



# 2025 SNIA PREVIEW

January 15, 2025

9AM Pacific / 12PM Eastern – Teleconference

**Recording in Progress**  
**Today's session is being recorded**

# Zoom Format – Attendee Guidance

- Enter Name (Company) on your Zoom Login/Attendee Info
- Everyone will be on Mute, except the Moderator/Speaker
- You can unmute yourself if you would like to say something
- Remain on Mute when not speaking
- Use the Chat Icon to text message and submit questions to the group or a particular person
- Use Raised Hand function under “participants” icon if you require assistance
- This session is being recorded and will be made available for on-demand viewing



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# 2025 SNIA Preview Kickoff Agenda

## Wednesday January 15<sup>th</sup>, 2025 (9AM PT)

- Welcome – J Metz, SNIA Chairman
- SNIA Preview Emcee: Michael Meleedy, COO
- Technical Work Group Updates – TWG Chairs
  - Cloud Storage, Computational Storage, DNA Data Storage, Green Storage, I/O Traces, Tools and Analysis (IOTTA), Object Drive, Swordfish, Security, SFF, Smart Data Accelerator Interface (SDXI), Solid State Storage, Storage Data Placement
- Community Updates – Community Chairs
  - Cloud Storage Technologies, Compute, Memory, and Storage, Data, Storage & Networking, DNA Data Storage Alliance, Green Storage, STA, Storage Management
- SNIA Technical Council Update
  - Jason Molgaard, Technical Council Co-chair
  - Bill Martin, Technical Council Co-chair
- SNIA Leadership Update and Membership Awards
  - Richelle Ahlvers, SNIA Vice-Chair



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<https://www.snia.org/preview>

Link to event schedule – PDF of the presentation materials will be posted after the event

# Moving into 2025 with a Fresh New SNIA Brand

- Let's Take A look at the NEW



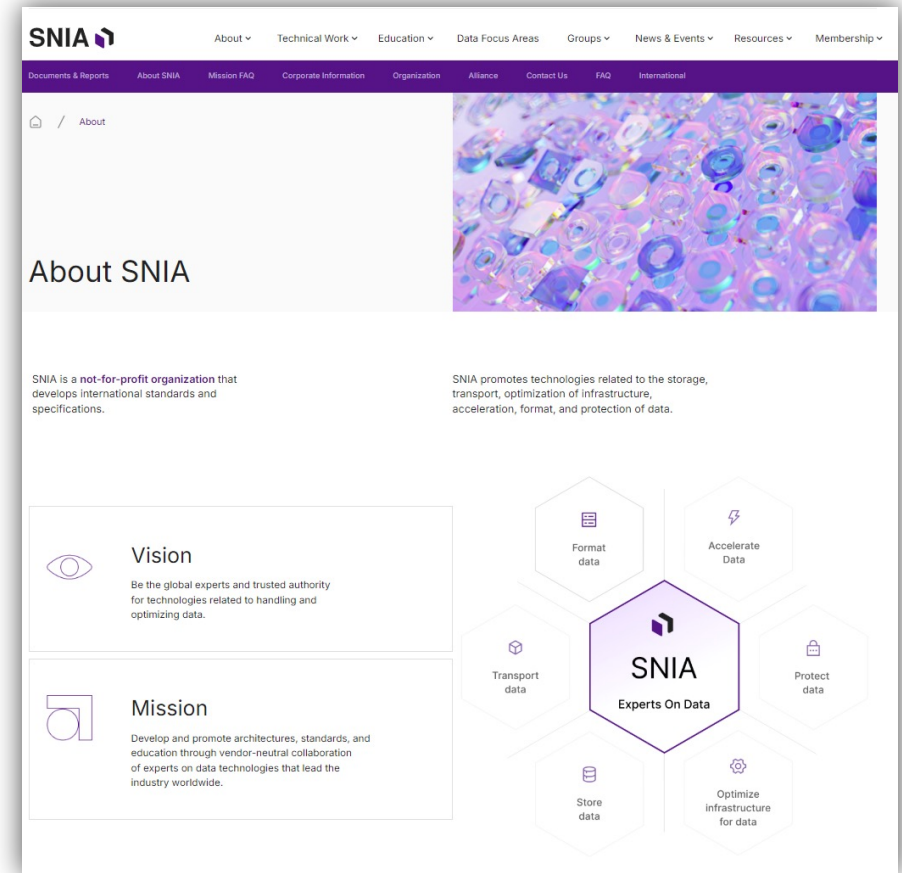
- New Website and Logo launch

- New Logo, New Site Design
- Simplification of web engagement
- Branding will be 'future forward'

