



# TRANSFORMING STORAGE WITH INNOVATIONS IN NON-VOLATILE MEMORY

**Bill Bollengier, Director**

Intel Non-volatile Memory Solutions Group

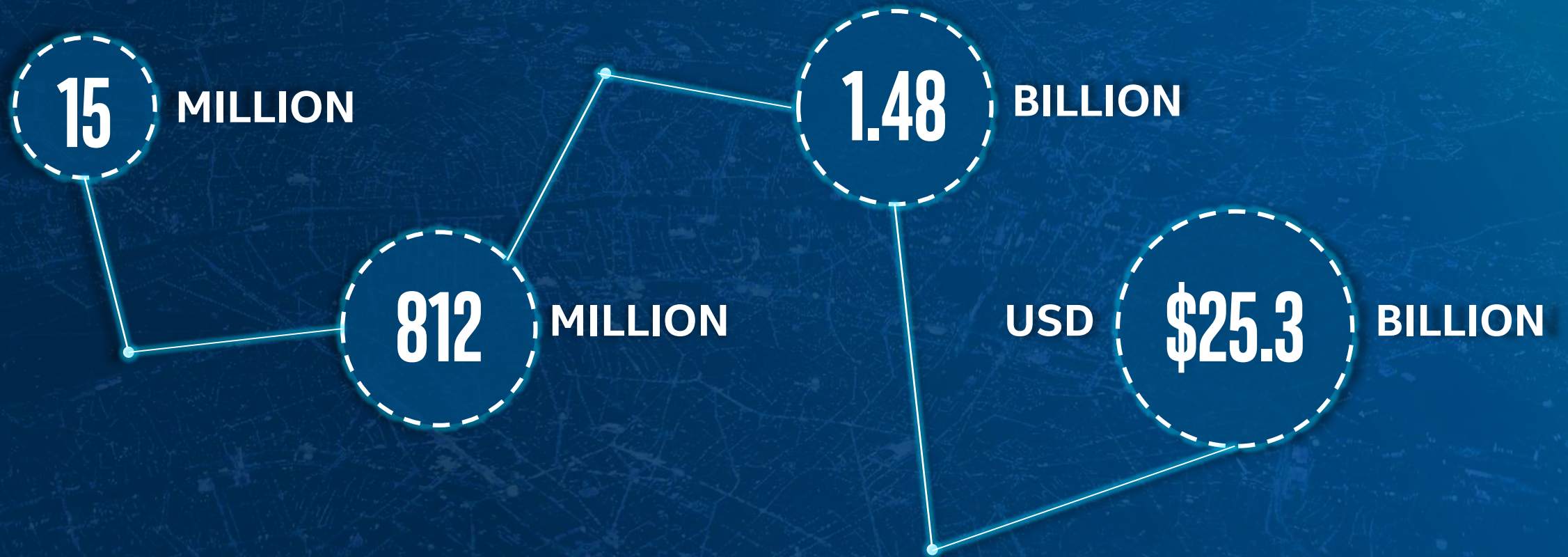
# WE ARE IN A DATA-CENTRIC WORLD

All data must be  
stored, processed, analyzed





?????





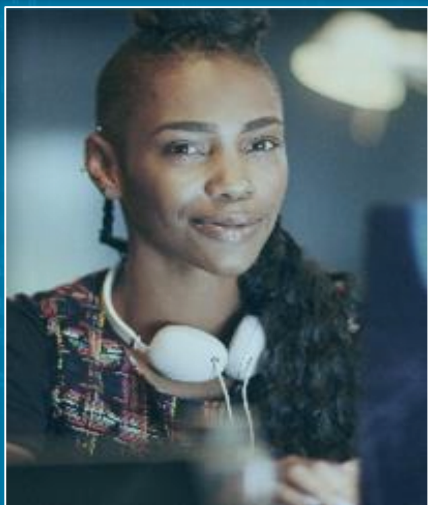
# ALIBABA\* 'SINGLES DAY' 2017



\*Other names and brands may be claimed as the property of others  
Source: [www.forbes.com/sites/helenwang/2017/11/12/alibabas-singles-day-by-the-numbers-a-record-25-billion-haul/#52d3a77d1db1](http://www.forbes.com/sites/helenwang/2017/11/12/alibabas-singles-day-by-the-numbers-a-record-25-billion-haul/#52d3a77d1db1)



