



# Storage Networking Industry Association

**Michael Oros**  
**Executive Director**



**185**  
industry leading  
organizations



**2,000**  
active contributing  
members



**50,000**  
IT end users & storage  
pros worldwide

# What We Do

## ➤ Standards Development and Adoption

- ◆ Spec development; submissions for International Standard ratification (ISO/IEC)
- ◆ Open source software to accelerate adoption

## ➤ Interoperability Assurance

- ◆ Plugfests & conformance testing

## ➤ Technology Acceleration and Promotion

- ◆ Special Interest Groups to promote technologies
- ◆ Vendor collaboration to accelerate adoption

## ➤ Global Vendor-Neutral Education

- ◆ Peer-reviewed webcasts and tutorials
- ◆ Conferences and presentations
- ◆ White papers, articles, blogs, etc.
- ◆ IT training and certification courses

# Areas of Focus

## PHYSICAL STORAGE

- Connectors, Form Factors & Transceivers
- Solid State Storage
- Hyperscaler Storage
- Object Drives
- Computational Storage

## DATA MANAGEMENT

- Protection
- Integrity
- Retention

## DATA SECURITY

- Storage Security
- Privacy and Data Protection Regulations

## CLOUD STORAGE TECHNOLOGIES

- Data Orchestration
- Data into and out of the Cloud

## PERSISTENT MEMORY

- NVDIMMs
- Non-Volatile Memory Programming Model

## POWER EFFICIENCY MEASUREMENT

- SNIA Emerald™ Power Efficiency

## NEXT GENERATION DATA CENTER

- Software Defined Storage
- Composable Infrastructure
- Next Generation Storage Management API

## NETWORKED STORAGE

- Data Access Protocols
- Networking Technologies for Storage

## STORAGE MANAGEMENT

- Device and System Management





# Persistent Memory

# Fundamental Changes Require An Ecosystem



Microsoft



Linux



- Windows Server 2016
- Windows 10 Pro for Workstations
- Linux Kernel 4.2 and later
- VMware, Oracle, SAP HANA early enablement programs



- Multiple vendors shipping NVDIMMs
- SNIA NVDIMM Special Interest Group (formed Jan'14)
- Successful demonstrations of interoperability among vendors



- JEDEC JESD245B.01: Byte Addressable Energy Backed Interface (released Jul'17)
- JEDEC JESD248A: NVDIMM-N Design Standard (released Mar'18)
- SNIA NVM Programming Model (v1.2 released Jun'17)
- unfit ACPI NVDIMM Firmware Interface Table (v6.2 released May'17)