- Required changes in backend drove changes

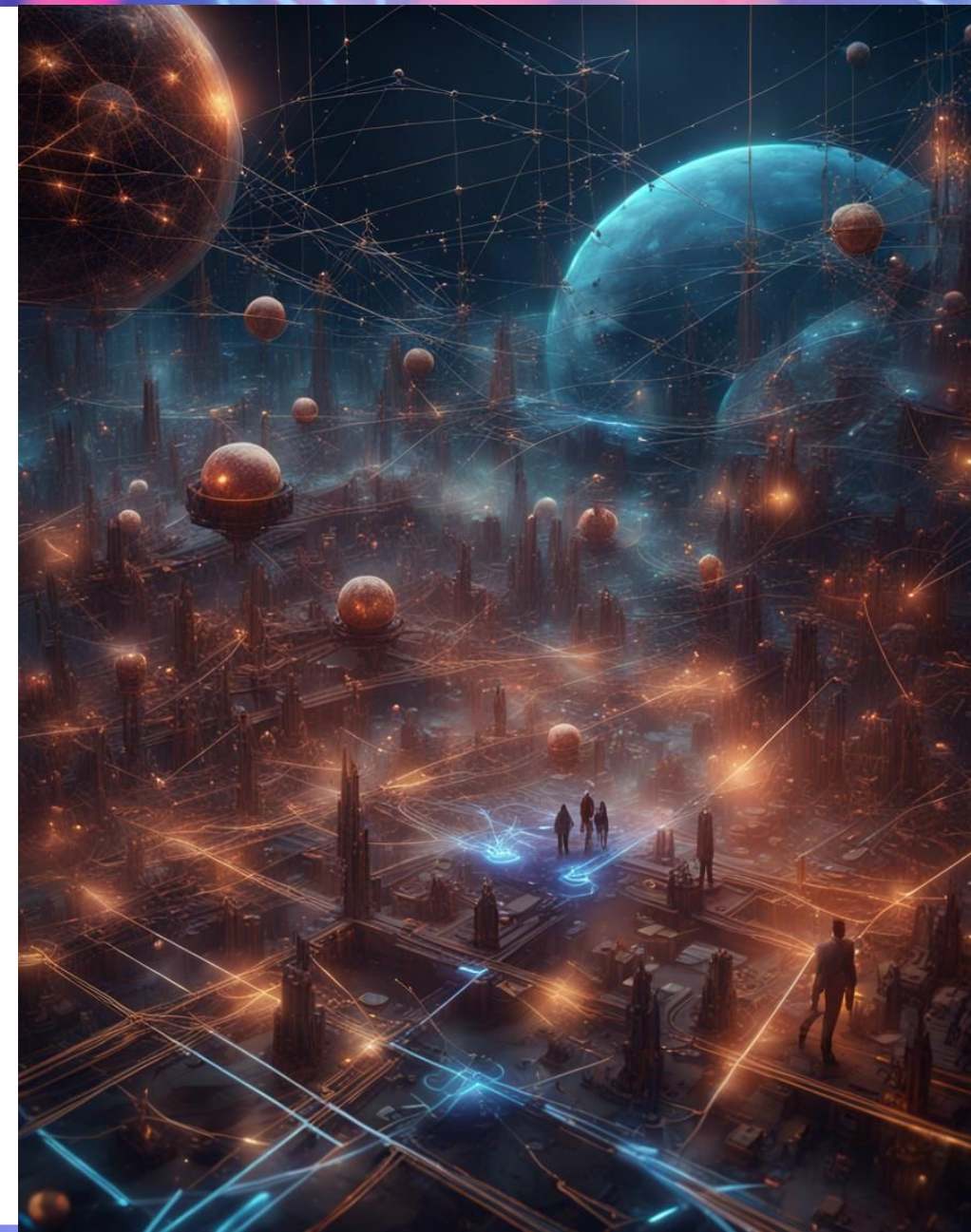
- Ability to realize a new look and feel

- Any inputs/comments - [commsteer-chair@snia.org](mailto:commsteer-chair@snia.org)



# SNIA in 2025... and Beyond

- **New membership model!**
  - If you're a member of SNIA, you're a member of **all** of SNIA!
  - This preview shows everything *you* can do at SNIA
- **New Industry Partnerships!**
  - SNIA is opening projects to many of the most important projects in the industry: AI, 400G, Memory, Archiving, Energy, and more
- **Each technical project has an “inside voice” and “outside voice”**
  - What about “your voice”?
  - You can now participate in more activities than ever before
- **Today's smorgasbord of SNIA**
  - See something you're interested in, come join us!
  - Are we missing something? Come join us and help us cover the gaps!



# Questions

Your Feedback is encouraged and always appreciated.

Please use the chat feature to submit your questions/comments.

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# Thank you

We look forward to your active participation in SNIA throughout the upcoming year!!

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