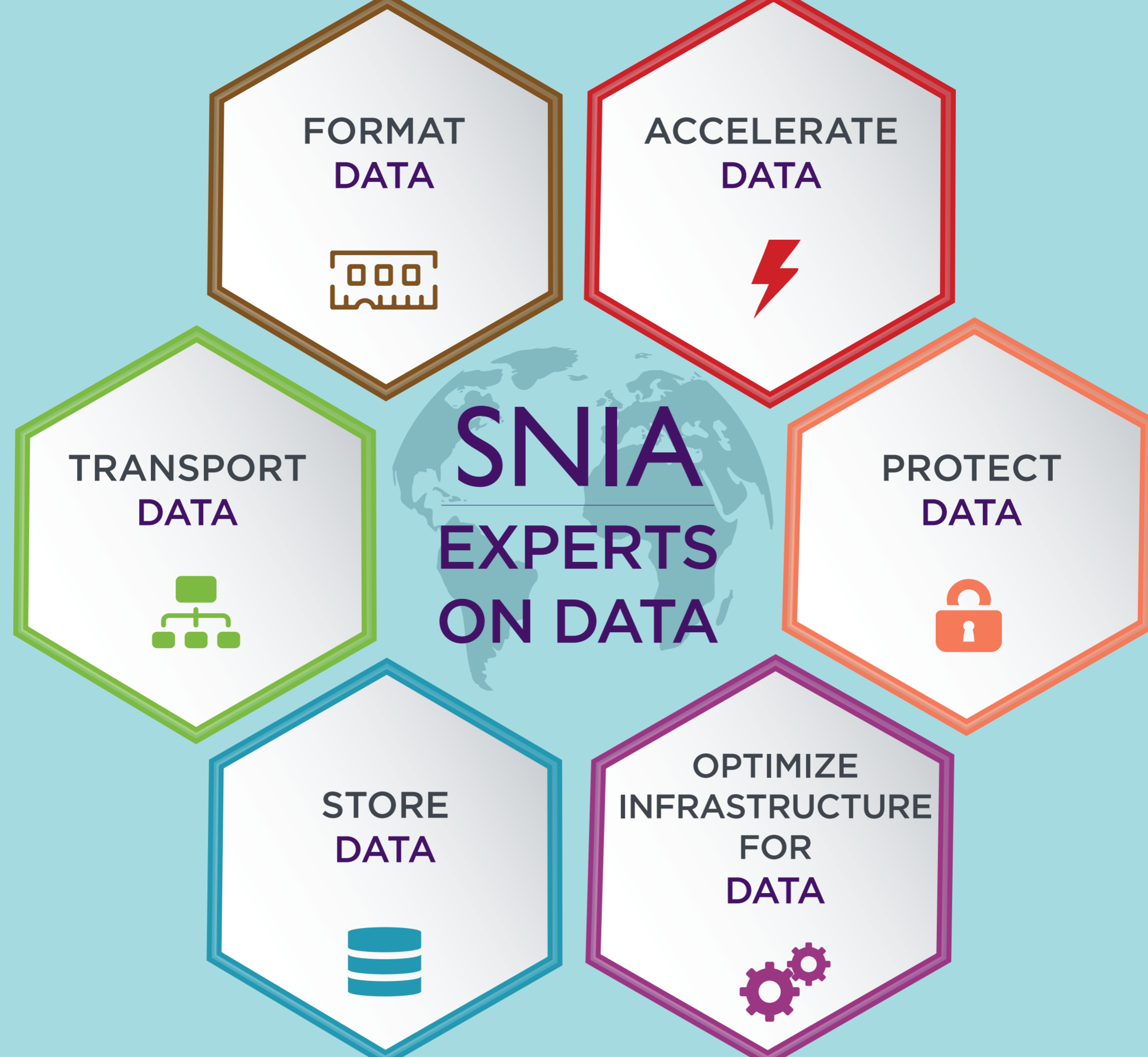


SNIA | DATA EXPERTS

SNIA is an industry organization that develops global standards and delivers education on all technologies related to data.



“How we consume, process, and protect data is intricate and involved. SNIA is at the core of the entire IT ecosystem, helping the world advance and standardize both established and emerging technologies to facilitate and improve all technologies related to data.”

