERGY STAR®

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Some Key Lessons



➤ Establish a process

- ◆ We did not have one at the beginning
- ◆ Don't let a PM establish the process
 - › Just give it to her/him

➤ Have Marketing on your side

- ◆ When getting systems they are your best friends
- ◆ Actually the customer is your best friend

➤ Pre certify

- ◆ Model if possible
- ◆ Make Development responsible for the results
 - › Always works to get good running code

➤ Give the Energy Star Certification Lab at least one year heads up

Thank you

▶ Thank you

- ◆ Thank you
 - › Thank you
 - Thank you
 - Thank you