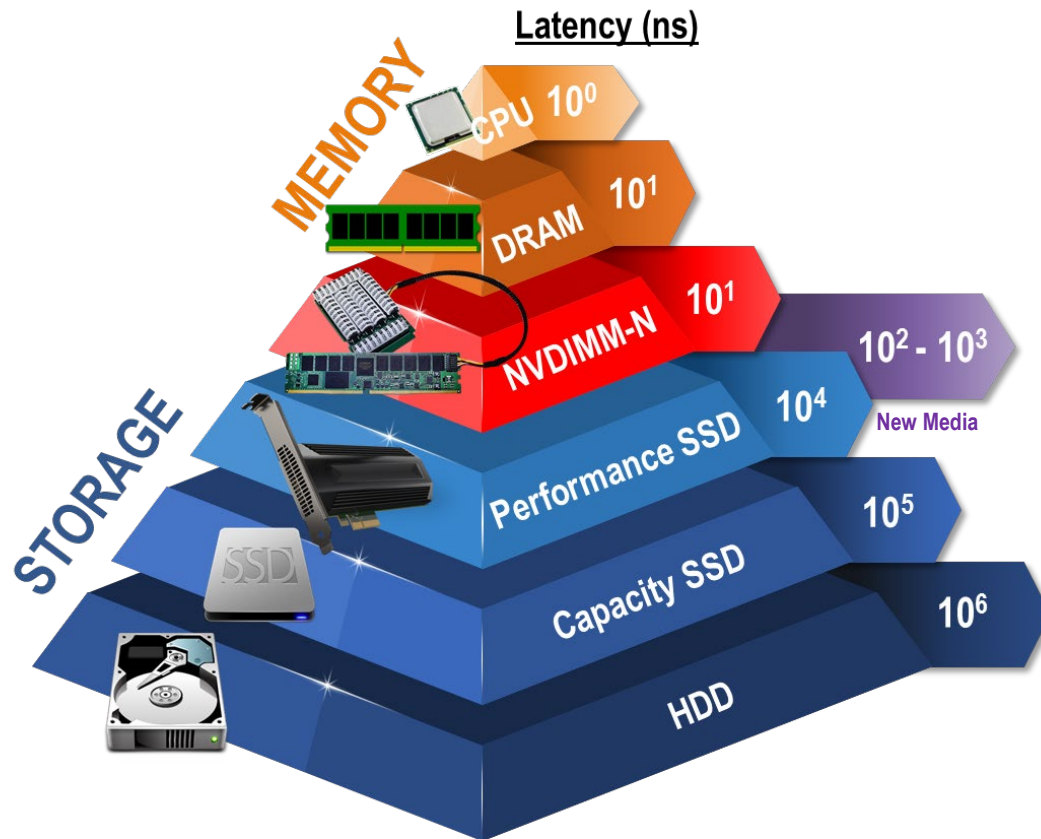


OTHERS

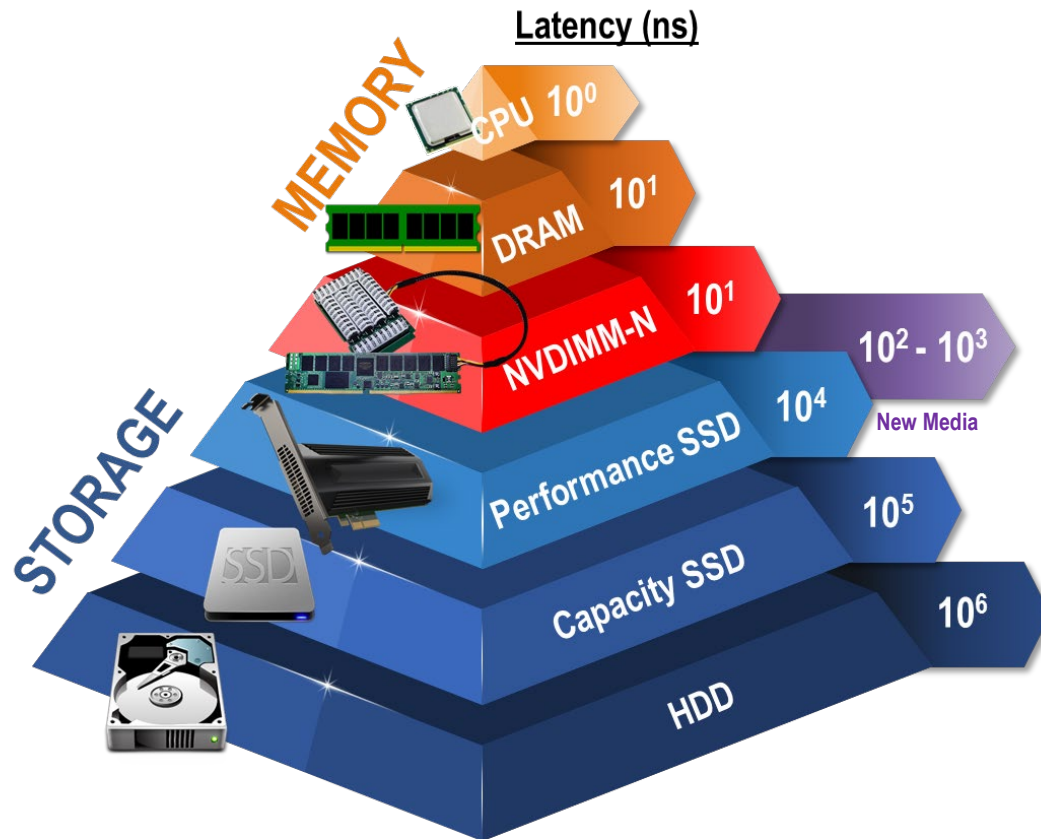
- All major OEMs shipping platforms with NVDIMM support
- Requires hardware and BIOS mods



