



**SNIA** PERSISTENT MEMORY  
**PM** SUMMIT  
JANUARY 23, 2020 | SANTA CLARA, CA

# Persistent Memory Summit Sponsorship Options

[www.snia.org/pm-summit](http://www.snia.org/pm-summit)

  
**SNIA**<sup>®</sup>

# SNIA Persistent Memory Summit Sponsorship



Co-located with the SNIA Annual Members' Symposium on January 23, 2020, the SNIA Persistent Memory Summit is designed to help attendees understand the state of persistent memory technologies, the increasing importance of the SNIA NVM Programming Model, and how an ecosystem is in play to deliver the convergence of storage and memory.

The agenda will offer keynote sessions, panel discussions, and demonstrations of persistent memory technologies.

## SPONSORSHIP PACKAGES AVAILABLE

### SNIA Persistent Memory Summit Platinum Sponsor

Available at \$8,900 per package – discounted to \$7,000 per package for SNIA Solid State Storage Initiative members

Platinum Sponsor package includes:

- One 30-minute Mainstage Featured Speaker presentation (two available). This presentation will be recorded for on-demand viewing, and will also be shared with sponsoring company
- Most prominent table-top display with power provided in the SNIA Persistent Memory Summit reception area – Sponsor's option
- Most prominently displayed Sponsor logo on conference event website, event marketing, and audience recruitment collateral, on-site signage, and Conference Guide
- Sponsorship of lunch or breakfast – selection based on availability

### SNIA Persistent Memory Summit Gold Sponsor

Available at \$5,900 per package - discounted to \$4,000 per package for SNIA Solid State Storage Initiative members

Gold Sponsor package includes:

- Prominently displayed Sponsor logo on conference event website, event marketing and audience recruitment collateral, on-site signage, and Conference Guide
- Sponsorship of lunch or breakfast - selection based on availability
- Prominent table-top display space with power provided in the SNIA Persistent Memory Summit reception area - Sponsor's option

### SNIA Persistent Memory Summit Demonstration Sponsor

Available at \$2,500 per package - discounted to \$1,500 for SNIA Solid State Storage Initiative members

Demonstration Sponsor package includes:

- Sponsor logo displayed on conference event website, event marketing and audience recruitment collateral, onsite signage, and Conference Guide
- Table-top demonstration space with power provided in the SNIA Persistent Memory Summit reception area (demonstration required).

## FOR MORE INFORMATION AND TO SPONSOR:

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Business Development Representative

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# SNIA Persistent Memory Summit Sponsorship Agreement

This agreement, effective \_\_\_\_\_, 20\_\_ is between the SNIA and Sponsor Name: \_\_\_\_\_  
Sponsor Address: \_\_\_\_\_

Principal Contact Person: \_\_\_\_\_  
Phone: \_\_\_\_\_ Email Address: \_\_\_\_\_

## Choose from the following sponsorship options:

- SNIA Persistent Memory Summit Platinum Sponsors - \$8,900 per package (Check here  if you are a SNIA Solid State Storage Member - cost is \$7,000 per package)
- SNIA Persistent Memory Summit Gold Sponsor - \$5,900 per package (Check here  if you are a SNIA Solid State Storage Member- cost is \$4,000 per package)
- SNIA Persistent Memory Summit Demonstration Sponsor - \$2,500 per package (Check here  if you are a SNIA Solid State Storage Initiative member - cost is \$1,500 per package)

**Total Cost/Amount to be invoiced:** \$ \_\_\_\_\_

## Choose from the following billing options:

We require an electronic invoice to the following email address: \_\_\_\_\_

We will remit our payment to:  
Storage Networking Industry Association  
4360 ArrowsWest Dr  
Colorado Springs, CO 80907

We wish to pay our invoice via credit card (Visa / MasterCard / Discover/ AMEX):

Cardholder Name: \_\_\_\_\_ Card Number: \_\_\_\_\_

Expires: \_\_\_\_\_ Cardholder Phone: \_\_\_\_\_

## Terms and Conditions Applicable to All Sponsorship Commitments

- 1) Payment in full is due 30 days from issue date of SNIA invoice.
- 2) Responsibility of copy and logo accuracy – the Sponsor agrees to indemnify and save harmless the SNIA and /or its agents from any liability, loss, and expense of any nature arising out of the display of any graphics, text, display, logo, and illustrations supplied by the Sponsor.

**Approved by:** \_\_\_\_\_  
Sponsor Signature

\_\_\_\_\_  
SNIA Signature

\_\_\_\_\_  
Printed Name

\_\_\_\_\_  
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\_\_\_\_\_  
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\_\_\_\_\_  
Date

Please submit page 3 of this document as a PDF to [membership@snia.org](mailto:membership@snia.org) or fax your order to 719-694-1389.