An Introduction to the Storage Networking Industry Association

- 170 industry leading organizations
- 2,500 active contributing members
- 50,000 IT end users & storage pros worldwide

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Learn more: www.snia.org
@SNIA
SNIA Vision and Mission

Vision Statement

- Be the globally recognized and trusted authority for storage leadership, standards, and technology expertise.

Mission Statement

- Lead the storage industry worldwide in developing and promoting vendor-neutral architectures, standards, and educational services that facilitate the efficient management, movement, and security of information.
What We Do

- **Standards Development and Adoption**
  - Spec development; submissions for International Standard ratification (ISO/IEC)
  - Open source software to accelerate adoption

- **Interoperability Assurance**
  - Plugfests & conformance testing

- **Technology Acceleration and Promotion**
  - Special Interest Groups to promote technologies
  - Vendor collaboration to accelerate adoption

- **Global Vendor-Neutral Education**
  - Peer-reviewed webcasts and tutorials
  - Conferences and presentations
  - White papers, articles, blogs, etc.
  - IT training and certification courses
Areas of Focus

**PHYSICAL STORAGE**
- Solid State Storage
- Hyperscaler Storage
- Object Drives
- Connectors, Form Factors & Transceivers

**DATA MANAGEMENT**
- Protection
- Integrity
- Retention

**DATA SECURITY**
- Storage Security
- Privacy and Data Protection Regulations

**CLOUD STORAGE TECHNOLOGIES**
- Data Orchestration
- Data into and out of the Cloud

**PERSISTENT MEMORY**
- NVDIMMs
- Non-Volatile Memory Programming Model

**POWER EFFICIENCY MEASUREMENT**
- SNIA Emerald™ Power Efficiency

**NEXT GENERATION DATA CENTER**
- Software Defined Storage
- Composable Infrastructure
- Next Generation Storage Management API

**NETWORKED STORAGE**
- Data Access Protocols
- Networking Technologies for Storage

**STORAGE MANAGEMENT**
- Device and System Management
2018 Technical Work Group Activity

PHYSICAL STORAGE
- Solid State Storage Performance Test Spec v2.0
- Object Drive Key Value API Spec v1.0
- SFF Technology Affiliate:
  - Connector, Form Factor and Transceiver Standards
- Real World Workload Spec for Datacenter Storage v1.0

DATA MANAGEMENT
- Linear Tape File System Format Spec v3.0

DATA SECURITY
- Data Protection White Paper
- Transport Layer Security for Storage Spec v1.1

CLOUD STORAGE TECHNOLOGIES
- Cloud Data Management Interface (CDMI) Spec v2.0
- CDMI Reference Implementation v1.0

PERSISTENT MEMORY
- Non-Volatile Memory Programming Model (NVMPM) v1.3
- Persistent Memory Hardware Threat Model v1.0
- NVMPM Remote Access for High Availability White Paper

POWER EFFICIENCY MEASUREMENT
- SNIA Emerald™ Power Efficiency Measurement Spec v3.0 & v4.0

NEXT GENERATION DATA CENTER
- SNIA Swordfish™ v1.0.6 - RESTful Storage Management API for Cloud Data Centers
- Swordfish Emulator and Basic Web Client Software

NETWORKED STORAGE
- Requirements for Cross-Industry Alliances

STORAGE MANAGEMENT
- Storage Management Initiative Specification (SMI-S) v1.8
2018 Technology Communities

- Cloud Storage Technologies
  - Data Management, Movement, and Orchestration
- Ethernet Storage
  - Next generation enterprise and cloud storage infrastructure
- Green Storage
  - Power efficiency
- Solid State Storage
  - Flash; NVDIMM; persistent memory
- Storage Management
  - Current and emerging storage management standards
Top 3 Reasons to Join SNIA

INFLUENCE
✓ Influence storage technologies important to the marketplace
✓ Amplify your vendor storage expertise and reputation
✓ Participate in the development of international standards

COLLABORATE
✓ Participate in multi-vendor interoperability activities
✓ Gain insight into disruptive industry trends
✓ Form strategic alliance partnerships
✓ Develop relationships throughout the industry

LEAD THE INDUSTRY
✓ Educate on all things storage
✓ Drive standards development and adoption
✓ Align strategic business objectives with worldwide standards

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