# Why Become SNIA Certified?

People often ask themselves about the real value of IT related certifications and whether it is worth their time and money to become certified. The truth is it is often difficult to assess which certifications are seen by potential employers as valuable to their business, especially with the range and volume of educational offerings available.

However, in a typical multi-vendor IT environment, it pays to have proven certifications that are grounded in the basic technology, those that are vendor-neutral and demonstrate a foundational level of knowledge that can then be complemented by specific product skills.

SNIA's SNCP provides a foundational base education and certified assessment for storage and data management practitioners which is developed by industry subject matter experts and is a consistent measure of technology understanding.

#### **Get SNIA Certified!**

The SNIA certification program was recently ranked by CIO Magazine as a "Top 7 Storage Certification," stating that IT professionals who earn the certification "join an elite group of storage networking professionals at the top of their games."

# SNIA Offers New Storage Certification Examination

With the launch of the new SNIA Foundations exam, the previous CompTIA Storage+ Powered by SNIA has been withdrawn.

Those who currently hold the CompTIA Storage+ Powered by SNIA credential can be assured that SNIA will continue to recognize the credential for a period of three years from the exam pass date and will finally expire December 31st, 2018.

### 6 Good Reasons Why You Should be SNIA Certified:

- Attain a framework by which the competency levels of technical people can be judged
- Provide HR departments with an insight into skill-sets and desire to improve knowledge
- Achieve peer recognition amongst other IT professionals
- Increase income potential
- Enhance employability
- Win SMB customer business

#### www.snia.org/certification



SNIA



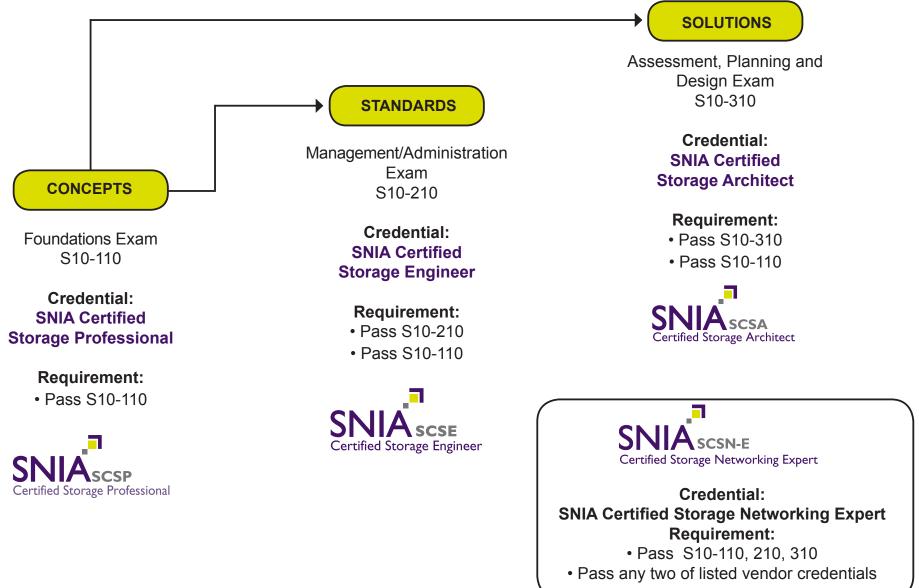
#### Learn About SNIA's Certification Program

The SNIA Storage Networking Certification Program (SNCP) provides a strong foundation of vendor- neutral, systems-level credentials that integrate with and complement individual vendor certifications.



# **SNIA Storage Networking Certification Program (SNCP)**

## **SNCP** Domains



Learn more at www.snia.org/certification

