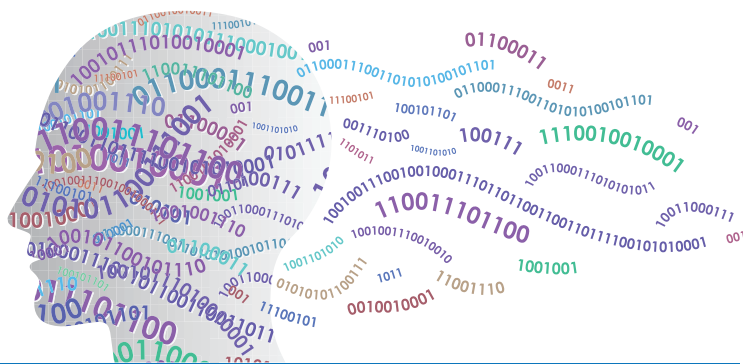


# SNIA PERSISTENT MEMORY + SUMMIT 2022 COMPUTATIONAL STORAGE

VIRTUAL EVENT • MAY 24-25, 2022



## About the Virtual Summit May 24-25, 2022

Celebrating its 10th year, the expanded two-day SNIA Persistent Memory and Computational Storage Summit brings together CXOs, architects, and software/hardware engineers to understand the latest developments in the persistent memory and computational storage continuum.

### Expected Attendance

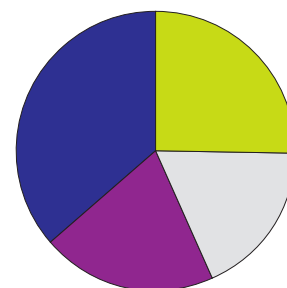
# 500

### Hot Topics

- Emerging Non-Volatile Memory Trends
- AI/ML and Computational Storage
- Using New Memories in Embedded Applications
- Edge Use Cases
- CXL, Computational Storage, and Persistent Memory



### Who Attends the Summit?



- CXO/VP – 21%
- Director/manager – 15%
- Architects – 17%
- Engineers – 30%

### Top 3 Reasons People Attend the Summit

- Good views into actual technology use
- Updates on technology developments
- Connecting with leaders in the industry

### 2021 Website Analytics

15K+  
page views

6K+  
unique page views



### Attendee Feedback

“The Summit provided valuable information about Persistent Memory technology and business”

“Like the implementation-focused format”

“Helped me and our organization to leverage and run upcoming PoCs”

“Moving from theoretical to practical very interesting”

“Enjoyed the networking and hearing the latest information”



# 100%

of attendees would recommend attending this summit to a colleague

### Past Sponsors

Intel  
MemVerge  
SMART Modular  
SmartIOPS  
AgigA Tech  
Google Cloud  
Viking Technology  
Eideticom  
Futurewei  
NGD Systems

[www.snia.org/pm-summit](http://www.snia.org/pm-summit)



## Summit Sponsorship At-a-Glance

Sponsorship Level	Platinum	Gold	Silver	Contributing
SNIA CMSI Member	\$5,000	\$3,000	\$1,000	
Non-SNIA CMSI Member	\$6,500	\$4,500	\$2,500	
Packages Available	2	4	unlimited	unlimited
Entitlements				
Virtual Keynote presentation	✓			
Virtual Breakout session presentation		✓		
Sponsorship level designation on conference website	✓	✓	✓	✓
Webpage in Summit virtual expo to post collateral and videos with a dedicated attendee interaction room	✓	✓	✓	
Option to hold a BoF session	✓	✓	✓	
Option to sponsor giveaway items	✓	✓	✓	
Announcement in SNIA Matters Newsletter	✓	✓	✓	
Company description on Summit webpage	200-word	100-word	50-word	
Contact information for attendees who have opted in	✓	✓	✓	

Contributing Sponsorships include entitlements listed above and give sponsor a choice of sponsoring various conference-related items including conference shirts, thumb drive (with or without conference presentations pre-loaded and/or sponsor material), bags, backpacks, wireless phone chargers, and branded Amazon gift cards.

# Persistent Memory +Computational Storage Summit Sponsorship Agreement

May 24-25, 2022



This agreement, effective \_\_\_\_\_ (date), is between the SNIA and

Sponsor Name: \_\_\_\_\_

Sponsor Address: \_\_\_\_\_

Principal Contact Person: \_\_\_\_\_

Phone: \_\_\_\_\_ Email Address: \_\_\_\_\_

Billing Contact: \_\_\_\_\_

Phone: \_\_\_\_\_ Email Address: \_\_\_\_\_

## AVAILABLE PM+CS SUMMIT VIRTUAL SPONSORSHIPS

Choose from the following sponsorship options:

☐ PM+CS Summit Platinum Sponsor -Two available at \$5,000 per package for SNIA CMSI Member Companies; \$6,500 for non-SNIA CMSI members

☐ PM+CS Summit Gold Sponsor –Four available at \$3,000 per package for SNIA CMSI Member Companies \$4,500 for non-SNIA CMSI members

☐ PM+CS Summit Silver Sponsor available at \$1,000 per package for SNIA CMSI Member Companies; \$2,500 for non-SNIA CMSI members

☐ Contributing Sponsorship \_\_\_\_\_  
Sponsorship Amount

**Sponsorship Total:** \_\_\_\_\_

## TERMS AND CONDITIONS APPLICABLE TO ALL SPONSORSHIP COMMITMENTS

- 1) Payment in full is due 30 days from issue date of SNIA invoice.
- 2) Responsibility of copy and logo accuracy – the Sponsor agrees to indemnify and save harmless the SNIA and /or its agents from any liability, loss, and expense of any nature arising out of the display of any graphics, text, display, logo, and illustrations supplied by the Sponsor.

Approved by Sponsor: \_\_\_\_\_  
Signature Date

Approved by SNIA: \_\_\_\_\_  
Signature Date