



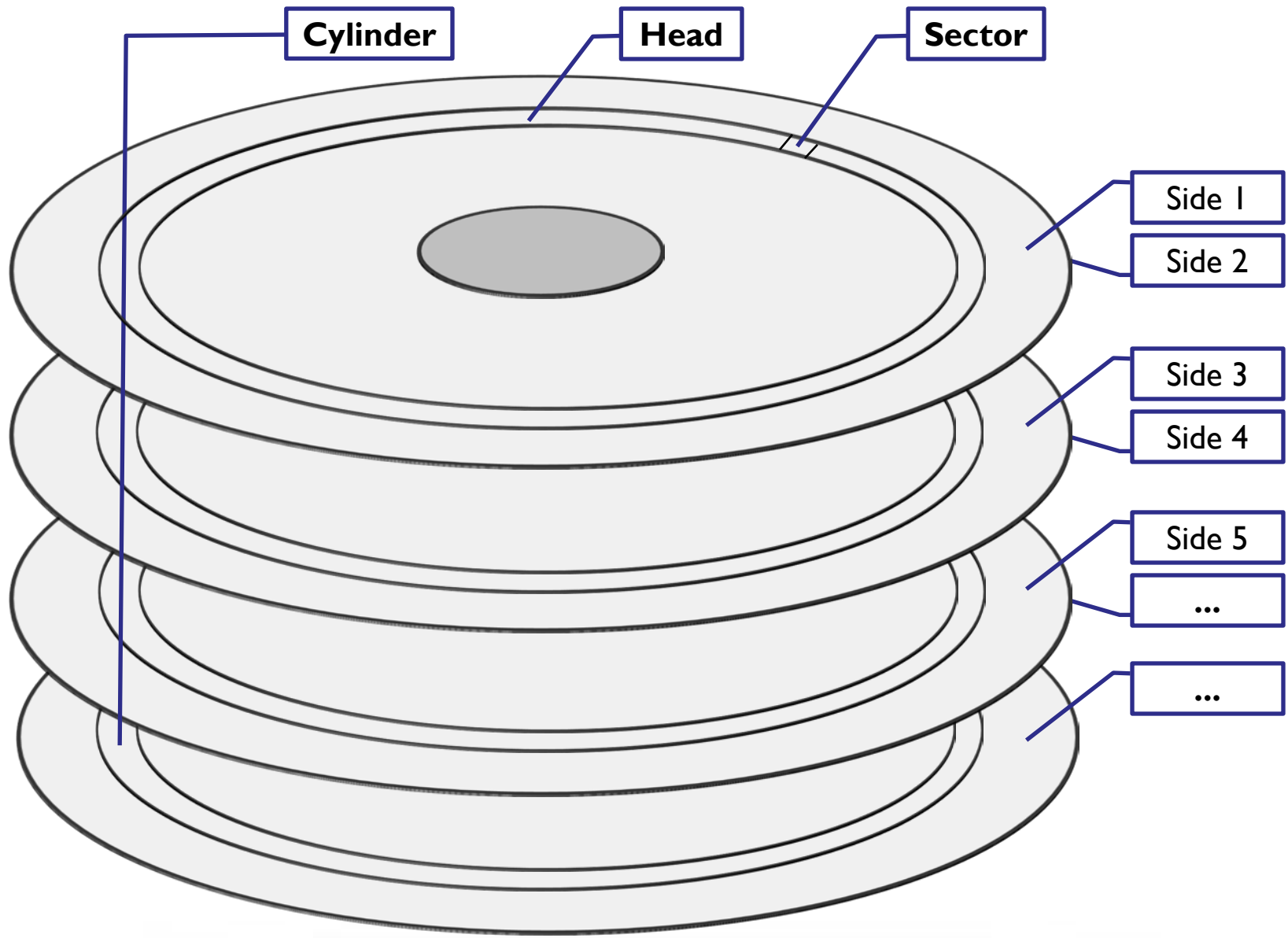
STORAGE DEVELOPER CONFERENCE

SNIA ■ SANTA CLARA, 2016

# The Curse of Areal Density

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**All Logical Blocks Created Equal**

**Nothing Special About LBA Numbers**

**More LBAs → More Data**

**Decade ... After Decade ... After Decade**

# News Flash

**Writing a Block Takes More Energy  
than  
Reading a Block**

and

**No Random Access Technology is Immune**

# Energy Hungry Writes

- ❑ Shingled Magnetic Recording (SMR)
- ❑ Heat Assisted Magnetic Recording (HAMR)
- ❑ Solid-State Storage Block Erase

# History - placeholder

# Sweeping Enough Dirt Under the Carpet

...

## □ Tricks of the Trade

# Sweeping Enough Dirt Under the Carpet Makes a Mound in the Center of the Room

- What the Host and End User See



# Three Standardized *Fixes* That Didn't Work (*Yet*)

- ❑ Object Based Storage Devices
- ❑ Logical Block Markups
- ❑ Zoned Block Devices

# The Ugly Truth

- ❑ Forgotten issue {8/3}
  - ❑ Industry floundering?
  - ❑ Right players missing from table?
- ❑ This may be about the one-sided nature of the previous work {8/5}

# The Standards Crucible

## For Writes

- ❑ Logical Block Address is not enough
- ❑ Hosts Must Tell Disks More

**Thanks For Your Time**

**Questions ... Custard Pies ... Brickbats**