# Hierarchy of things



# Hierarchy of things



*NVDIMM Types  
Are Complementary,  
Not Competing*



# Computational Storage



# Speaking the Same Language

- Computational Storage (<https://snia.org/dictionary>):
  - › Architectures that provide Computational Storage Services coupled to storage offloading host processing and/or reducing data movement.
- Two Foundational Constructs
  - ◆ Computational Storage Devices (CSx)
  - ◆ Computational Storage Services (CSS)
- Scope and path to universal usage model
  - ◆ Today: custom solutions...Tomorrow: Standard



# Starting the Standards Work



➤ Multiple F2F sessions have been focused on what we can accomplish and what we will leave for later

➤ Management

➤ Security

➤ Operation

## Computational Storage TWG Dictionary Submissions

**Computational Storage** – Architectures that provide Computational Storage Services coupled to storage, offloading host processing or reducing data movement.

These architectures enable improvements in application performance and/or infrastructure efficiency through the integration of compute resources (outside of the traditional compute & memory architecture) either directly with storage or between the host and the storage. The goal of these architectures is to enable parallel computation and/or to alleviate constraints on existing compute, memory, storage, and I/O.

**Computational Storage Service (CSS)** – A data service or information service that performs computation on data where the service and the data are associated with a storage device.

The Computational Storage Service may be a Fixed Computational Storage Service or a Programmable Computational Storage Service.

**Fixed Computational Storage Service (FCSS)** – CSS that provides a given function that may be configured and used. (Service examples: compression, RAID, erasure coding, regular expression, encryption).

**Programmable Computational Storage Service (PCSS)** – CSS that is able to be programmed to provide one or more CSSes. (Service examples: this service may host an operating system image, container, Berkeley packet filter, FPGA bitstream).

**Computational Storage Device (CSD)**: A Computational Storage Drive, Computational Storage Processor, or Computational Storage Array.

**Computational Storage Drive (CSD)**: A storage element that provides Computational Storage Services and persistent data storage.

**Computational Storage Processor (CSP)**: A component that provides Computational Storage Services for an associated storage system without providing persistent data storage.

**Computational Storage Array (CSA)**: A collection of Computational Storage Devices, control software, and optional storage devices.



## Computational Storage Architecture and Programming Model

Version 0.1 Revision 5

*Abstract: This SNIA document defines recommended behavior for software supporting Non-Volatile Memory (NVM).*

This Internal Use Draft is an internal document of the Computational Storage TWG that has not been approved for release outside of the membership of the Computational Storage TWG. This draft may not represent the position of the Computational Storage Technical Working Group.

**Internal Draft**

April 24<sup>th</sup> 2019

For SNIA Computational Storage TWG Internal Use Only

# 40+ Participating Companies

## 148 Individual Members





# Storage Management

# Meet the Storage Management Initiative



The Storage Management Initiative (SMI) unifies the storage industry to develop and standardize interoperable storage management technologies

SMI programs and efforts include:

- Storage Management Lab Program
- Conformance Testing Program
- SNIA Technical Work Group Support
- Education

Ask about joining the SMI today!

## SMI Member Companies





SNIA Swordfish™ adds enterprise class storage management capabilities to the DMTF Redfish® standard.

Together, Redfish and Swordfish support a unified management approach for servers, fabrics and storage in today's large scale data centers.