# DATA GROWTH IS HAPPENING ALL OVER



**10 GB<sup>1</sup>**  
**AVERAGE**  
**INTERNET USER**



**3,000 GB<sup>2</sup>**  
**SMART**  
**HOSPITAL**



**4,000 GB<sup>3</sup>**  
**AUTONOMOUS**  
**DRIVING**



**40,000 GB<sup>2</sup>**  
**AIRPLANE DATA**



**1 M GB<sup>2</sup>**  
**SMART FACTORY**

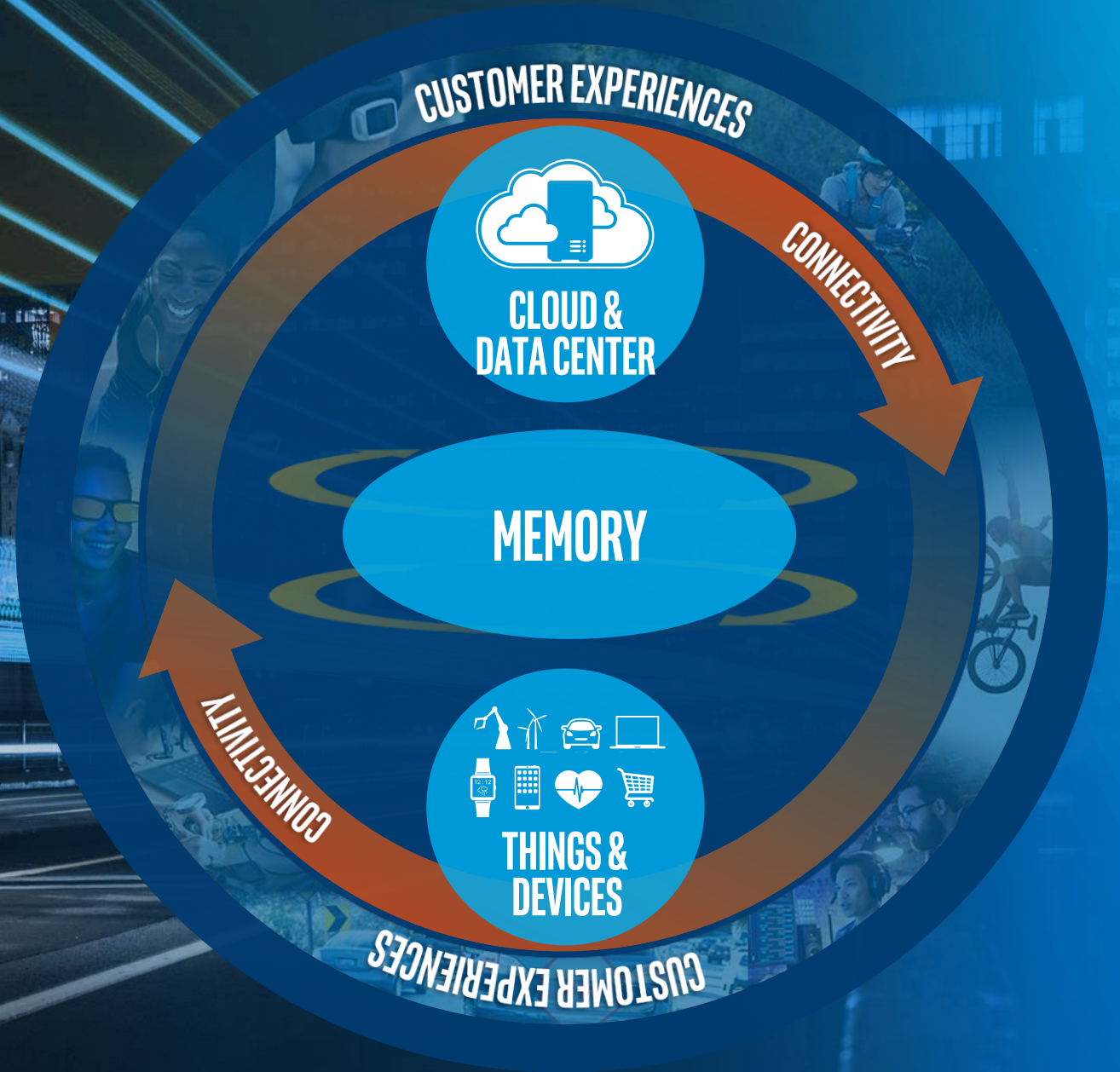
1.Source: <http://www.cisco.com/c/en/us/solutions/service-provider/vni-network-traffic-forecast/infographic.html>

2.Source: [http://www.cisco.com/c/en/us/solutions/collateral/service-provider/global-cloud-index-gci/Cloud\\_Index\\_White\\_Paper.html](http://www.cisco.com/c/en/us/solutions/collateral/service-provider/global-cloud-index-gci/Cloud_Index_White_Paper.html)

3.Source: <https://dataflog.com/read/self-driving-cars-create-2-petabytes-data-annually/172>

