

Start-up India – Momentous Rise of the Indian Start-up Ecosystem





WHY INDIA?

3rd

Ranking Among Global Start-up Ecosystem

110

Number of Incubators/ Accelerators in India, growth of 40% since 2014

~\$5 B

Total Funding in 2015, growth of ~125% over 2014

28yrs

Young and aspiring minds - Average Age of start-up Founders¹

156

Number of PE/VCs, grown by over 100% since 2014

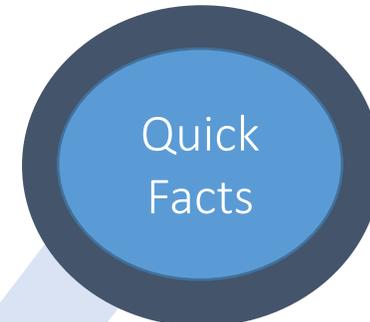
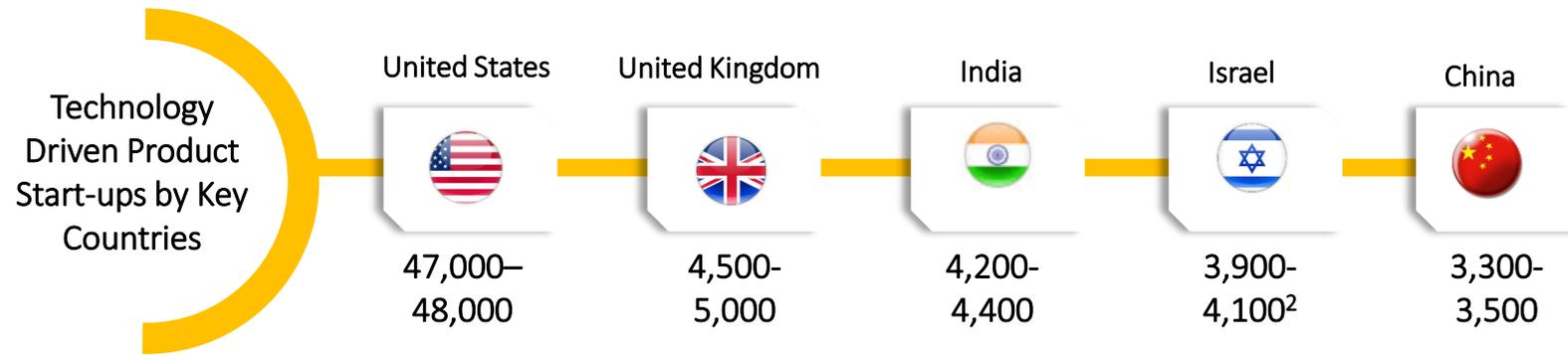
8/10

Top VC/PE Firms in India are Foreign

I see Start-ups, technology and innovation as exciting and effective instruments for India's transformation, and for creating jobs for our youth.