# Top 3 Reasons to Join SNIA



## INFLUENCE

- ✓ Influence storage technologies important to the marketplace
- ✓ Amplify your vendor storage expertise and reputation
- ✓ Participate in the development of international standards



## COLLABORATE

- ✓ Participate in multi-vendor interoperability activities
- ✓ Gain insight into disruptive industry trends
- ✓ Form strategic alliance partnerships
- ✓ Develop relationships throughout the industry



## LEAD THE INDUSTRY

- ✓ Educate on all things storage
- ✓ Drive standards development and adoption
- ✓ Align strategic business objectives with worldwide standards

# Events and Certification



- ◆ SNIA's [Storage Developer Conference](https://www.snia.org/sdc) ( [snia.org/sdc](https://www.snia.org/sdc) )  
September 23-26, 2019 Hyatt Regency, Santa Clara, CA
  - ◆ FMS attendees receive a **\$200 discount!** Register at <https://www.regonline.com/?eventID=2555972&rTypeID=871308> and use Registration code SDC19FMS200
  
- ◆ SNIA's [Persistent Memory Summit](https://www.snia.org/pm-summit) ( [snia.org/pm-summit](https://www.snia.org/pm-summit) )  
January 23<sup>rd</sup> 2020 at the Hyatt Regency, Santa Clara, CA
  - ◆ Registration is free!
  
- ◆ Get SNIA Certified! More information can be found at <https://www.snia.org/education/certification>



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  - ◆ FMS keynote attendees receive a **\$250 discount!** Register at <https://www.regonline.com/?eventID=2555972&rTypeID=871308> and use Registration code SDC19FMS250 (expires Midnight on Friday, August 9<sup>th</sup>)
- ◆ SNIA's [Persistent Memory Summit](https://www.snia.org/pm-summit) ( [snia.org/pm-summit](https://www.snia.org/pm-summit) )  
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# Newsletters, Education, Social Media



- [SNIA Matters](https://www.snia.org/news_events/news/snia_matters) Newsletter – subscribe: [https://www.snia.org/news\\_events/news/snia\\_matters](https://www.snia.org/news_events/news/snia_matters)
- SNIA on YouTube - <https://www.youtube.com/user/SNIAVideo>  
Hundreds of Technology-focused presentations are available for free
- SNIA Webcasts on BrightTalk – view upcoming and on-demand webcasts at <https://www.brighttalk.com/channel/663/snia-webcasts>
- SNIA Podcasts - <https://www.snia.org/events/storage-developer/podcasts>
- SNIA Mailing Lists - <https://www.snia.org/subscribe>
- SNIA on Storage Blog - <http://sniablog.org>
- SNIA on Twitter - <https://twitter.com/SNIA>
- SNIA on LinkedIn - <https://www.linkedin.com/company/snial/>
- SNIA on Facebook - <https://www.facebook.com/SNIA.ORG>

# Join SNIA at FMS 2019



## Persistent Memory Track

Sponsored by SNIA, JEDEC, & OFA

Tuesday & Wednesday

8:30 am - 10:50 am & 3:40 pm - 6:00 pm

## Computational Storage Track

Sponsored by SNIA

Thursday

8:30 am - 10:50 am & 2:10 pm - 5:00 pm

## Network with SNIA

### Exhibit Hall Booth 820

Tuesday 4:00 pm - 7:00 pm

Wednesday 12:00 pm - 7:00 pm

Thursday 10:00 am - 2:30 pm

Meet SNIA Persistent Memory, Computational Storage,  
and Swordfish™ experts and see PM Demos

### Beer & Pizza/Meet With the Experts

Tuesday 7:30 pm - 9:00 pm

Ballrooms A-C

## SNIA 2019 PERSISTENT MEMORY HACKATHON

Tuesday and Wednesday

8:30 am to 7:00 pm

Great America Ballroom Lobby

## SNIA | PERSISTENT MEMORY

### Persistent Memory Meetup

Hosted by SNIA

Wednesday, 7:00 pm

Great America Ballroom K

## SNIA Standards

### Key Value Storage

NVME-201A-1 Wednesday 8:30 am GAMR 2

### SNIA Swordfish™

SOFT-201A-1 Wednesday 8:30 am Ballroom F

### Form Factors

SSDS-201B-1 Wednesday 9:45 am GAB J



[snia.org/join](https://snia.org/join)

## Join SNIA and the Global Storage Community!



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