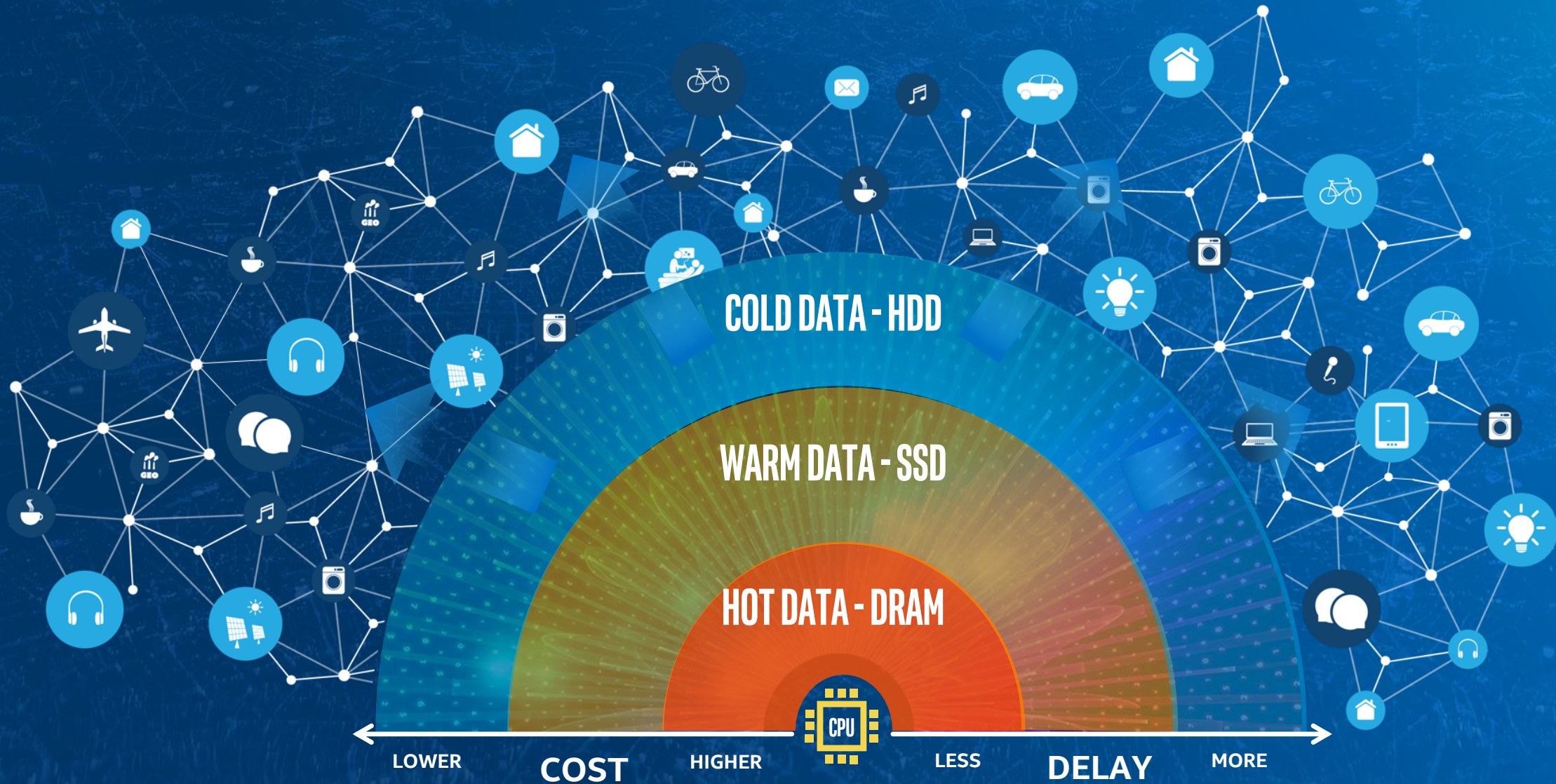


# VIRTUOUS CYCLE





# DATA IS STORED BY DIFFERENT TIERS





# INTEL IS INVESTING IN 2 TECHNOLOGIES

## INTEL® 3D NAND TECHNOLOGY

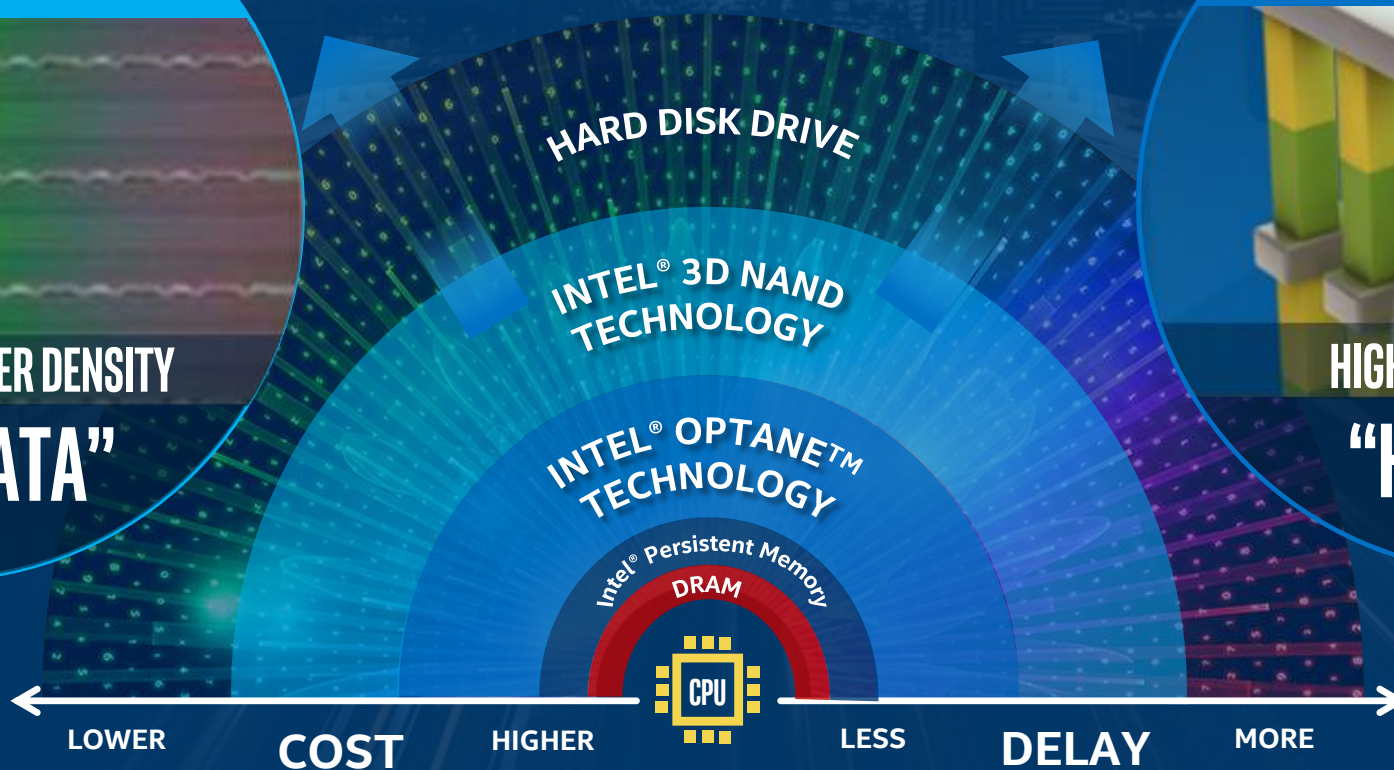
LOWER COST & HIGHER DENSITY

“WARM DATA”

## INTEL® OPTANE™ TECHNOLOGY

HIGHER PERFORMANCE

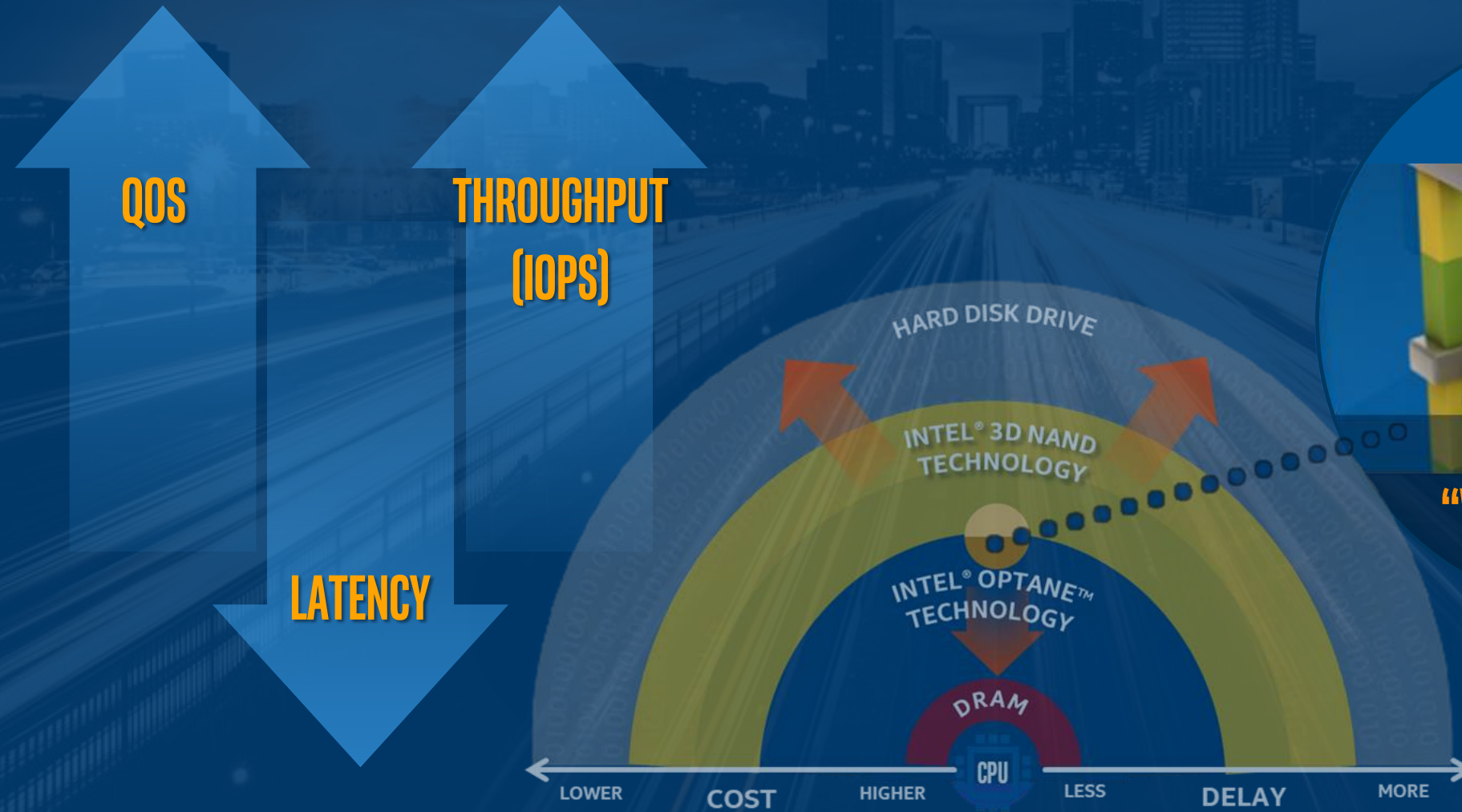
“HOT DATA”