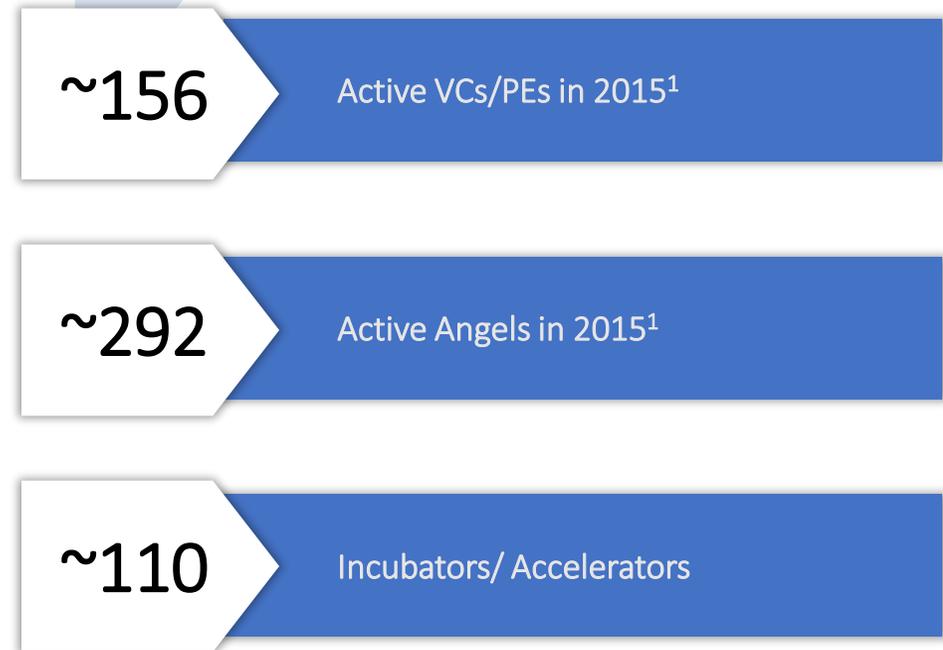
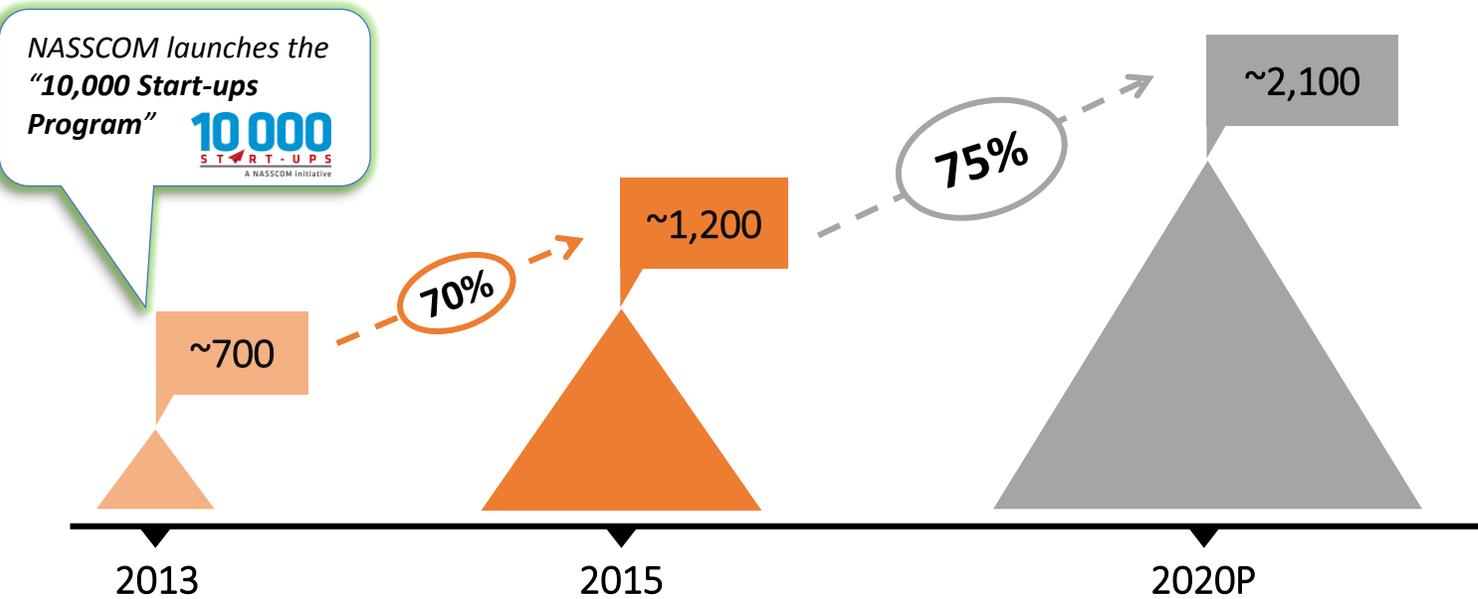
Shri. Narendra Modi,
Hon'ble Prime Minister- India

The country has moved up to 3rd position and has the fastest growing base of start-ups worldwide...



