SNIA SPONSORSHIP OPPORTUNITY

2016 SNIA DICTIONARY
A Glossary of Storage Networking, Data and Information Technology

Generate Maximum Brand Awareness by Being on the Front Cover of this Award-Winning, Industry Recognized and Very Popular Publication

The SNIA Dictionary is distributed at all SNIA owned events and other industry events in which SNIA participates. This popular resource has become a staple on the desks of Storage and IT professionals.

The SNIA Dictionary contains terms and definitions related to storage and other information technologies, and is the storage networking industry’s most comprehensive attempt to date to arrive at a common body of terminology for the technologies it represents.

The terms go through a rigorous technical review and approval process by SNIA Technical Council to assure their accuracy. The SNIA Technical Council is a group of industry technical experts elected by the members of SNIA to guide SNIA’s technical efforts. Their extensive individual technical backgrounds cover all aspects of storage.

View the 2015 online SNIA Dictionary at www.snia.org/dictionary.

Sponsorships Available and Prices:
Eight (only) Underwriter Sponsors at $7,500 - features prime-position logo on cover, acknowledgement and logo placement on the inside front cover and inside back cover, 100 copies, and attribution on the online version on the SNIA site.

Additional 2016 Feature - plan is to include Underwriter attribution and company logo in European version with Brazilian version TBD.

Discount: Sponsor both the U.S. and European versions of the dictionary and receive 10% off of both sponsorship fees. (This promotion does not apply to a TBD 2016 Brazilian edition.)

Commitment Deadline:
February 26, 2016; Logo due March 4, 2016.

For More Information, Contact:
Marty Foltyn
Business Development Representative
858.720.9780
marty.foltyn@snia.org

Lisa Mercurio
Membership Services Manager
781.293.9860
lisa.mercurio@snia.org

Version 1.19.16