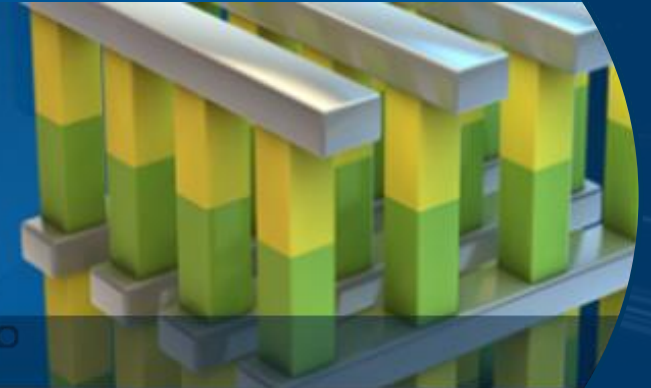


# INTEL® OPTANE™ TECHNOLOGY

*Highest Performance: Break The Bottleneck*



INTEL® OPTANE™  
TECHNOLOGY



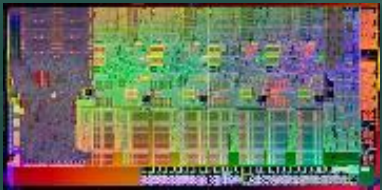
**“WORKING STORAGE”**  
HIGHER PERFORMANCE

# THE VALUE IS IN THE GAP

## MEMORY

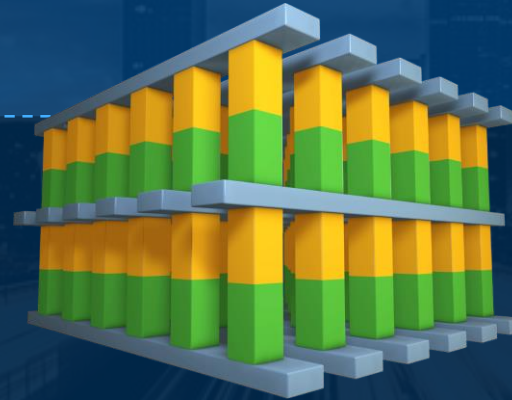
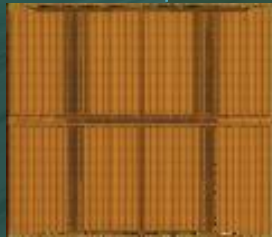
### SRAM

Latency: 1X  
Size of Data: 1X



### DRAM

Latency: ~10X  
Size of Data: ~100X



*New experiences*

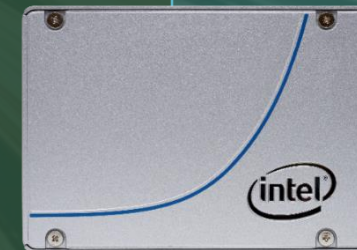
*New levels of scale*

*Accelerate existing apps*

## STORAGE

### NAND SSD

Latency: ~100,000X  
Size of Data: ~1,000X



### HDD

Latency: ~10 Million X  
Size of Data: ~10,000X



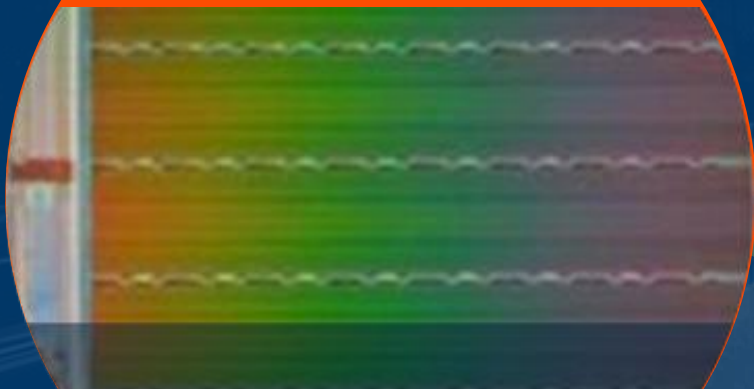
Technology claims are based on comparisons of latency, density and write cycling metrics amongst memory technologies recorded on published specifications of in-market memory products against internal Intel specifications.