Strong Growth Indicators - India

Technology Start-ups by Year of Inception



Source: Zinnov Research & Analysis, The Next Web, LeWeb Blog Notes: ¹ Active Angel (or VC/PEs) is defined as an investor who has made at least one investment in 2015. Presented numbers are for Jan-Sep 2015 period. ²Number of tech start-ups in Israel have been estimated from the total number of start-ups in 2015 using % of tech start-ups in 2014,

Inspiration from successful start-ups, huge market opportunity and an enabling support system have been the key drivers

Key Drivers



Inspiration from Role Models

Successful start-ups act as inspiration for aspiring entrepreneurs

Unicorns



Industry Leaders



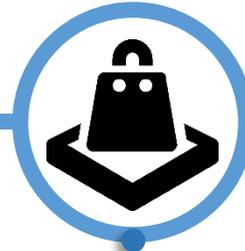
High Growth of Investor Ecosystem

2.3x

Growth in # of investors since 2014

2.2x

Growth in # of start-ups funded since 2014



Tech driven large Consumer and SMB Market



300 Mn
Internet Users¹



\$ 16 Bn
eCommerce Industry¹



10 Mn
Tech Ready SMB's¹



Digital Nation with Mobile-First Consumer



140 Mn
Smartphone Users¹



213 Mn
Mobile Internet Users¹



41%
eCommerce sales through mobile¹



Entrepreneurial Environment

Government Policies
Promoting bank financing for start-ups through Start-up India, Standup India

Growing Platform
Large number of events, awards, coverage platforms help in recognition, networking

Incubators/ Accelerators
Large base of 110+ helps in mentoring and raising funds



**NASSCOM
INDUSTRY PARTNER
PROGRAM**

Platform for Industry to Connect with
Top Early Stage Indian Tech Companies

**NASSCOM®
EMERGE
50**

Annual Awards Granted
To Most Innovative New
Technology Companies

**NASSCOM®
PRODUCT
CONCLAVE**

Eight High Impact
Product Events
Held Nationwide

10 000
START-UPS
A NASSCOM initiative

India's largest platform for very early
stage technology startups





260+
STARTUPS APPLIED

38
SHORTLISTED

70
SPEAKERS

150+
DELEGATES

DAYS **7**

1 SHARK
TANK

2:1
MENTOR TO STARTUP
RATIO TO MAKE SURE EACH
COMPANY GETS UNDIVIDED
ATTENTION

1 HIGH IMPACT
PITCH
SESSION

	
Visits to startups, accelerators and large platform companies	Silicon Valley immersive showcase of Indian Technology startups

		
Meet corporate executives, peer founders, venture capitalists and angels	Talks & interactive session with world class founders & experts	Reception for Silicon Valley industry leaders & the Indian diaspora





