



# An Introduction to the Storage Networking Industry Association

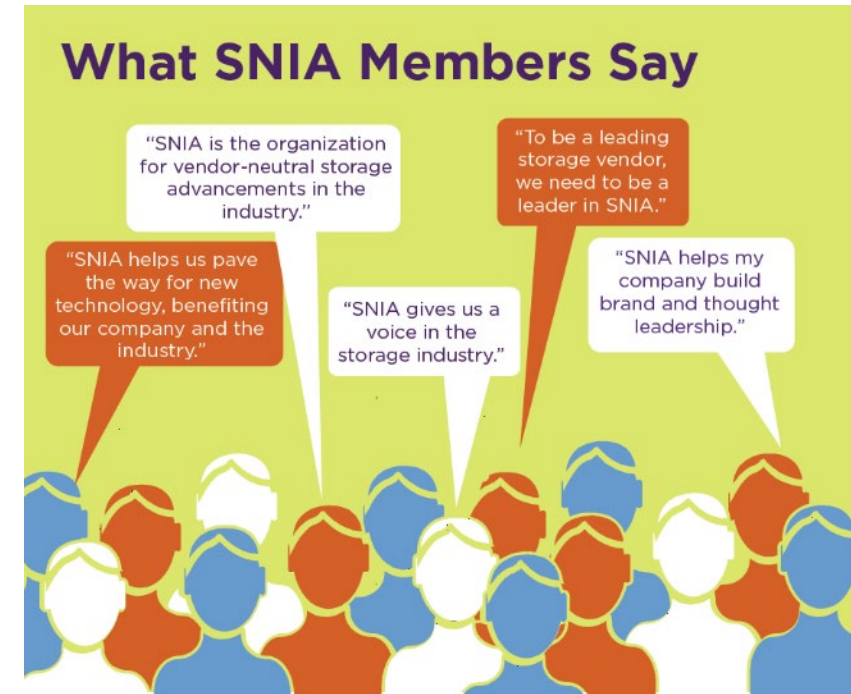
# What is SNIA?

- *SNIA is a non-profit global organization dedicated to developing standards and education programs to advance storage and information technology.*



# Who is SNIA?

- *A community of storage professionals and technical experts*



# SNIA Vision and Mission

## Vision Statement - *All Things Storage*

- Be the globally recognized and trusted authority for storage leadership, standards, and technology expertise.

## Mission Statement - *Lead the Storage Industry*

- Lead the storage industry worldwide in developing and promoting vendor-neutral architectures, standards, and educational services that facilitate the efficient management, movement, and security of information.



**185**  
industry leading  
organizations



**2,000**  
active contributing  
members



**50,000**  
IT end users & storage  
pros worldwide

# Work Accomplished Through SNIA

## Standards Development and Adoption

- Accepted and Ratified spec development process
- Submissions for International Standard ratification (ISO/IEC)
- Develop open source software to accelerate adoption

## Technology Acceleration and Promotion

- Special Interest Groups to promote emerging technologies
- Multi-vendor collaboration to accelerate adoption
- Cross-Industry alliances and engagements

## Global Vendor-Neutral Education

- Host worldwide storage developer conferences
- Organize storage technology summits
- Deliver vendor-neutral webcasts and technical podcasts
- Publish technology white papers, articles and blogs
- Vendor neutral plugfests, hack-a-thons, conformance and interoperability testing
- SNIA GitHub open source repositories



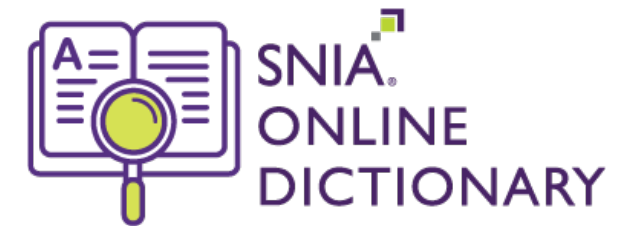
# SNIA Educational Resources



SNIA's library of recent presentations, videos, tutorials, white papers, and more are now accessible through our [Educational Library](#).



