

# Big Data Storage Challenges for the Industrial Internet of Things

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SDC

September, 2014



# Agenda

- Introduction to IoT and Industrial Internet
- Industrial & Sensor Data
- Big Data Storage Challenges
  - Ingestion / Storage
  - Retrieval / Consumption
- Use Cases
- Wrap up

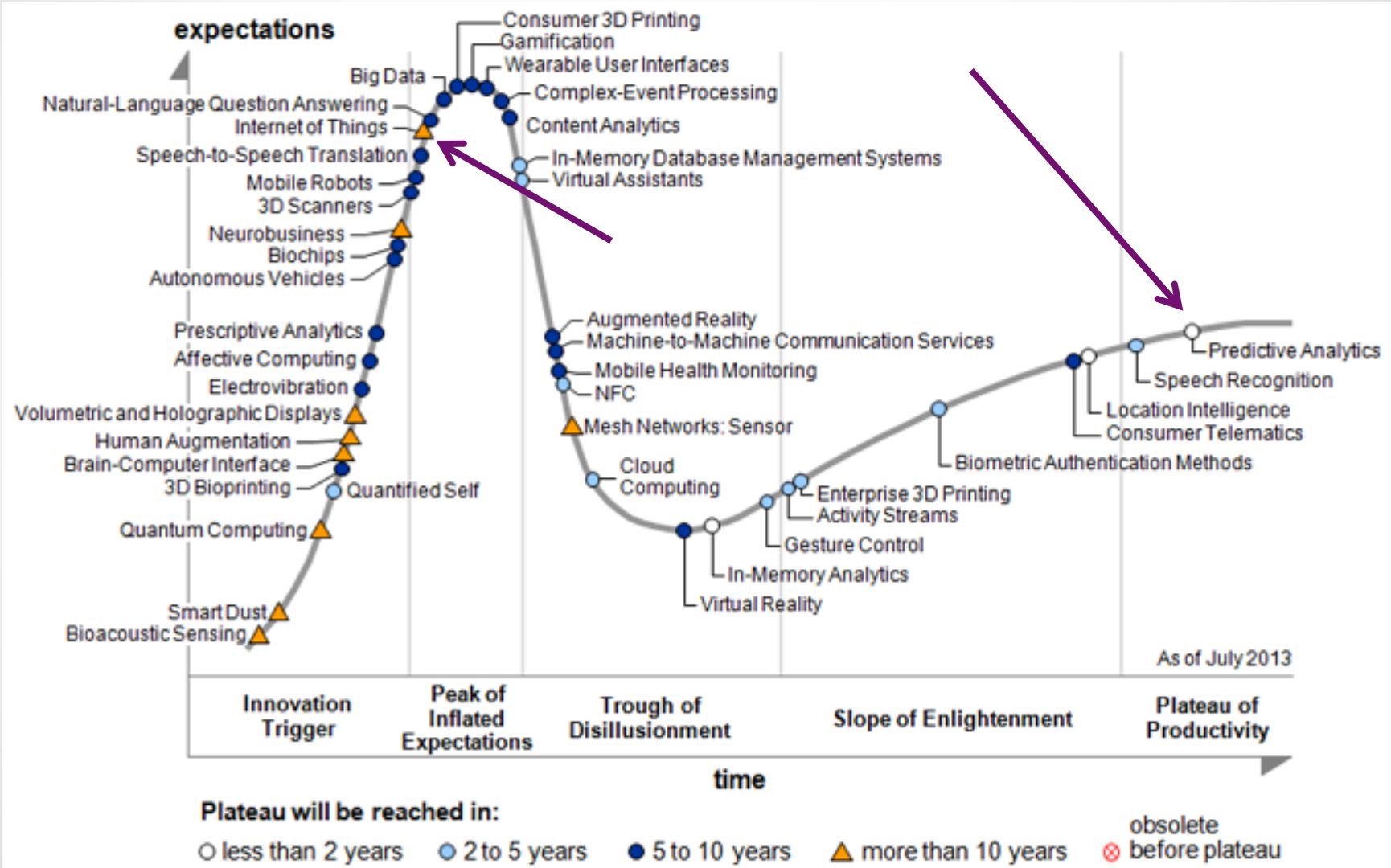
# About Shyam

- Principal Architect – Analytics
- Board of Director (SIGs), 30K+ member User Group (IOUG)
- Started the IoT/ Industrial Internet Meetup in East Bay in June 2014, started other BI/Analytics related user groups
- Worked in IBM, Deloitte, Oracle and Halliburton, prior to GE
- Under grad from IIT (India), MS (Computer Science) and MBA (FAU)
- Regular speaker in large events like Oracle Openworld, Collaborate, BIWA Summit on IoT, Business Analytics and Data Warehousing / Engineered Systems related topics