- Dr. J Metz, Chair, SNIA Board of Directors

DATA-CENTRIC FOCUS AREAS



ACCELERATE
Move processing to the data



PROTECT
Secure and protect data



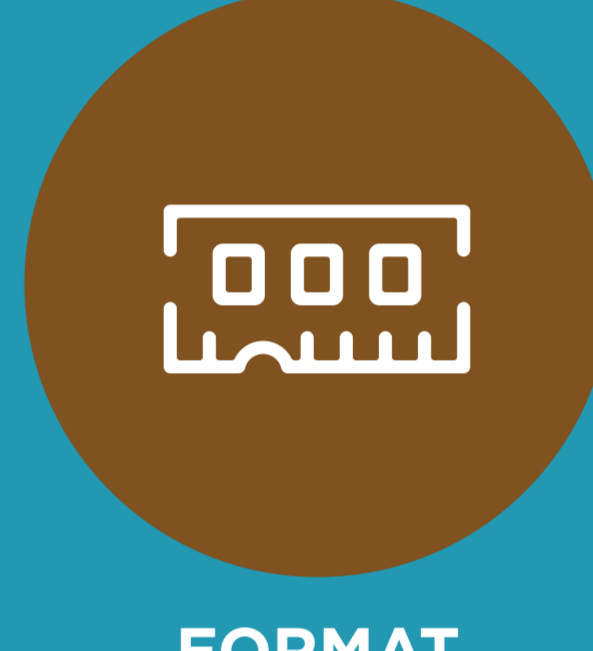
OPTIMIZE INFRASTRUCTURE
Optimize how environments are configured and managed



STORE
Representation of data on storage media



TRANSPORT
Move data between physical locations



FORMAT
Different formats to access stored data

TECHNICAL STANDARDS

25+
years

of developing and promoting standards.

63
SNIA

13
ISO

57
SFF

THE SNIA COMMUNITY

SNIA members collaborate to develop and promote vendor-neutral architectures, standards, and education.



200
industry leading organizations

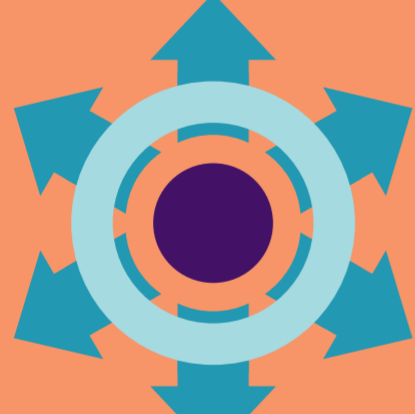


2,500
active contributing members



50,000
IT end users & storage pros worldwide

VALUE OF PARTICIPATION

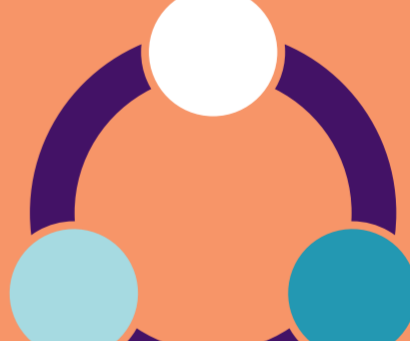


DRIVE TECHNOLOGY DIRECTIONS

Develop and influence standards deployed globally

COLLABORATE ACROSS BOUNDARIES

An ecosystem of sharing, knowledge transfer, and technology advancement



LEAD THE INDUSTRY

Anticipate trends and adapt to evolving technology shifts

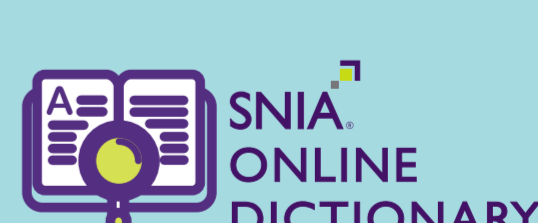
EDUCATION



SNIA EDUCATIONAL LIBRARY
Educational Library with over **3,200** content assets

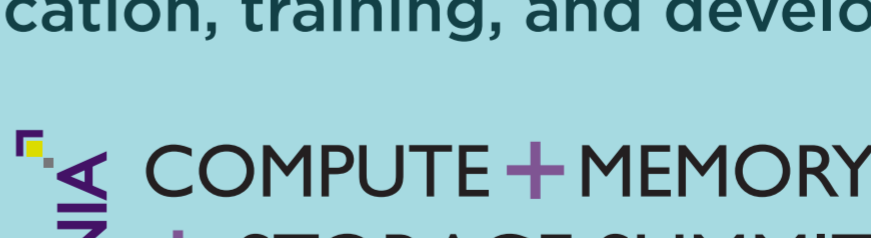


SNIA ON DATA Podcast Series
Blogs, webinars, articles, podcasts and infographics



SNIA ONLINE DICTIONARY
Peer-reviewed dictionary with over **2,000** IT definitions

Global events for technical education, training, and development



STRONG INDUSTRY PARTNERSHIPS

Industry Alliances



Collaboration Partners



Marketing and Education Partners



snia.org