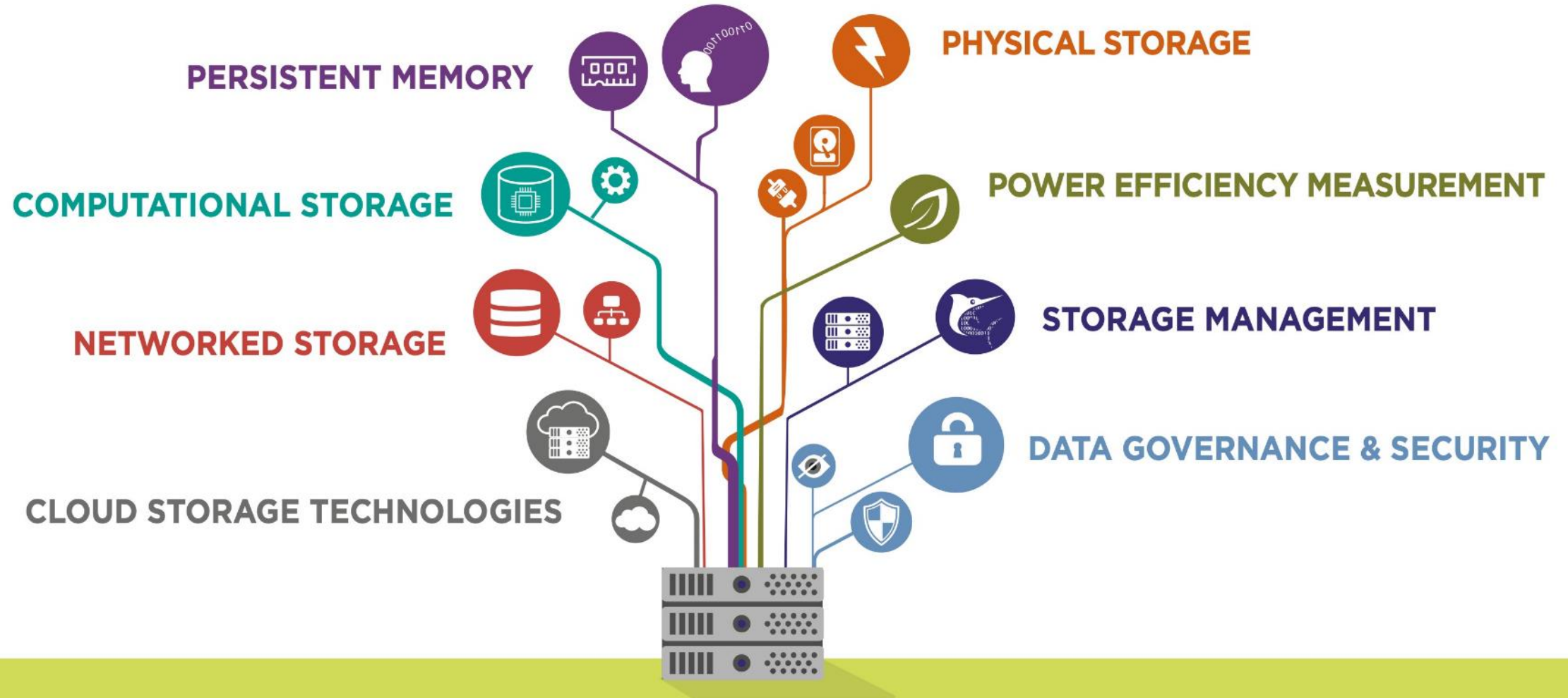
The [SNIA Video YouTube channel](#) features hundreds of videos covering a vast array of storage topics. From Persistent Memory to Cloud, Data Management to Power Efficiency--plus coverage from our global events--our channel offers news, education and insights for all levels of storage professionals.