# About Diwakar

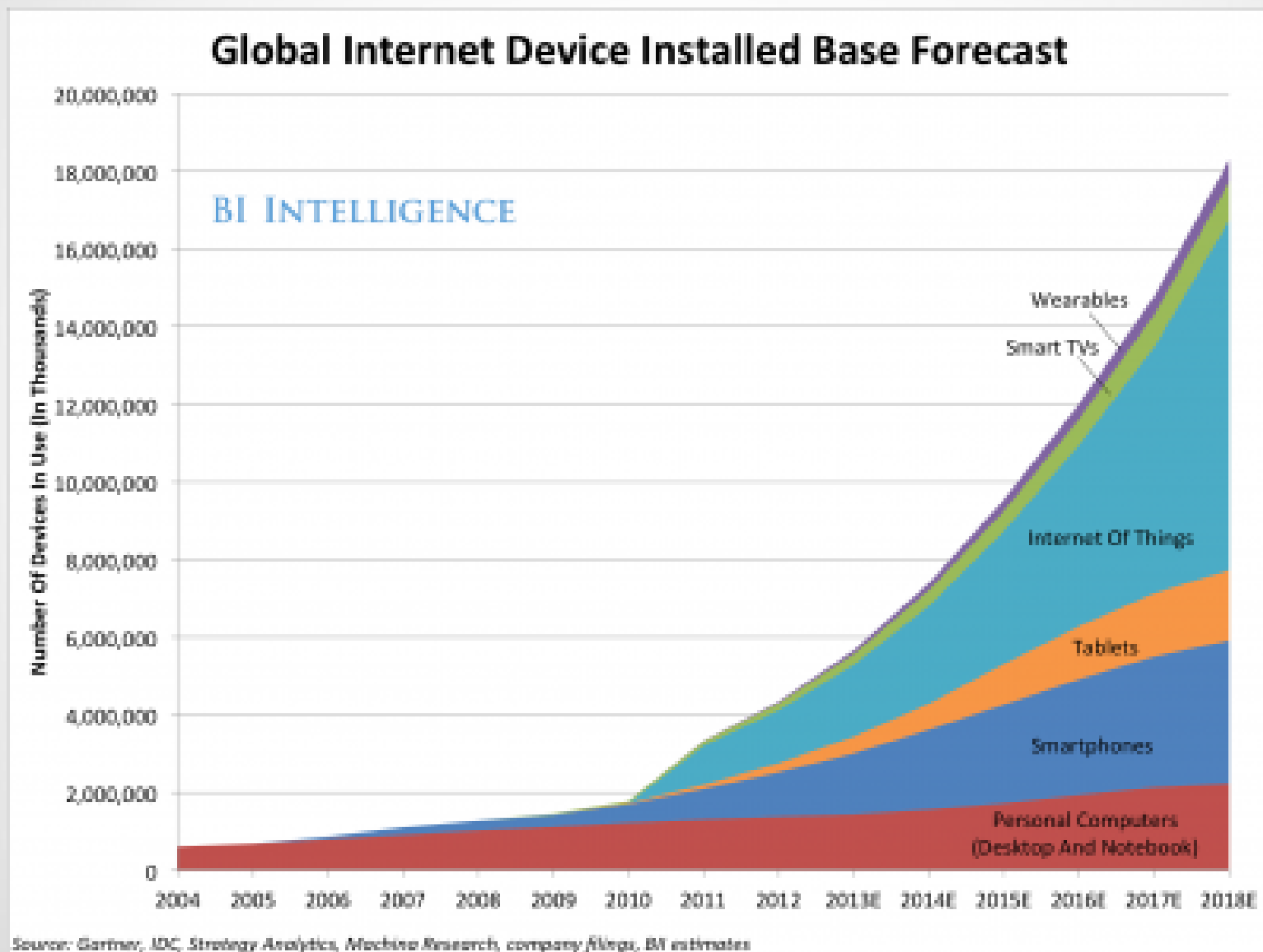
- Principal Architect – GE Aviation
- Worked at Oracle, EMC, Pivotal prior to GE
- Regular speaker in large events like Exadata SIG and Oracle Openworld
- Expertise: Data Integration, Database Appliances, Big Data, IOT

# The Hype Cycle – Gartner July 2013

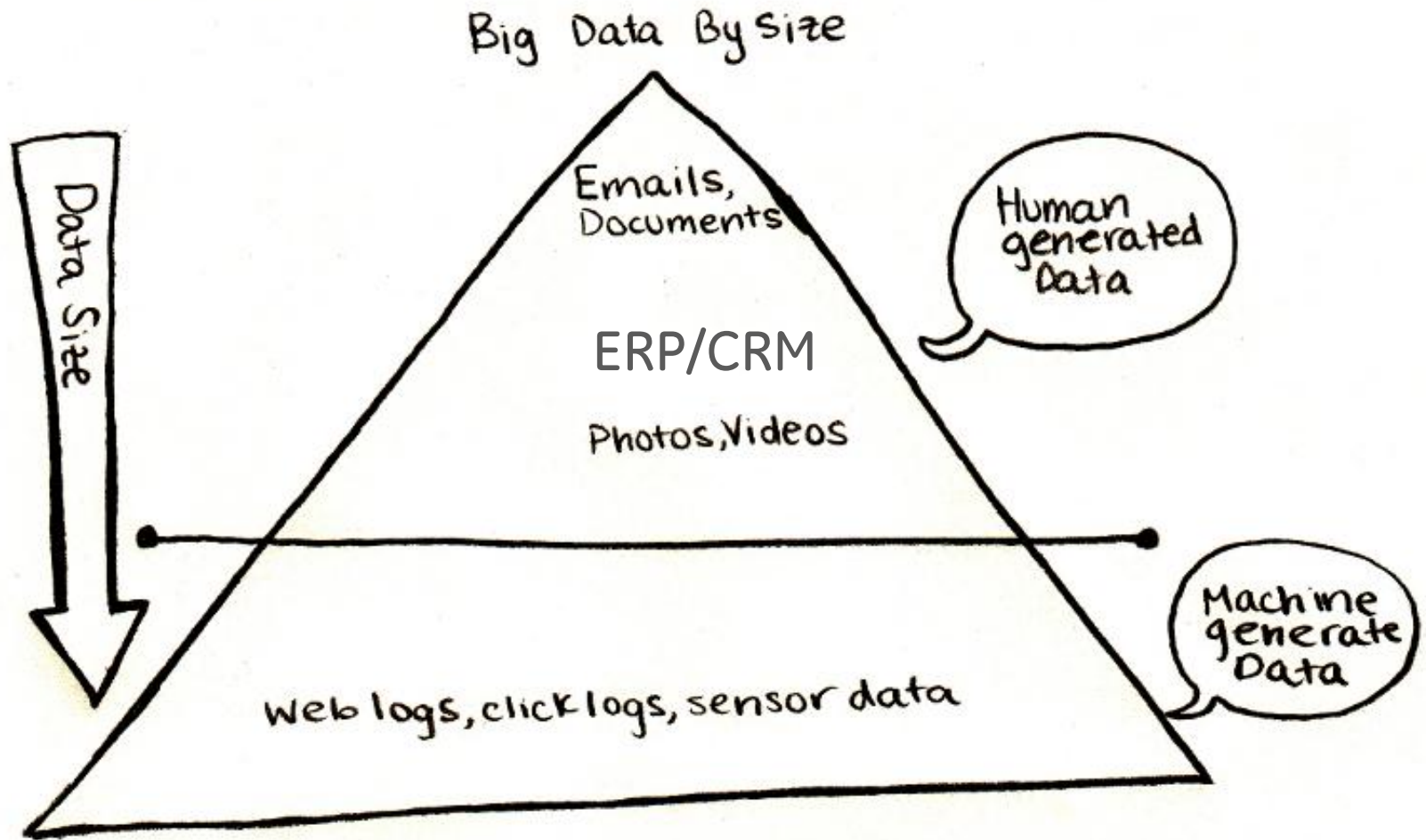


The 2013 Hype Cycle features Internet of Things, machine-to-machine communication services, mesh networks: sensor and activity streams.