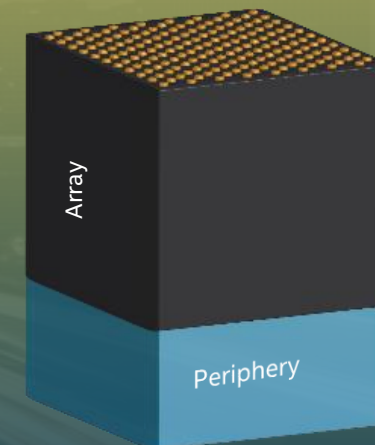
# INTEL® 3D NAND TECHNOLOGY

*Highest Density & Lowest Cost*

INTEL® 3D NAND  
TECHNOLOGY



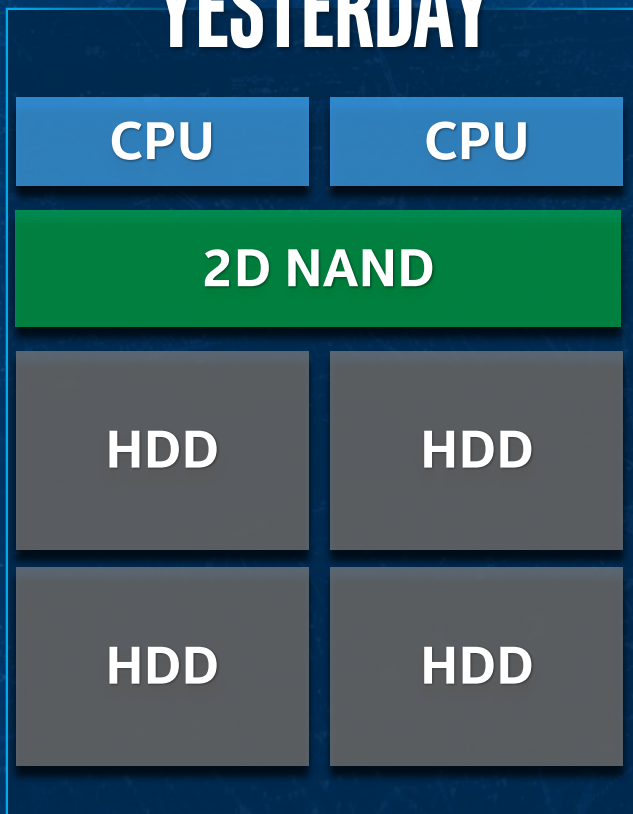
**"BULK STORAGE"**  
LOWER COST & HIGHER DENSITY



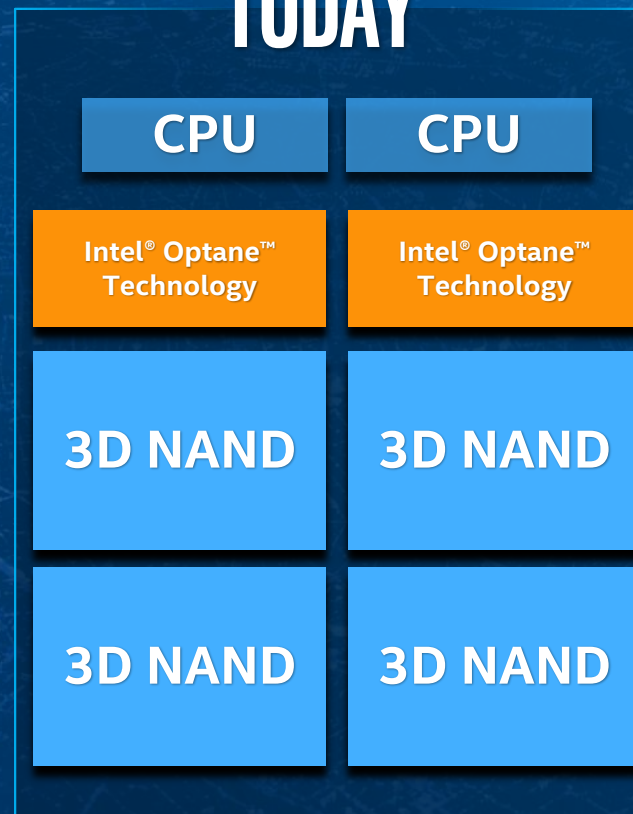
Intel® 3D NAND  
Floating Gate Technology

