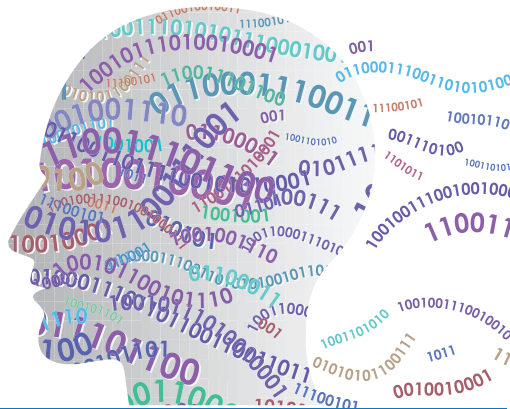# PERSISTENT MEMORY
+ SUMMIT 2022
COMPUTATIONAL STORAGE

SNIA

VIRTUAL EVENT • MAY 25-26, 2022

About the Virtual Summit May 25-26, 2022

Celebrating its 10th year, the expanded two-day SNIA Persistent Memory and Computational Storage Summit brings together CXOs, architects, and software/hardware engineers to understand the latest developments in the persistent memory and computational storage continuum.
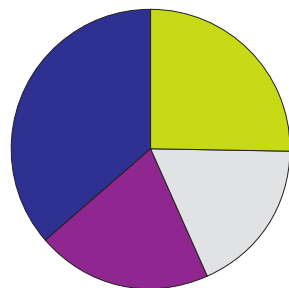
Expected Attendance

500

Hot Topics

- Emerging Non-Volatile Memory Trends
- AI/ML and Computational Storage
- Using New Memories in Embedded Applications
- Edge Use Cases
- CXL, Computational Storage, and Persistent Memory

Who Attends the Summit?

- CXO/VP – 21%
- Director/manager – 15%
- Architects – 17%
- Engineers – 30%

Top 3 Reasons
People Attend the Summit

- Good views into actual technology use
- Updates on technology developments
- Connecting with leaders in the industry

2021 Website Analytics

15K+
page views

6K+
unique page views

Attendee Feedback

"The Summit provided valuable information about Persistent Memory technology and business"

"Like the implementation-focused format"

"Helped me and our organization to leverage and run upcoming PoCs"

"Moving from theoretical to practical very interesting"

"Enjoyed the networking and hearing the latest information"

www.snia.org/pm-summit

100%
of attendees would recommend attending this summit to a colleague

Past Sponsors
Intel
MemVerge
SMART Modular
SmartIOPS
AgigA Tech
Google Cloud

Viking Technology
Eideticom
Futurewei
NGD Systems

Summit Sponsorship At-a-Glance

Sponsorship Level	Platinum	Gold	Silver	Contributing
SNIA CMSI Member	$5,000	$3,000	$1,000	
Non-SNIA CMSI Member	$6,500	$4,500	$2,500	
Packages Available	2	4	unlimited	unlimited
Entitlements				
Virtual Keynote presentation	✓			
Virtual Breakout session presentation		✓		
Sponsorship level designation on conference website	✓	✓	✓	✓
Webpage in Summit virtual expo to post collateral and videos with a dedicated attendee interaction room	✓	✓	✓	
Option to hold a BoF session	✓	✓	✓	
Option to sponsor giveaway items	✓	✓	✓	
Announcement in SNIA Matters Newsletter	✓	✓	✓	
Company description on Summit webpage	200-word	100-word	50-word	
Contact information for attendees who have opted in	✓	✓	✓	

Contributing Sponsorships include entitlements listed above and give sponsor a choice of sponsoring various conference-related items including conference shirts, thumb drive (with or without conference presentations pre-loaded and/or sponsor material), bags, backpacks, wireless phone chargers, and branded Amazon gift cards.