SNIA ® | MEMBERSHIP

SNIA is an industry organization that develops global standards and delivers education on all technologies related to data.
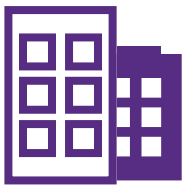
FORMAT DATA

ACCELERATE DATA

TRANSPORT DATA

SNIA
EXPERTS ON DATA

PROTECT DATA

STORE DATA

OPTIMIZE INFRASTRUCTURE FOR DATA

snia.org/membership

> How we consume, process, and protect data is intricate and involved. SNIA is at the core of the entire IT ecosystem, helping the world advance and standardize both established and emerging technologies to facilitate and improve all technologies related to data. **"**
>
> - Dr. J Metz, Chair, SNIA Board of Directors

WHAT IS SNIA?

For over 25 years, SNIA has been committed to its mission of worldwide leadership developing and promoting architectures, standards, education, and vendor-neutral collaboration.

200
industry leading organizations

2,000
active contributing members

50,000
IT end users & storage pros worldwide

MEMBERSHIP BENEFITS

SNIA company membership includes participation in Technical Work Groups, Forums, Initiatives, Committees, Alliance activity and discounts on SNIA event sponsorship and attendance.

Technical Work Groups (TWGs) deliver information, standards, and architectures that accelerate the adoption of technologies related to data.

Initiatives provide vendor-neutral education and marketing that align with the technical development activities within specific SNIA Technical Work Groups.

Committees work to further the awareness and adoption of specific technologies. Activities can include education, best practices, and technology guidance.

SNIA has **strategic alliances** with several industry associations that work on complementary technologies. Collaboration through these partnerships results in data use cases that benefit the industry.

DATA CENTRIC FOCUS AREAS

ACCELERATE
Move processing to the data

PROTECT
Secure and protect data

OPTIMIZE INFRASTRUCTURE
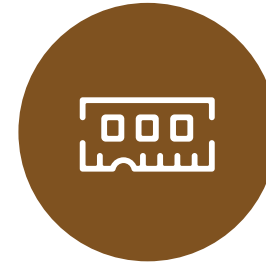Optimize how environments are configured and managed
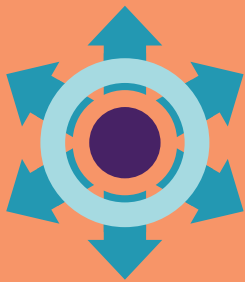
STORE
Representation of data on storage media

TRANSPORT
Move data between physical locations

FORMAT
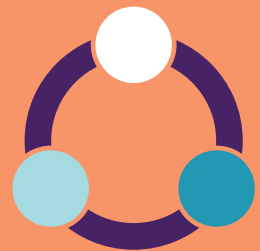Different formats to access stored data

VALUE OF PARTICIPATION

DRIVE TECHNOLOGY DIRECTIONS
Develop and influence standards deployed globally

COLLABORATE ACROSS BOUNDARIES
An ecosystem of sharing, knowledge transfer, and technology advancement

LEAD THE INDUSTRY
Anticipate trends and adapt to evolving technology shifts

SNIA MEMBER ENTITLEMENTS

Level	Platinum	Gold	Silver	Academic
Annual Membership Dues	**$50,000**	**$25,000**	**$5,000**	**Free**
Eligible for voting seat on SNIA Board of Directors	Yes	No	No	No
Eligible for voting seat on SNIA Technical Council	Yes	No	No	No
Set the current & future direction for SNIA	Yes	No	No	No
Final vote on SNIA releases	Yes	No	No	No
Help establish SNIA budgets, policies, and operations	Yes	No	No	No
Approve new SNIA Work	Yes	No	No	No
Company Logo and Link on SNIA Homepage	Yes	No	No	No
Complimentary Registrations (4) to SNIA Developer Conferences (US)	Yes	No	No	No
Vote on Publication of SNIA Standards	Yes	Yes	No	No
Vote on Publication of SNIA Specifications	Yes	Yes	No	No
Vote on SNIA Software	Yes	Yes	No	No
Vote on SNIA Bylaws Changes	Yes	Yes	No	No
Vote in SNIA Board of Directors Elections	Yes	Yes	No	No
Vote in SNIA Technical Council Elections	Yes	Yes	No	No
Vote in SNIA Annual Members Meeting	Yes	Yes	No	No
Provide Supporting Quotes for External Communications	Yes	Yes	No	No
Chair SNIA Forums, Initiatives and Committees	Yes	Yes	No	No
Chair SNIA Technical Working Groups	Yes	Yes	No	No
Vote in SNIA Working Committees	Yes	Yes	* Single	No

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SNIA

Level	Platinum	Gold	Silver	Academic
Annual Membership Dues	**$50,000**	**$25,000**	**$5,000**	**Free**
Vote in SNIA Technical Working Groups	Yes	Yes	* Single	No
Vote in SNIA Forums and Initiatives	Yes	Yes	* Single	No
SNIA Hosted Equipment for Interoperability Labs	Yes	Yes	Yes	No
Participate in SNIA Technical Working Groups	Yes	Yes	Yes	Yes
Participate in SNIA Forums and Initiatives	Yes	Yes	Yes	Yes
Participate in SNIA Committees	Yes	Yes	Yes	Yes
Participate in SNIA Alliance activity	Yes	Yes	Yes	Yes
Right to use IP in SNIA published standards as described in the SNIA IP policy	Yes	Yes	Yes	Yes
Access to SNIA Tools	Yes	Yes	Yes	Yes
Register for SNIA email reflectors	Yes	Yes	Yes	Yes
Member Discounts to selected industry events	Yes	Yes	Yes	Yes
Public Listing of Company Name on Website, with link	Yes	Yes	Yes	Yes

* Silver Level of Membership allows for Voting Rights in a Single Technical Working Group and an F/I/Committee

Small Company Memberships are available for an 80% discount: Gold at $5,000 and Silver at $1,000

Contact Us: membership@snia.org

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