# A PORTFOLIO OF SOLUTION COMPONENTS

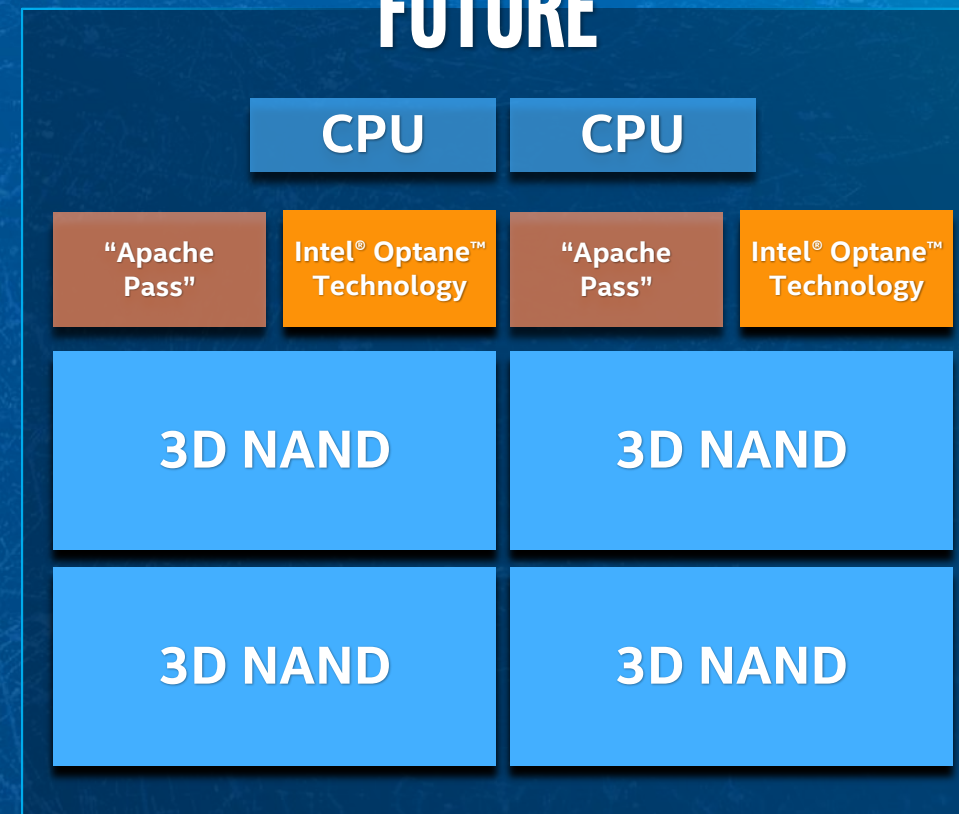
## YESTERDAY



## TODAY



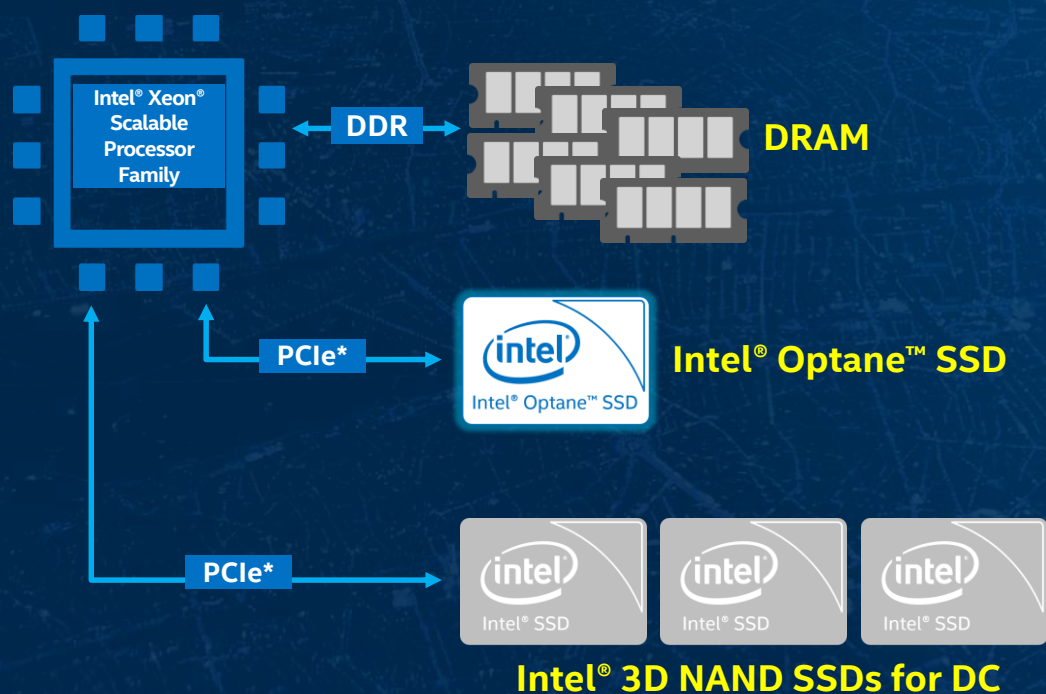
## FUTURE



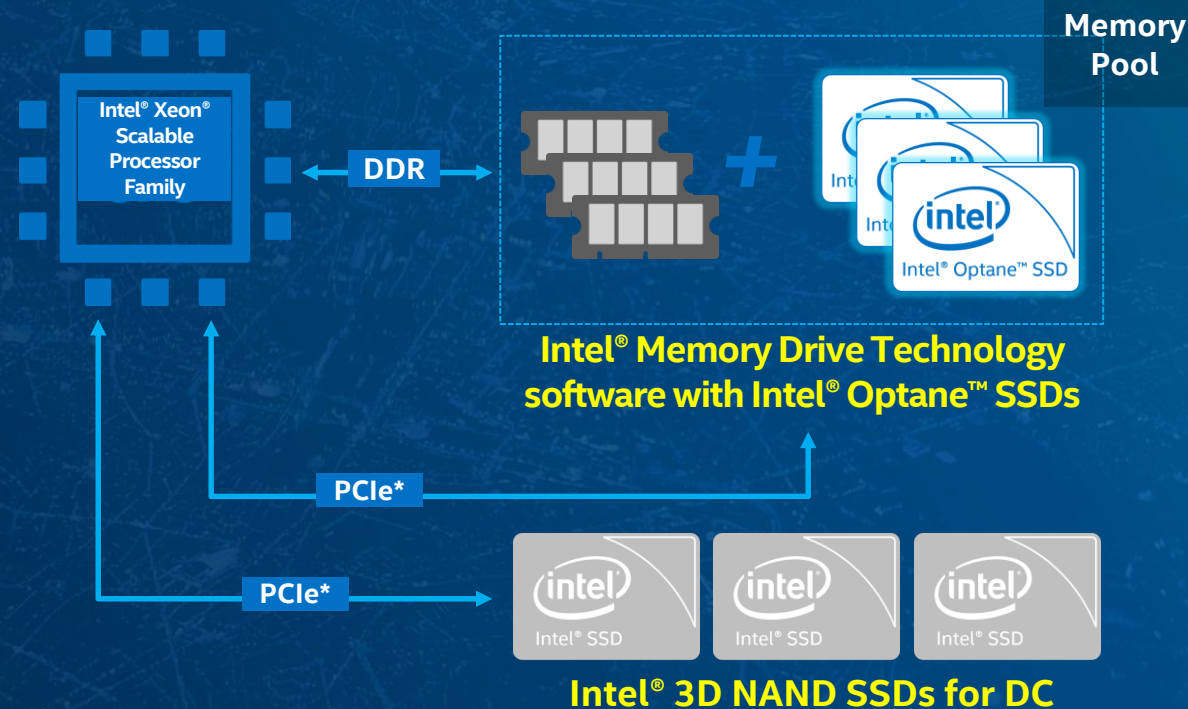


# INTEL® OPTANE™ TECHNOLOGY FOR DATA CENTER CONFIGURATIONS

## FAST STORAGE AND CACHING



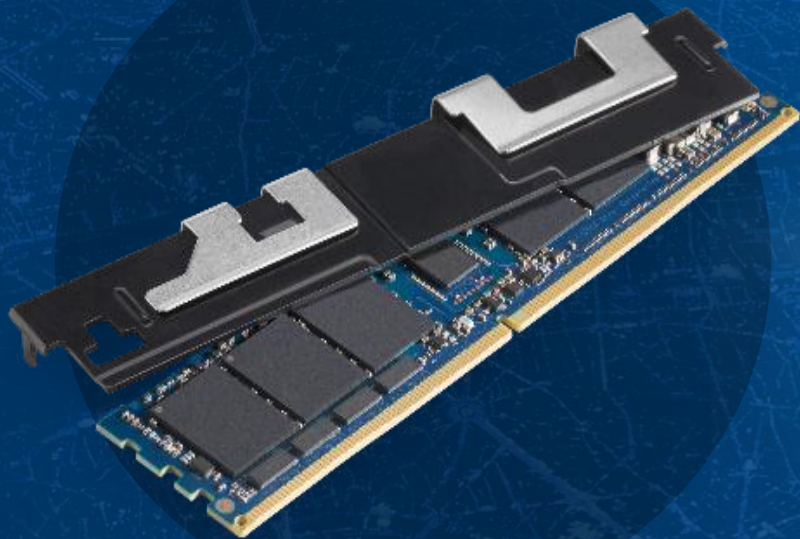
## EXTEND MEMORY



\*Other names and brands may be claimed as the property of others.