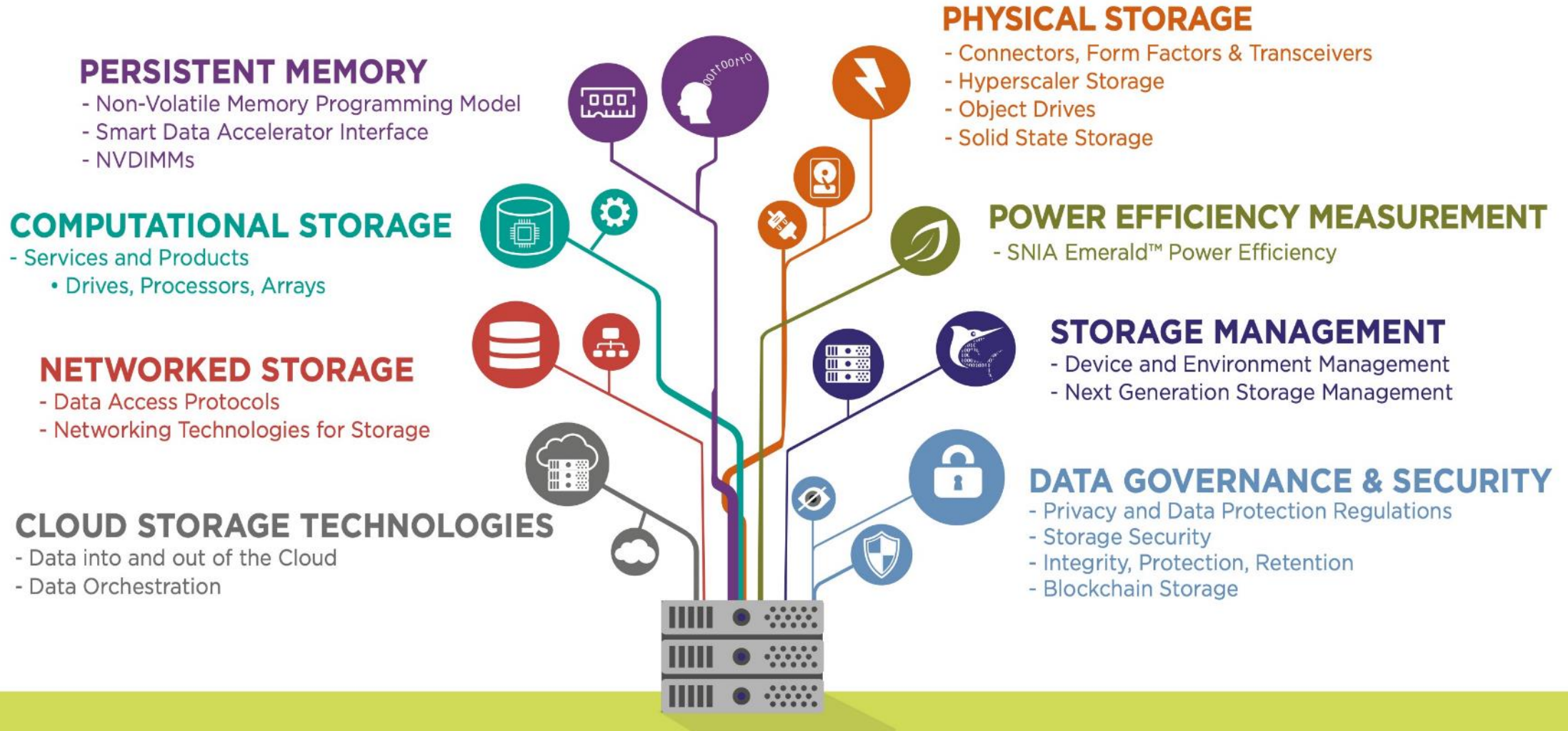
The [SNIA Dictionary](#), which contains terms and definitions related to storage and other information technologies, is the storage networking industry's most comprehensive effort to arrive at a common body of terminology for the technologies it represents.



# SNIA's Current Technology Global Focus Areas



# SNIA's Technical Work Driven by Each Focus Area



# The Real Value to SNIA Membership



## INFLUENCE

- ✓ Influence storage technologies important to the marketplace
- ✓ Amplify your vendor storage expertise and reputation
- ✓ Participate in the development of international standards



## COLLABORATE

- ✓ Participate in multi-vendor interoperability activities
- ✓ Gain insight into disruptive industry trends
- ✓ Form strategic alliance partnerships
- ✓ Develop relationships throughout the industry



## LEAD THE INDUSTRY

- ✓ Educate on all things storage
- ✓ Drive standards development and adoption
- ✓ Align strategic business objectives with worldwide standards





# Thank You

For more information about SNIA, [click here](https://www.snia.org/member_com/join-SNIA)

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