# What are the “Things?”

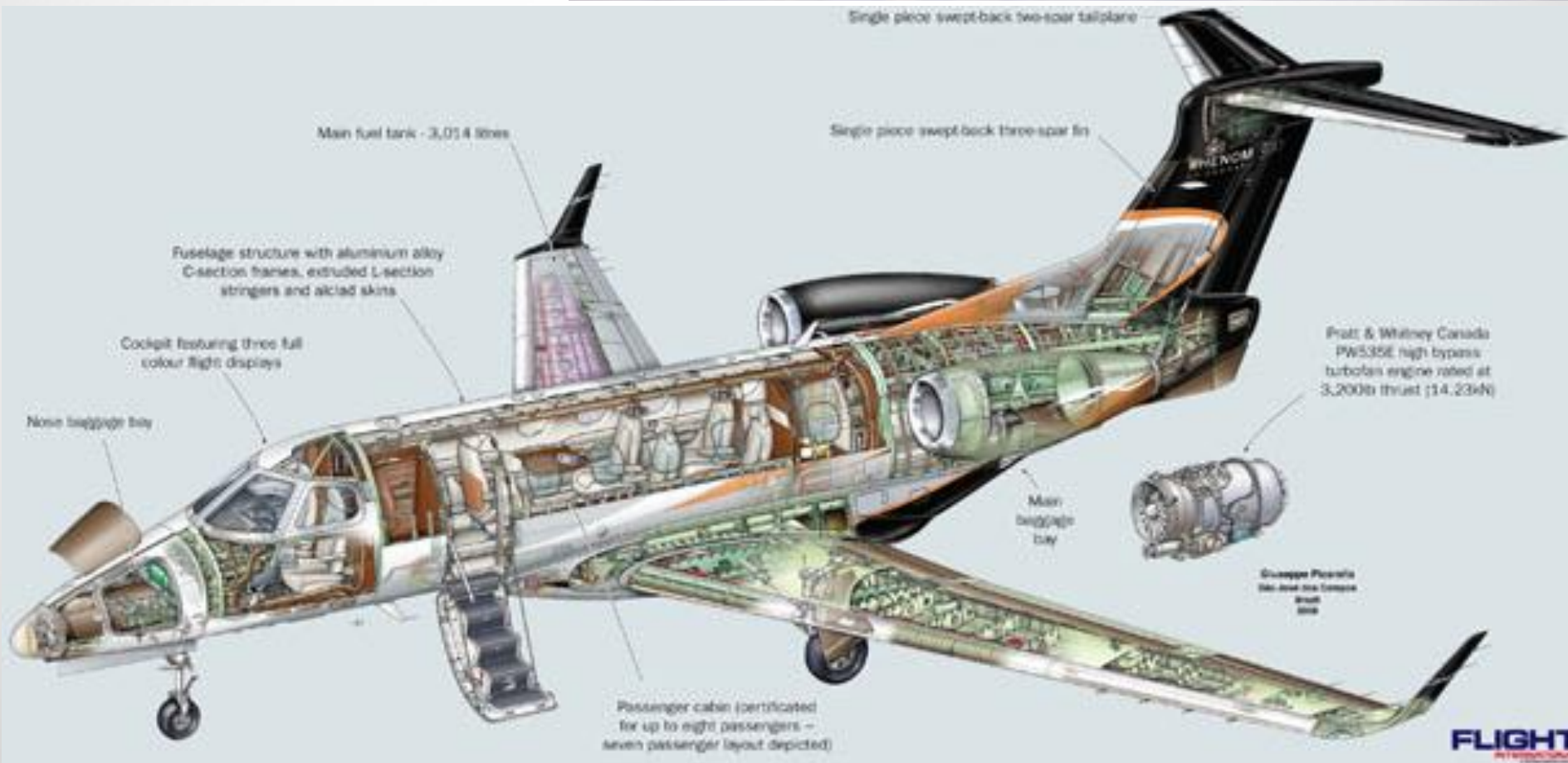


# Big Data and IoT





# Different “Views” of Aircraft - as collection of sensors





# Data from Jet Engine

We Used to Get...



Takeoff  
Diagnostics Data  
(Averaged)



Cruise  
Diagnostics Data  
(Averaged)



Landing  
Diagnostics Data  
(Averaged)

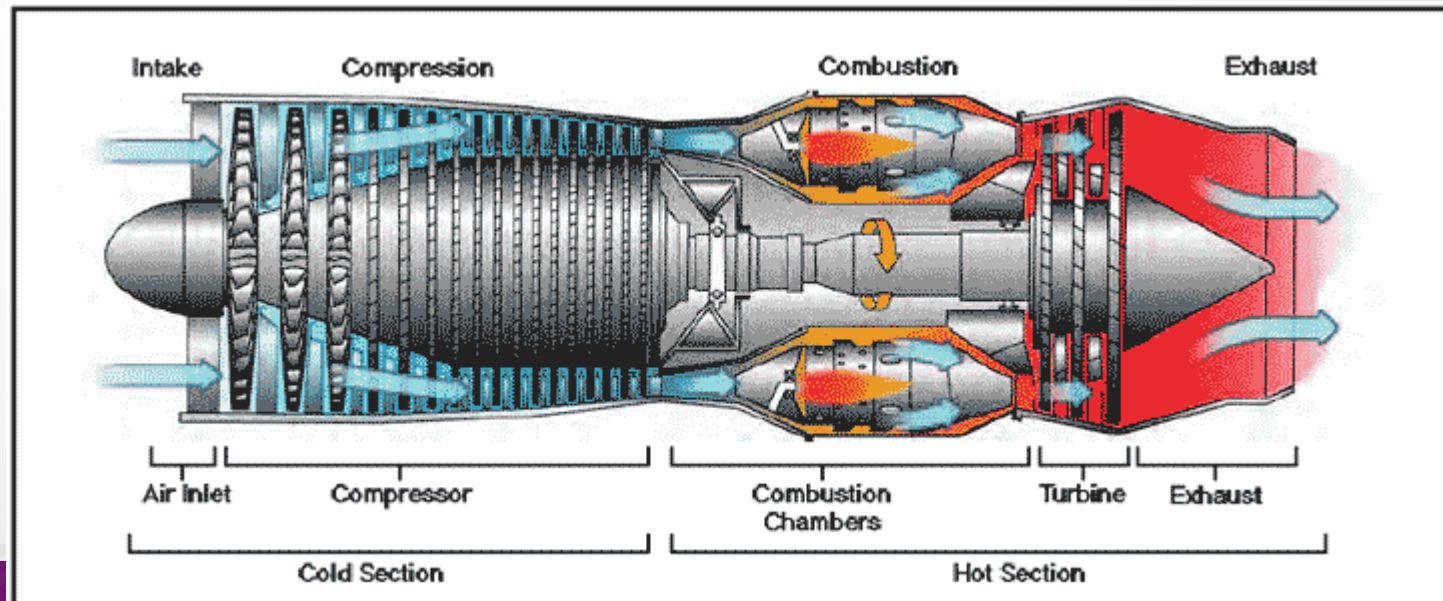
# Making “Sense” of the “Sensors”