# ENABLING NEW USAGES & FORM FACTORS





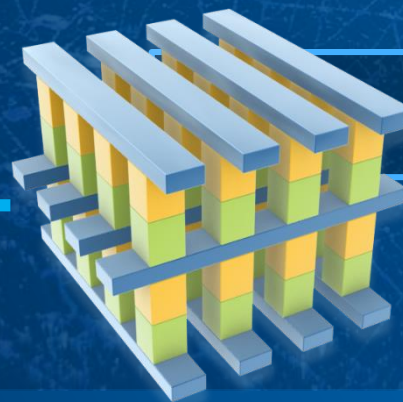
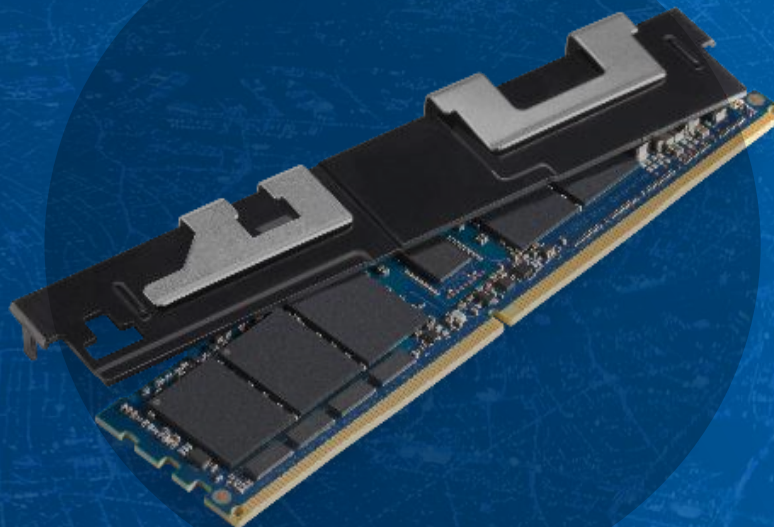
# THE BEST OF BOTH WORLDS

## DRAM ATTRIBUTES

Performance comparable to  
DRAM at *low latencies*<sup>1</sup>

## NAND SSD ATTRIBUTES

Data persistence with higher  
capacity than DRAM<sup>2</sup>



3D XPoint™  
Technology

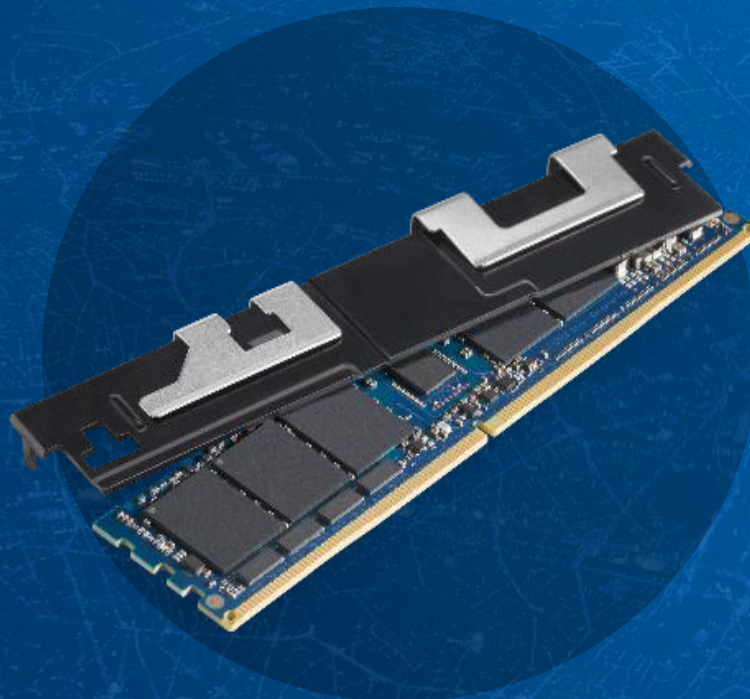


# INTEL® OPTANE™ TECHNOLOGY + 3D NAND TECHNOLOGY

Plenty and affordable  
memory

High performance storage  
(latency, bandwidth, QoS, endurance)

Application managed memory



More and extended VMs

Capacity for In-Memory  
Database

Super-fast storage

Larger memory pools

**PROVIDING LOWER AND CONSISTENT LATENCY WITH MORE CAPACITY PER DOLLAR**



# “RULER” FORM FACTOR

EDSFF Long

EDSFF Short





# BUILT IN SERVICEABILITY

**Programmable LEDs** to quickly locate failed drives, offline drives, and unpopulated slots



**Carrier-less design with integrated latch** removes need for drive carriers



Enclosure Management with slot level **power control** enables single drive isolation or system level power loss



**1PB IN 1U**



**STORAGE CAPACITY**

**1PB IN 1U**  
**INTEL® 3D NAND SSD, 32TB RULER IN 2018**

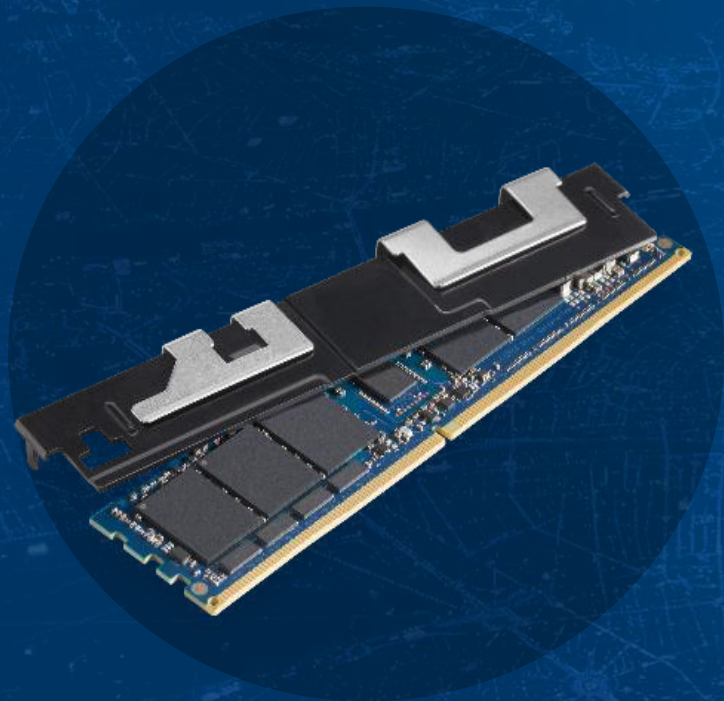
Opening up new use cases in warm storage with disruptive total cost of ownership