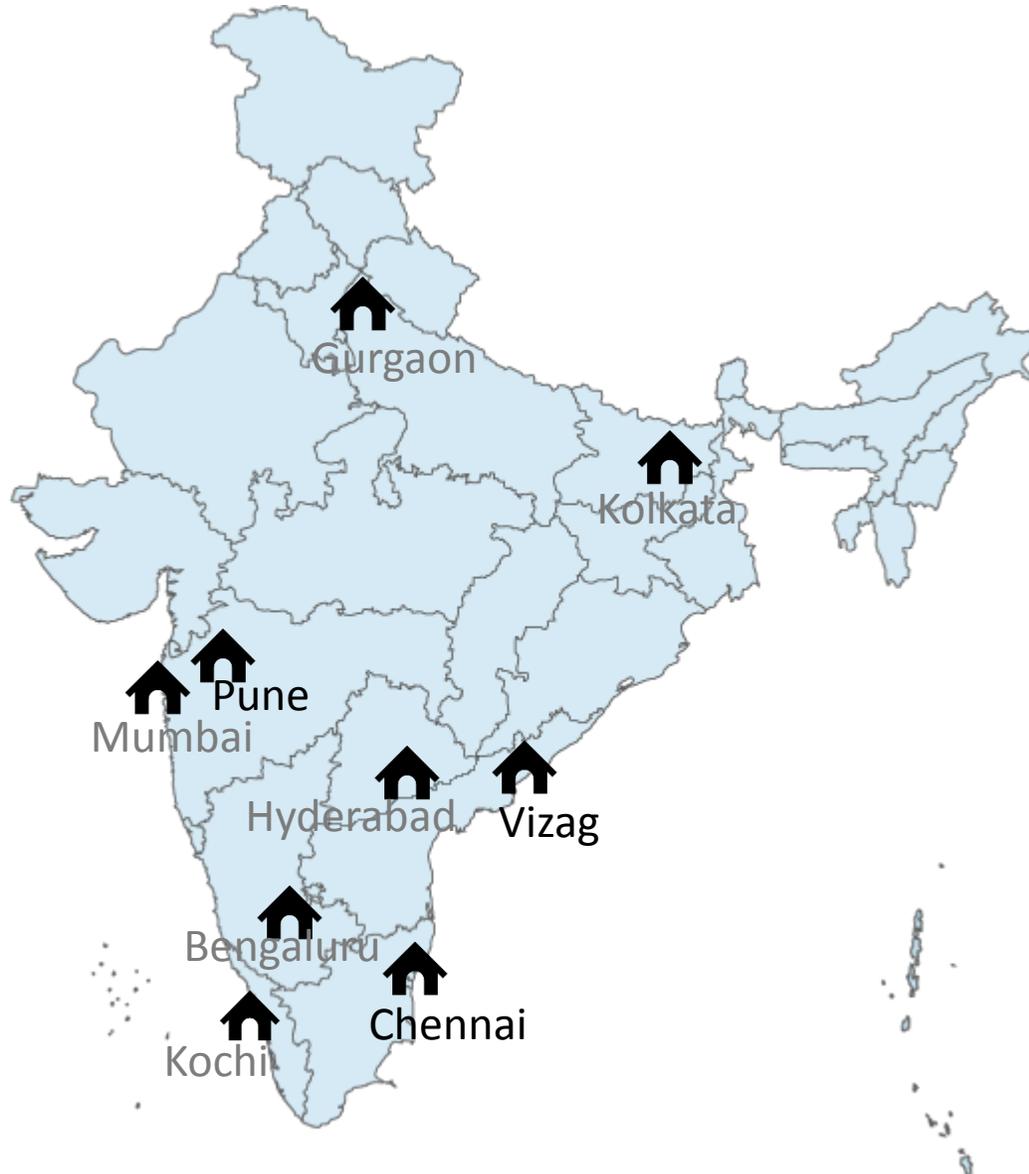
India-U.S.
STARTUP
konnnect

unleash a zillion ideas #StartupKonnnect

TE Silicon Valley **NASSCOM**  **c|je**

unleash a zillion ideas





Construct of the NASSCOM 10K Warehouse Network

- Plug and Play Co-working and community spaces for tech startups in central locations provided by State Governments at 9 Locations
- Multi technology, inter operable tools for the startups to experiment and create
- Specialized labs for IoT and devices
- Consistent Program delivered with help of industry experts (steering committees)
- Proven delivery model with over 100 startups impacted under 2 years

Nasscom 10K Warehouses work with incubation partners in the Industry

A NASSCOM program designed to foster sustained engagement between large corporates and innovative technology ventures across India.

**Virtual
Corporate
Accelerator**

**External
Innovation
Lab &
Sandpit**

**Early Stage
Engagement**

**Curated
Connects
Aligned to
Strategy**

**Dedicated
Research &
Program
Management**

**Pan-India
Industry
Agnostic
Open
Platform**

A NASSCOM program designed to foster sustained engagement between large corporates and innovative technology ventures across India.



10 000
START-UPS
A NASSCOM initiative

NIPP MEMBERS