EGT = Exhaust Gas Temperature

The temperature of the exhaust gases as they enter the tail pipe, after passing through the turbine

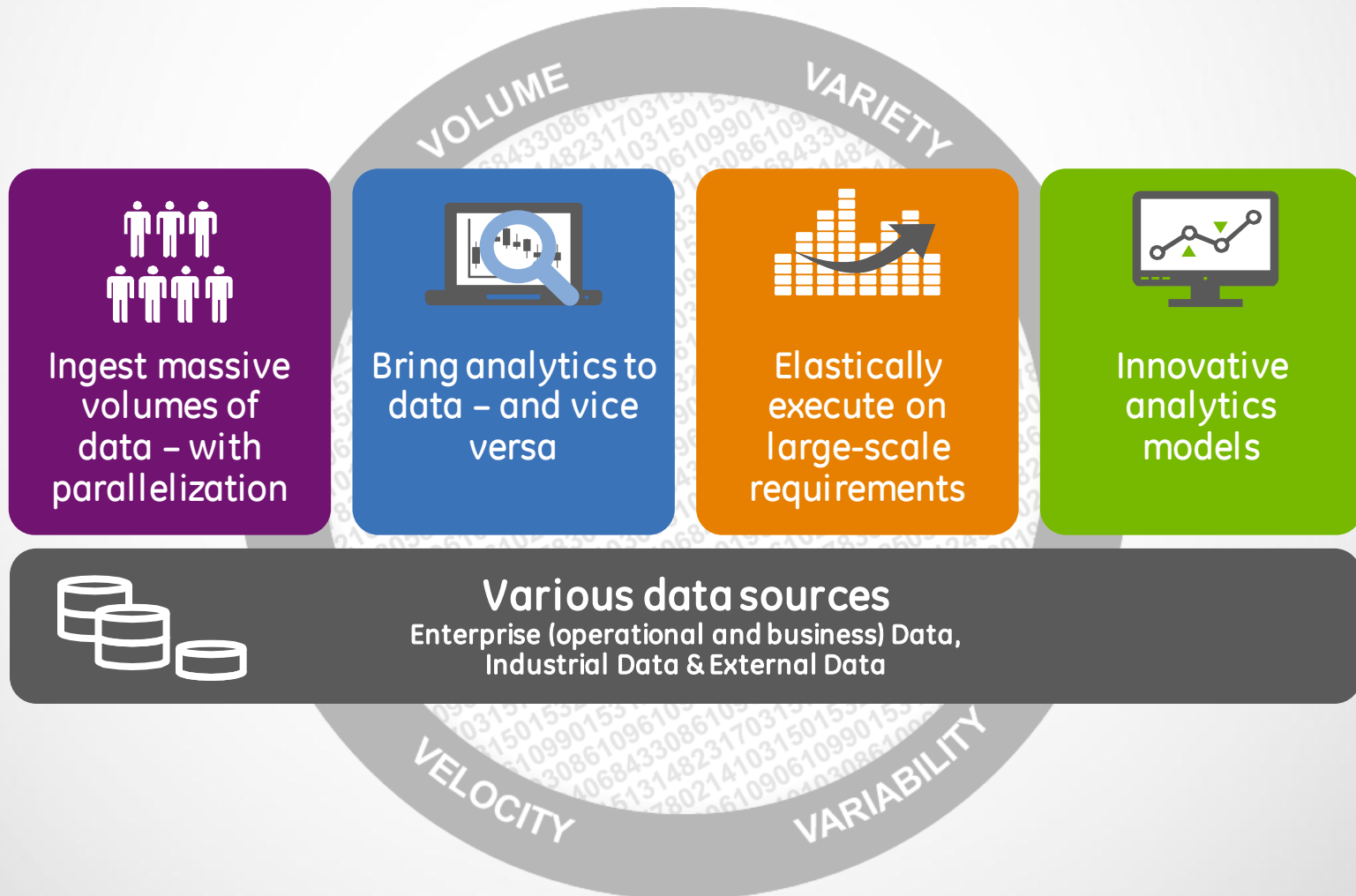
A good indicator of the health of engine (just like human body temperature)

Recording and interpreting the EGT can help to detect several jet engine problems.



# Industrial Internet: Big Data Analytics

Delivering sharper insights to users



# Wind Farms Explained Via Visuals!

## Altamont Pass Wind Farm



Turbines near Livermore, California

**Location** Altamont Pass, Alameda County, California

**Coordinates**  37°43'57"N 121°39'9"W

**Commission date** 1981

### Power generation

**Primary fuel** Wind

**Units operational** 4930

**Nameplate capacity** 576 MW

**Annual generation** 1.1 TWh







**David Gilford** @dgilford · 20h

"A single power generating unit creates 1 TB of data each day" - @Jeffmelt on Industrial Internet #IIoT #BNEF2014 [pic.twitter.com/Opt9Hend3e](https://pic.twitter.com/Opt9Hend3e)

