

The logo for the SNIA Persistent Memory Summit. It features the word "SNIA" in a vertical purple font on the left. To its right, the words "PERSISTENT MEMORY" are in a smaller purple font, and "SUMMIT" is in a larger, light blue font. Below this, the date and location "JANUARY 24, 2019 | SAN JOSE, CA" are written in a purple font. The background of the logo area is a light blue gradient with faint binary code and circuit patterns.

SNIA PERSISTENT MEMORY
PM SUMMIT
JANUARY 24, 2019 | SAN JOSE, CA

Persistent Memory Summit Sponsorship Options

www.snia.org/pm-summit

The SNIA logo, consisting of the word "SNIA" in a bold purple font with a registered trademark symbol. Above the letters "N" and "I" are two small squares, one light green and one purple, arranged in a stepped pattern.

SNIA[®]

SNIA Persistent Memory Summit Sponsorship



Co-located with the SNIA Annual Members' Symposium on January 24, 2019, the SNIA Persistent Memory Summit is designed to help attendees understand the state of persistent memory technologies, the increasing importance of the SNIA NVM Programming Model, and how an ecosystem is in play to deliver the convergence of storage and memory.

The agenda will offer keynote sessions, panel discussions, and demonstrations of persistent memory technologies.

SPONSORSHIP PACKAGES AVAILABLE

SNIA Persistent Memory Summit Gold Sponsor

Available at \$5,900 per package - discounted to \$4,000 per package for SNIA Solid State Storage Initiative members

Gold Sponsor package includes:

- Most prominently displayed Sponsor logo on conference event website, event marketing and audience recruitment collateral, on-site signage, and Conference Guide
- Sponsorship of lunch or breakfast - selection based on availability
- Most prominent table-top display space with power provided in the SNIA Persistent Memory Summit reception area - Sponsor's option

SNIA Persistent Memory Summit Demonstration Sponsor

Available at \$2,500 per package - discounted to \$1,500 for SNIA Solid State Storage Initiative members

Demonstration Sponsor package includes:

- Prominently displayed Sponsor logo on conference event website, event marketing and audience recruitment collateral, onsite signage, and Conference Guide
- Prominent table-top demonstration space with power provided in the SNIA Persistent Memory Summit reception area (demonstration required).

FOR MORE INFORMATION AND TO SPONSOR:

Marty Foltyn
Business Development Representative
858.720.9780
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SNIA Persistent Memory Summit Sponsorship Agreement

This agreement, effective _____, 201_ is between the SNIA and Sponsor Name: _____

Sponsor Address: _____

Principal Contact Person: _____

Phone: _____ Email Address: _____

Choose from the following sponsorship options:

- SNIA Persistent Memory Summit Gold Sponsor - \$5,900 per package (Check here if you are a SNIA Solid State Storage Member- cost is \$4,000 per package)
- SNIA Persistent Memory Summit Demonstration Sponsor - \$2,500 per package (Check here if you are a SNIA Solid State Storage Initiative member - cost is \$1,500 per package)

Total Cost/Amount to be invoiced: \$ _____

Choose from the following billing options:

We require an electronic invoice to the following email address: _____

We will remit our payment to:

Storage Networking Industry Association
P.O. BOX 912706
Denver, CO 80291-2706

We wish to pay our invoice via credit card (Visa / MasterCard / Discover/ AMEX):

Cardholder Name: _____ Card Number: _____

Expires: _____ Cardholder Phone: _____

Terms and Conditions Applicable to All Sponsorship Commitments

- 1) Payment in full is due 30 days from issue date of SNIA invoice.
- 2) Responsibility of copy and logo accuracy – the Sponsor agrees to indemnify and save harmless the SNIA and /or its agents from any liability, loss, and expense of any nature arising out of the display of any graphics, text, display, logo, and illustrations supplied by the Sponsor.

Approved by: _____

Sponsor Signature

SNIA Signature

Printed Name

Printed Name

Date

Date

Please submit page 3 of this document as a PDF to membership@snia.org or fax your order to 719-694-1389.