**1PB IN 42U**  
**w/2 TB HDDs**



# RESOURCES



[pmem.io](https://pmem.io)

[software.intel.com/en-us/persistent-memory](https://software.intel.com/en-us/persistent-memory)

[edsffspec.org](https://edsffspec.org)







**THANK YOU!**



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# APPENDIX

- 1.Source: <http://www.cisco.com/c/en/us/solutions/service-provider/vni-network-traffic-forecast/infographic.html>
- 2.Source: [http://www.cisco.com/c/en/us/solutions/collateral/service-provider/global-cloud-index-gci/Cloud\\_Index\\_White\\_Paper.html](http://www.cisco.com/c/en/us/solutions/collateral/service-provider/global-cloud-index-gci/Cloud_Index_White_Paper.html)
- 3.Source: <https://datafloq.com/read/self-driving-cars-create-2-petabytes-data-annually/172>
- 4.Source – Intel. Measured data. Comparing Intel 32 tier TLC NAND die (Intel® Pro6000p/600p Series) to Samsung 32 tier TLC NAND die.
- 5.Test and System Configuration: Intel® Server Board S2600WTTR, Intel® Xeon® E5-2699 v3, Speed: 2.30GHz, Intel BIOS: Internal Release, DRAM: DDR3 – 32GB, OS: Linux\* Centos\* 7.0 kernel 4.8, Intel® SSD DC P4500 2TB. Testing performed by Intel. Comparing with Intel® SSD DC S3520 1.6TB, <http://www.intel.com/content/www/us/en/solid-state-drives/solid-state-drives-dc-s3520-series.html>. Testing performed by Intel.
- 6.10X Lower AFR: Source - Intel. Intel SSD Annualized Fail Rate Report for all of 2015.

For footnote 7-11 below - Common configuration. Baseline (HDD) - Intel® Core™ i5-7500 Processor, 65W TDP, 4C4T, Turbo up to 3.8GHz, Memory: 2x4GB DDR4-2400, Storage: Western Digital\* 1TB 7200RPM WD1003FZEX, Intel HD Graphics 630, OS: Windows\* 10. Intel® Optane™ Memory. Same configuration as above with 16GB Intel® Optane™ Memory Module (Engineering Sample). Gaming workloads were tested with same configuration, except using a discrete graphics card (NVIDIA\* (EVGA) GTX 1080) with and without 16GB Intel® Optane™ Memory Module. Tested with 16GB Intel® Optane™ Memory Engineering Samples. Results may vary in final product, but we have a high confidence level that there will be no significant differences in performance.

- 7.Everyday Tasks - SYSmark\* 2014 SE - benchmark from the BAPCo\* consortium that measures the performance of Windows\* platforms. SYSmark\* tests four usage scenarios: Office Productivity, Media Creation, Data/Financial Analysis, and Responsiveness. SYSmark\* contains real applications from Independent Software Vendors such as Microsoft\* and Adobe\*.
- 8.Browser Launch Workload – Workload developed by Intel® measuring the time elapsed to launch Google\* Chrome
- 9.Game Launch & Level Load Workload – Workload developed by Intel® measuring the time elapsed to launch Bethesda Softworks\* Fallout 4 and reach the Main Menu with intro videos disabled (Launch), and the time elapsed from the Main Menu to completion of level loading (Level Load)
- 10.Email Launch Workload – Workload developed by Intel® measuring the time elapsed to launch Microsoft\* Outlook 2016 and load with a 250mb local data file
- 11.Windows\* File Search – Workload developed by Intel® measuring the time elapsed using Microsoft\* Windows File Search to locate a specified file in a non-indexed directory
- 12.Responsiveness defined as average read latency measured at queue depth 1 during 4k random write workload. Measured using FIO 2.15. Common configuration - Intel 2U PCSD Server ("Wildcat Pass"), OS CentOS 7.2, kernel 3.10.0-327.el7.x86\_64, CPU 2 x Intel® Xeon® E5-2699 v4 @ 2.20GHz (22 cores), RAM 396GB DDR @ 2133MHz. Intel drives evaluated - Intel® Optane™ SSD DC P4800X 375GB and Intel® SSD DC P3700 1600GB. Samsung drives evaluated – Samsung® SSD PM1725a, Samsung® SSD PM1725, Samsung® PM963, Samsung® PM953. Micron drive evaluated – Micron® 9100 PCIe® NVMe™ SSD. Toshiba drives evaluated – Toshiba® ZD6300. Test – QD1 Random Read 4K latency, QD1 Random RW 4K 70% Read latency, QD1 Random Write 4K latency using fio-2.15.
- 13.System configuration: Common – 2 x 5-node Ceph clusters both on Ceph BlueStore Kraken release 11.0.2, each node with Ubuntu 16.04 updated to Linux kernel 4.6, each cluster using 4 x Intel® SSD DC P3520 2TB as OSD (object storage device). All NAND cluster with each node – Intel® SSD DC P3700 1.6TB for metadata (db + WAL), 2 x Intel® Xeon E5, NIC 4x10GbE. Cluster using Intel® Optane SSDs: each node – Intel® Optane™ SSD 187GB for metadata (db + WAL), 2 x Intel® Xeon® E5 Haswell, NIC 2x10GbE. Test – latency based on 16K RW from 100 clients with QD2 at >99.9% latency, performance based on 2 cluster RW (4K/8K/16K) results, NAND cluster limited by P3700, Optane scaling performance is estimation based on 4K RW data of Optane and P3520 SSD.
- 14.Xeon E5v4 All-DRAM memory configuration hardware limited up to 3TB (assumes 24 DIMM x 128GB). In a 2-socket CPU configuration, Intel® Memory Drive Technology software supports up to 20 x 375TB Intel® Optane™ SSD DC P4800X for a total addressable space of 6TB, while DRAM as a cache is only 3TB. Attainable capacity depends on server configuration. Please consult your server manufacturer.
- 15.Xeon E5v4 All-DRAM memory configuration hardware limited up to 3TB (assumes 24 DIMM x 128GB). In a 2-socket CPU configuration, Intel® Memory Drive Technology software supports up to 20 x 1.5TB Intel® Optane™ SSD DC P4800X for a total addressable space of 24TB, while DRAM as a cache is only 3TB. Attainable capacity depends on server configuration. Please consult your server manufacturer.