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RETWEETS

3

FAVORITE

1

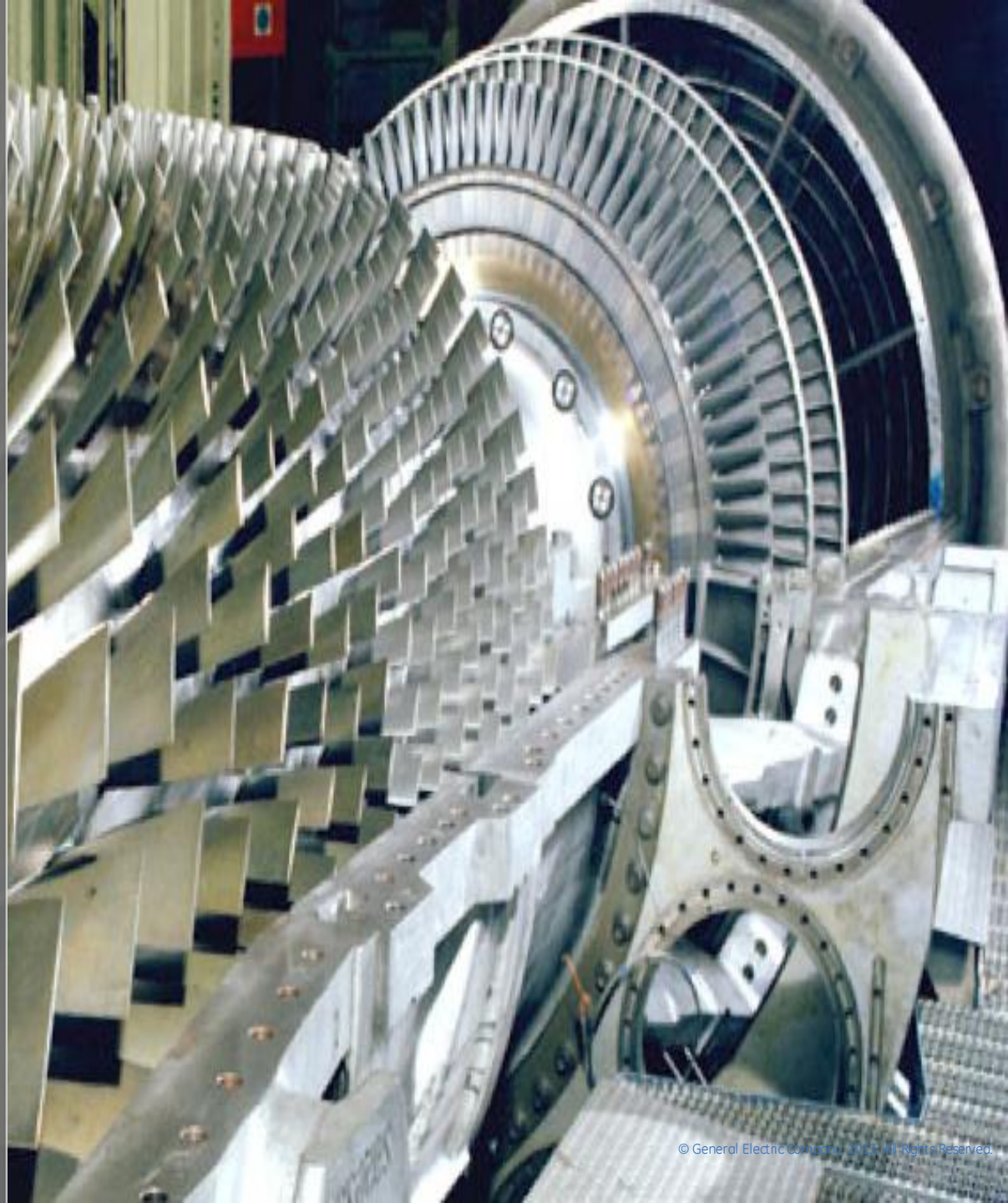


2:27 PM - 7 Apr 2014 · Details

Flag media

# Value Of Big Data Analytics

1 Gas Turbine Compressor Blade  
Monitoring Potential:  
500 Gigabytes Per Day





## Cloud

for efficiency  
and agility



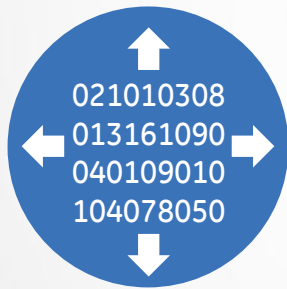
Going mobile:  
anytime/  
anywhere  
**Access**



