

2011 SNIA Cloud Burst Summit Sponsorship Agreement

BILLING OPTIONS

Choose from the following billing options:

- ☐ We require an electronic invoice to the following email address: _____
- ☐ We will remit our payment to:

Storage Networking Industry Association
PO Box 894001
Los Angeles, Ca 90189-4001
- ☐ We wish to pay our invoice via credit card (Visa / MasterCard / Discover/ AMEX):

Cardholder Name: _____ Card Number: _____

Expires: _____ Cardholder Phone: _____

TERMS AND CONDITIONS APPLICABLE TO ALL SPONSORSHIP COMMITMENTS

- 1) Payment in full is due 30 days from issue date of SNIA invoice.
- 2) Responsibility of copy and logo accuracy – the Sponsor agrees to indemnify and save harmless the SNIA and /or its agents from any liability, loss, and expense of any nature arising out of the display of any graphics, text, display, logo, and illustrations supplied by the Sponsor.

Approved by SNIA:

Signature

Date

Printed Name

Title

Please submit pages 3 & 4 of this document as a pdf to membership@snia.org or fax your order to 415.402.0009.



2011 SNIA Cloud Burst Summit

CO-LOCATED WITH THE STORAGE DEVELOPER CONFERENCE
SEPTEMBER 22, 2011
HYATT REGENCY HOTEL, SANTA CLARA, CA

A UNIQUE ONE-DAY SUMMIT DEDICATED TO BRINGING TOGETHER END USERS, CLOUD STORAGE VENDORS, AND CLOUD SERVICE PROVIDERS

Attendees can join either in person or via a live-streamed event with on-demand post-summit viewing featuring SNIA Cloud Burst Summit sponsors.

There are a multitude of events dedicated to cloud computing, but where can you go to find out specifically about cloud storage? The 2011 SNIA Cloud Burst Summit educates and offers insight into this fast-growing market segment. Come hear from industry luminaries, see live demonstrations, and talk to technology vendors about how to get started with cloud storage.

AUDIENCE AND CONFERENCE FOCUS

The audience for the SNIA Cloud Burst Summit is IT storage professionals and related colleagues who are looking to cloud storage as a solution for their IT environments. The day’s agenda will be packed with presentations from cloud industry luminaries, panel discussions on the latest in cloud solutions, a focus on cloud backup, recovery, archive, and restoration, and a cocktail networking opportunity in the evening. Breakfast, lunch, and snacks will be provided.

“The SNIA has been actively driving standards for nearly a decade.They have gained a reputation for vendor neutral collaboration, while developing and promoting standards that benefit the entire storage community.Their release of the Cloud Data Management Interface specification provides a critical building block for the cloud storage industry . . . the interoperability needed to enable vendors and users alike to take the next step towards widespread cloud computing.”

Russ Fellows, Evaluator Group

FOR SNIA CLOUDBURST INFORMATION AND TO SPONSOR

Contact:

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Business Development Representative
858.720.9780
marty.foltyn@snia.org

www.snia.org/cloud



2011 SNIA Cloud Burst Summit



SPONSORSHIP PACKAGES AVAILABLE

2011 SNIA Cloud Burst Summit Sponsors will have the option to tailor their conference participation to their needs and preferences. Want to have a presence in the SNIA Cloud Burst Summit reception area? ...select a Silver sponsorship. Wish to participate in a panel? ...become a Gold sponsor. Want the option to present as one of four Industry featured speakers?become a Platinum sponsor. And you can also create a custom package tied to a SNIA Storage Developer Conference sponsorship*. Just contact us!

SNIA Cloud Burst Summit Platinum Sponsor - Four available

Available at \$10,000 per package

Platinum package includes:

- Most prominently displayed Sponsor logo on conference event website, event marketing and audience recruitment collateral, on-site signage, and Conference Guide
- One Featured Industry Speaker presentation, with video posting on the SNIA website
- Most prominent table-top display space in the SNIA Cloud Burst Summit reception area
- Participation in the creation and question items of a SNIA CSI-sponsored cloud market research survey, attribution as a sponsor and access to results.
- Video recording of a presentation or tutorial of your choice to be promoted on SNIA Cloud Burst Summit web site and made available to sponsor for use. Official tutorials will also be included in the tutorial video library and available for viewing on tutorial sites. Other presentations may be limited to approximately 45 minutes in recording time. (SNIA reserves the right to restrict presentations it deems as product or company “pitches” from appearing on our website.)
- Posting of your collateral on the SNIA website
- Use of attendee list for follow-up contact

SNIA Cloud Burst Summit Gold Sponsor

Available at \$5,000 per package

Gold package includes:

- Prominently displayed Sponsor logo on conference event website, event marketing and audience recruitment collateral, onsite signage, and Conference Guide
- Participation in a cloud storage panel, with video posting on the SNIA website
- Prominent table-top display space in the SNIA Cloud Burst Summit reception area
- Participation in the creation and question items of a SNIA CSI-sponsored cloud market research survey, attribution as a sponsor and access to results.
- Video recording of a presentation or tutorial of your choice to be promoted on SNIA Cloud Burst Summit web site and made available to sponsor for use. Official tutorials will also be included in the tutorial video library and available for viewing on tutorial sites. Other presentations may be limited to approximately 45 minutes in recording time. (SNIA reserves the right to restrict presentations it deems as product or company “pitches” from appearing on our website.)
- Posting of your collateral on the SNIA website
- Use of attendee list for follow-up contact

SNIA Cloud Burst Summit Silver Sponsor

Available at \$2,500 per package

Silver package includes:

- Sponsor logo on conference event website, event marketing and audience recruitment collateral, on-site signage, and Conference Guide
- Table-top display space in the SNIA Cloud Burst Summit reception area
- Posting of your collateral on the SNIA website
- Use of attendee list for follow-up contact

2011 SNIA Cloud Burst Summit Sponsorship Agreement

This agreement, effective _____, 2011 is

between the SNIA and Sponsor Name: _____

Advertiser/Sponsor Address: _____

Principal Contact Person: _____

Phone: _____ Email Address: _____

AVAILABLE SPONSORSHIPS

Choose from the following sponsorship options:

☐ SNIA Cloud Burst Platinum Sponsor - Four at \$10,000 per package

☐ SNIA Cloud Burst Gold Sponsor - \$5,000 per package

☐ SNIA Cloud Burst Silver Sponsor - \$2,500 per package

Total Cost/Amount to be invoiced: \$ _____

Approved by: _____

Signature

Date

Printed Name

Title

Note: Companies who sponsor both at Storage Developers Conference and SNIA Cloud Burst Summit receive a 20% discount off the price of each sponsorship. Contact Lisa Mercurio or Marty Foltyn for more details.