End-to-end  
**Security**



Predictive  
insights from  
**Big Data**



# Industrial Internet computing requirements

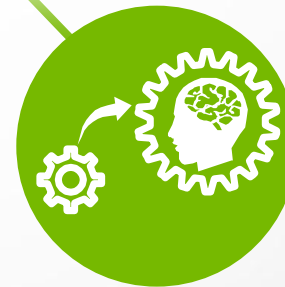


Consistent and  
meaningful  
**User  
experience**

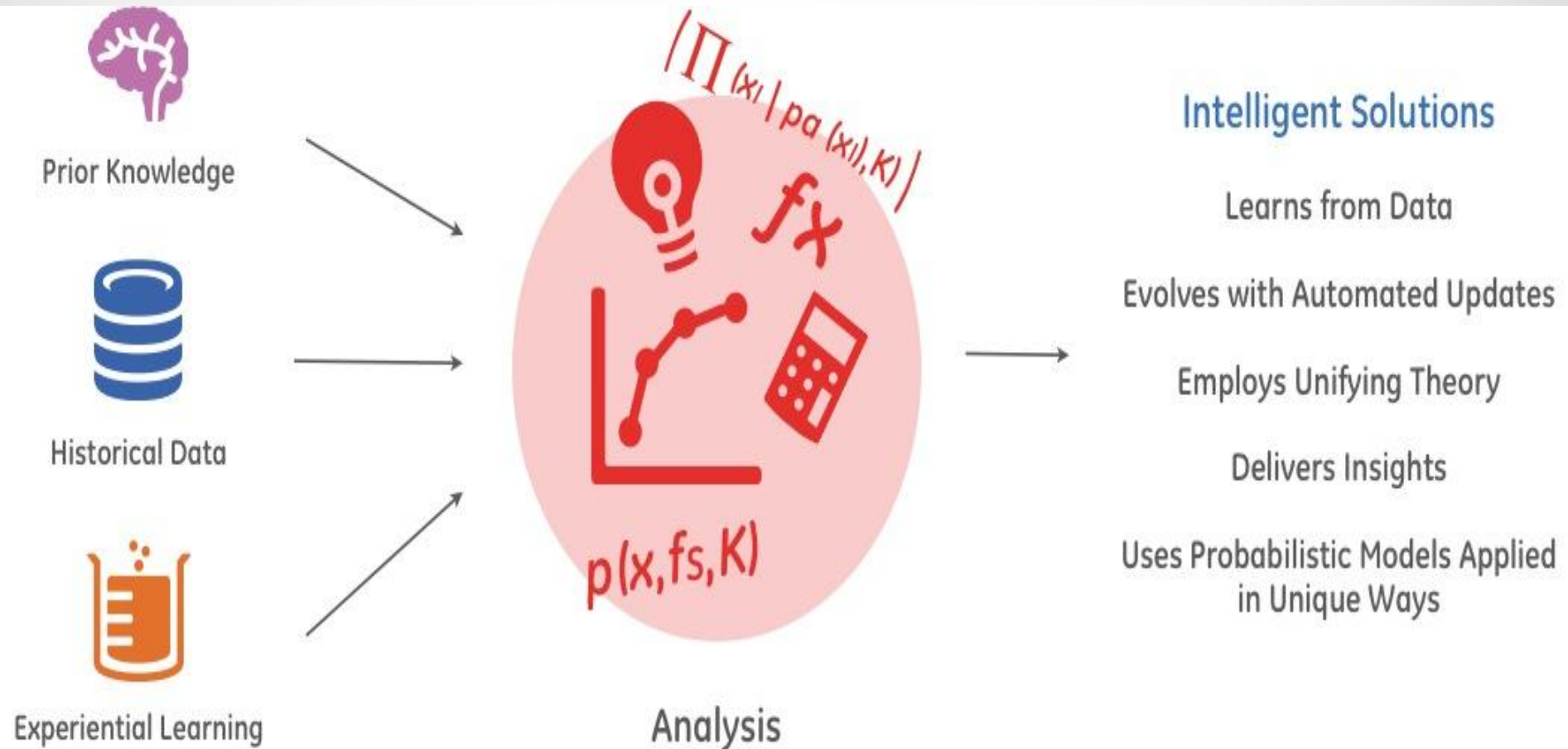
Cloud based Integrated  
**Asset  
Management**



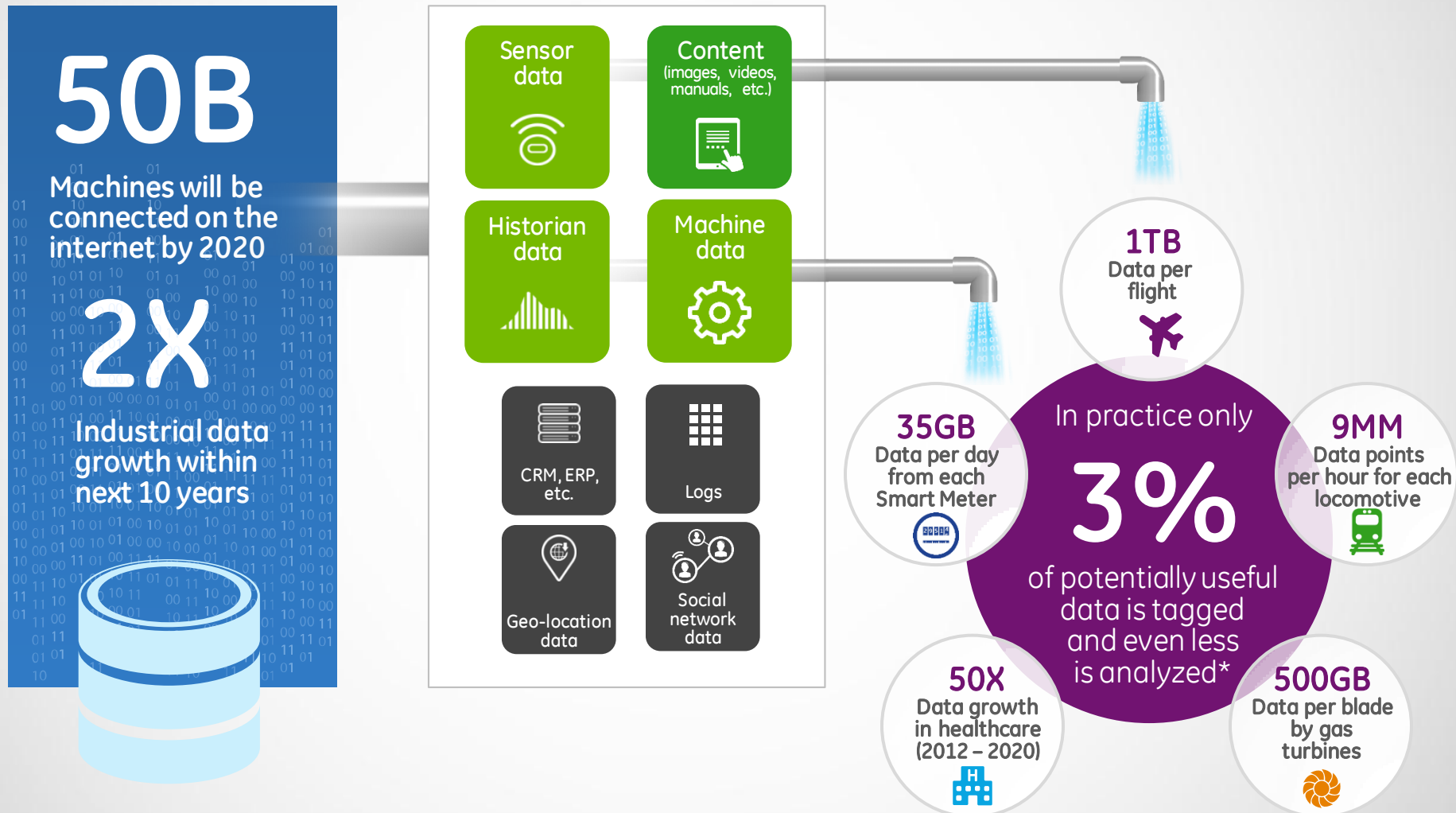
Transition to  
**"Brilliant machines"**



# Apply Batch or Real-Time Analytics to the Machine-Generated Data



# Industrial Big Data – fast and vast



\*Source: IDC

\*Source: IDC

# Today's approaches are not prepared for onslaught of Industrial Big Data

Too  
slow



Too  
expensive



Too  
rigid



80% of an analytics project typically involves gathering and then preparing the data for analysis\*

# Yesterday's data warehouse architecture

1

## All over the place

Data across multiple locations

2

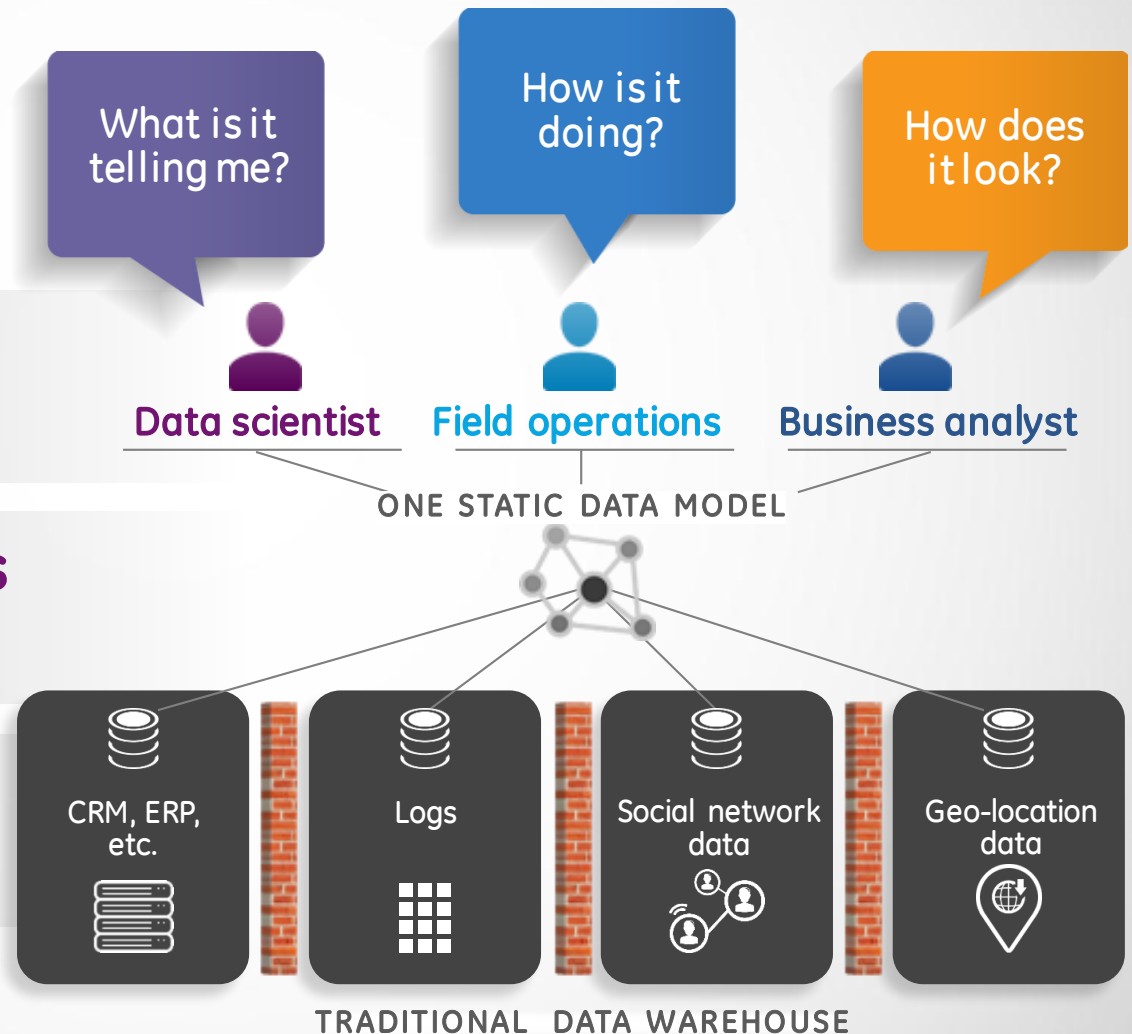
## Limited data types

Mostly structured and semi-structured data types

3

## Snapshot

Limited to narrow snapshots and time



# New approach – Industrial Data Lake architecture

How long will it last without failures or maintenance?

Is my asset performing optimally?

How to configure for best operational results?

Is my asset ready when there is market opportunity?

1

## One place

Access to all data in one place to quickly respond to the speed of business change

2

## Any data

Handling of all data types including documents, images machine data, sensor data

3

## All data

Access to real-time data and historical data and not limited to snapshot of data

Data scientist

Field operations

Business analyst

FLEXIBLE DATA MODELS

## INDUSTRIAL DATA LAKE

Sensor data



Content  
(images, videos, manuals, etc.)



Machine data



Historian data



CRM, ERP, etc.



Logs, click streams



Social network data



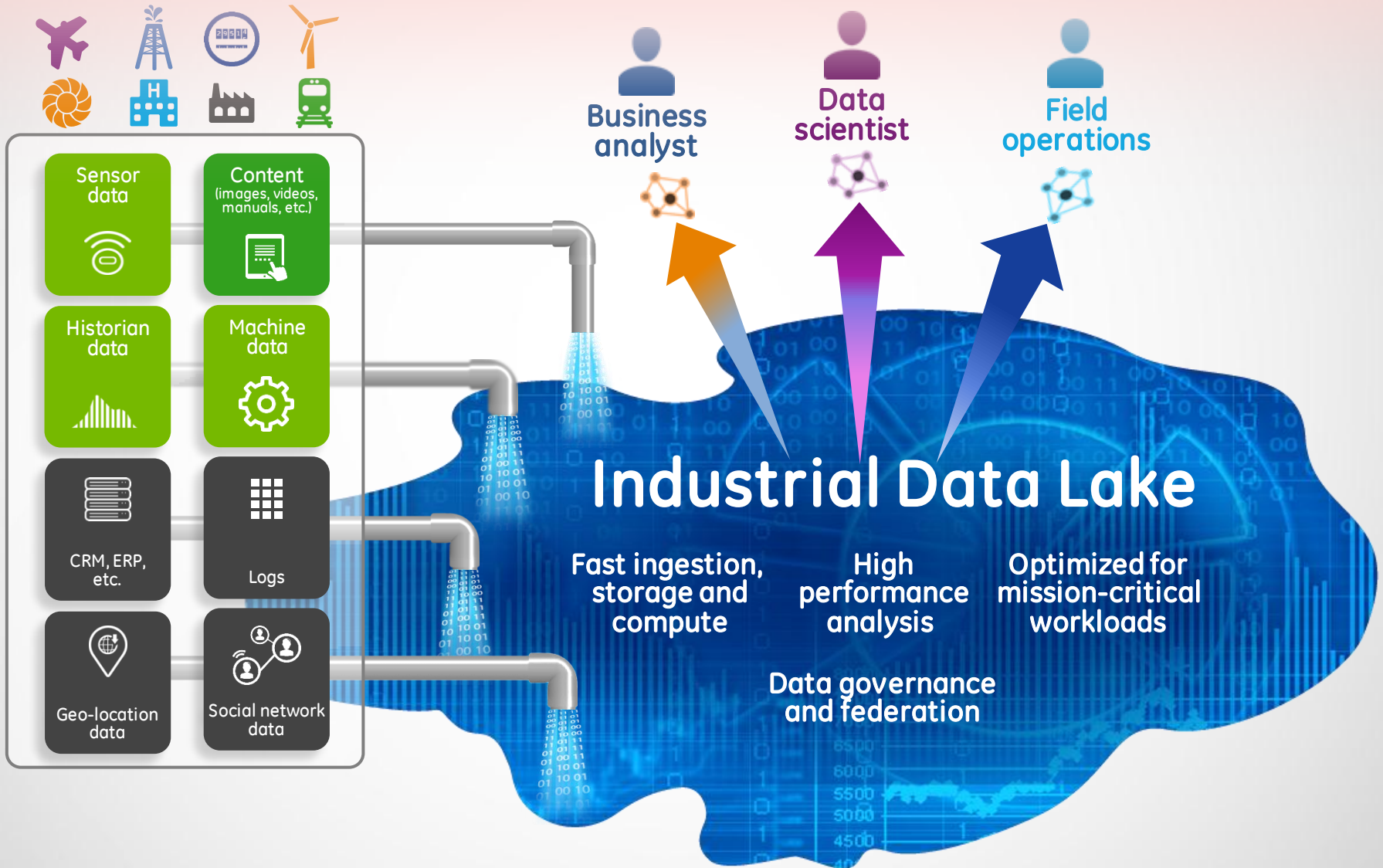
Geo-location data



Rapid access to all data for analytics



# Industrial Data Lake



# Aviation and Big Data

Mon, Aug 11, 2014, 5:54 PM EDT - U.S. Markets closed

## GE starts rolling out Pivotal's big data technology to its own customers

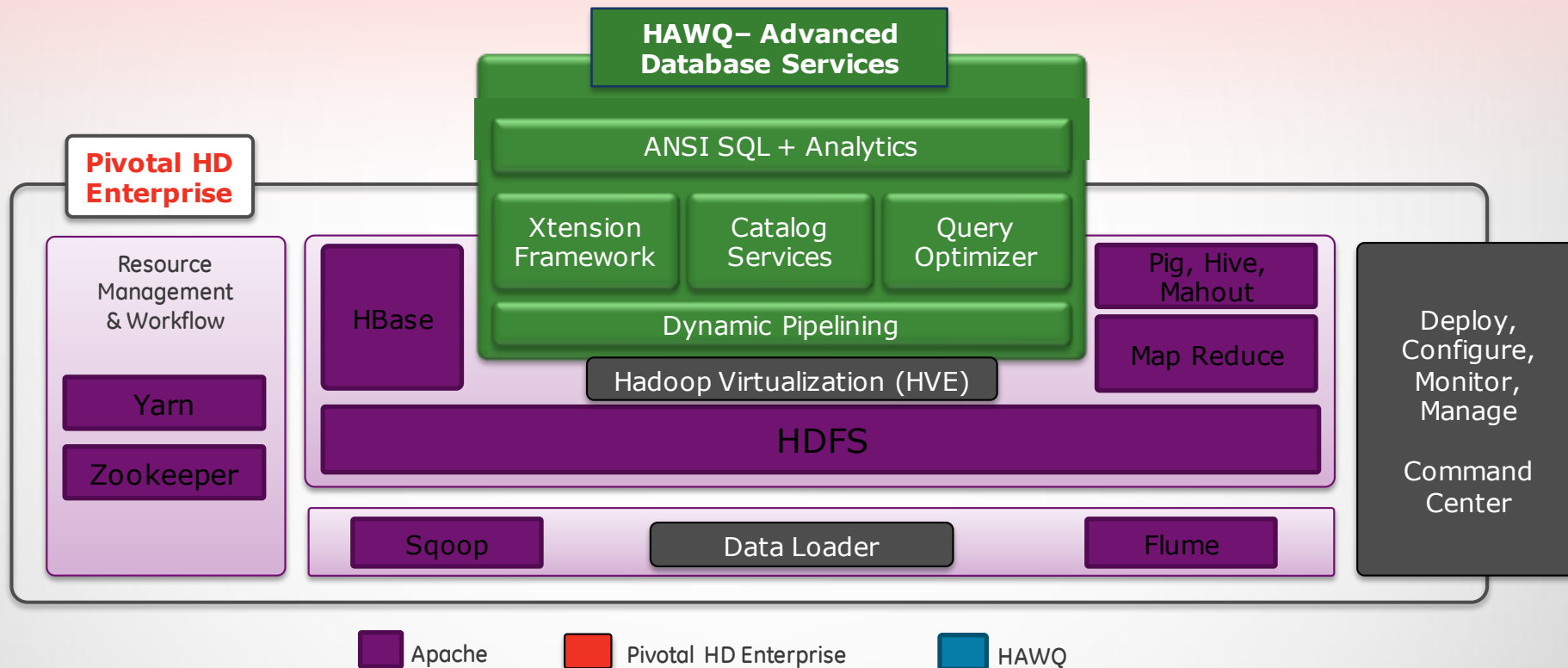
**GIGAOM** By Barb Darrow  
16 hours ago



General Electric, which has touted the [potential advantages of applied big data](#) for a few years and last

“GE expects the data collection to grow to 10 million flights and 1,500 terabytes of full flight operational data by 2015.”

# Pivotal Architecture



# Q&A



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## Thank You!

