

# SNIA<sup>®</sup> | MEMBERSHIP

SNIA is an industry organization that develops global standards and delivers education on all technologies related to data.



[snia.org/membership](https://snia.org/membership)



How we consume, process, and protect data is intricate and involved.

SNIA is at the core of the entire IT ecosystem, helping the world advance and standardize both established and emerging technologies to facilitate and improve all technologies related to data.

- Dr. J Metz, Chair, SNIA Board of Directors

## WHAT IS SNIA?

For over 25 years, SNIA has been committed to its mission of worldwide leadership developing and promoting architectures, standards, education, and vendor-neutral collaboration.



**200**

industry leading  
organizations



**2,500**

active contributing  
members



**50,000**

IT end users & storage  
pros worldwide

## MEMBERSHIP BENEFITS

SNIA company membership includes participation in Technical Work Groups, Committees, and discounts on SNIA event sponsorship and attendance.

**Technical Work Groups (TWGs)** deliver information, standards, and architectures that accelerate the adoption of technologies related to data.

**Committees** work to further the awareness and adoption of specific technologies. Activities can include education, best practices, and technology guidance.

## ADD-ON OPPORTUNITIES

Enhance your SNIA membership by participating in the following groups (additional fees apply).

**Forums** are focused on vendor-neutral education and promotion of specific technologies around which each Forum is established. Unlike many other groups within SNIA, Forums do not support a specific SNIA Technical Work Group.

**Initiatives** provide vendor-neutral education and marketing that align with the technical development activities within specific SNIA Technical Work Groups.

**Technology Affiliates** are technical working bodies consisting of a specifically named Technical Work Group. They are guided by the Technical Council to execute on technical deliverables and are overseen by the Board of Directors.

# DATA CENTRIC FOCUS AREAS



## **ACCELERATE**

Move processing to the data



## **PROTECT**

Secure and protect data



## **OPTIMIZE INFRASTRUCTURE**

Optimize how environments are configured and managed



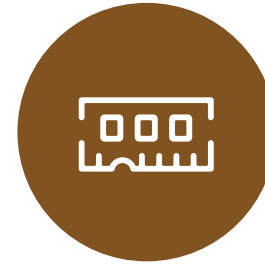
## **STORE**

Representation of data on storage media



## **TRANSPORT**

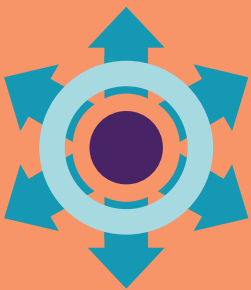
Move data between physical locations



## **FORMAT**

Different formats to access stored data

# VALUE OF PARTICIPATION

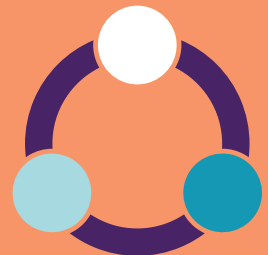


## **INFLUENCE THE INDUSTRY**

Drive and impact new technologies related to handling and optimizing data

## **COLLABORATE ACROSS BOUNDARIES**

An ecosystem of sharing, knowledge transfer, and technology advancement



## **DEMONSTRATE LEADERSHIP**

Lead technology trends and adapt to shifts in the ever-changing industry

# MEMBERSHIP CATEGORY & FEES SNIA®

## MEMBER

A Member is in the business of manufacturing, licensing, servicing, consulting, designing, researching/publishing, using or selling software, specifications, architecture, hardware or services.

Category	Yearly Fee	
	Voting	Non-Voting
Member annual revenue > \$600M	\$42,000	\$18,000
Member annual revenue \$150M - \$600M	\$25,000	\$12,000
Member annual revenue \$20M - \$150M	\$18,000	\$9,000
Member annual revenue \$5M - \$20M	\$9,000	\$4,000
Member annual revenue \$0 - \$5M	\$9,000	\$1,000

Fees effective 12/1/23

**Voting Benefits:** Voting Members have additional entitlements, including voting rights in SNIA elections for SNIA architectures and SNIA software, as well as being eligible for a seat on the SNIA Board of Directors or Technical Council. For additional rights and benefits, visit [www.snia.org/join](http://www.snia.org/join).

## ASSOCIATE

An Associate is an enterprise that is the ultimate final consumer of a product or service. (e.g. end-user company that otherwise could not be categorized as a Member as defined above)

## INDIVIDUAL

An individual not employed by a SNIA Member company, or company developing, manufacturing, or otherwise involved in the business of computer-related hardware or software products or services. An individual may not be an employee of a SNIA Member company that falls into other SNIA membership categories.

## EDUCATIONAL INSTITUTION

SNIA grants complimentary access to qualified higher-learning Educational Institutions. Candidates may not be an employee of a SNIA Member company or a company that falls into other SNIA membership categories.

Category	Yearly Fee - Non-Voting
Associate	\$1,000
Individual	\$300
Educational Institution	\$0

Fees effective 12/1/23

## TECHNOLOGY AFFILIATE

A Technology Affiliate (TA) member is a restricted membership specific to a technology domain, focused on technical specifications and interoperability. A TA membership will give the company access to only the respective group (no access to other groups without a corresponding SNIA membership). It is not required for a TA member to be a full member of SNIA.

Category	Yearly Fee
DNA Data Storage Alliance, Board, Voting	\$10,000
DNA Data Storage Alliance, General, Voting	\$2,000
DNA Data Storage Alliance, Academic, Non-Voting	\$0
SFF TA TWG (Technical Work Group), Voting	\$1,200

Fees effective 12/1/23

**Note:** Voting rights apply only to respective Technology Affiliate group/membership, and not to SNIA Corporate voting.

# TECHNOLOGY GROUP FEES



**Note:** In order to participate in a SNIA Technology Group, companies/organizations must first be a member of SNIA.

## SNIA TECHNOLOGY GROUPS

### Annual Fee

Fees effective 12/1/23

#### Cloud Storage Technologies Initiative (CSTI)

Member, Voting	\$5,000
Member, Non-Voting	\$3,000
Member, Non-Voting (\$0-\$5M annual company revenue)	\$1,000
Individual or Educational Institution Member, Non-Voting	\$300

#### Compute, Memory, and Storage Initiative (CMSI)

Member, Voting	\$5,000
Member, Non-Voting	\$3,000
Member, Non-Voting (\$0-\$5M annual company revenue)	\$1,000
Individual or Educational Institution Member, Non-Voting	\$300

#### Green Storage Initiative (GSI)

Member, Voting	\$12,000
Member, Non-Voting	\$6,000
Individual or Educational Institution Member, Non-Voting	\$300
SNIA Emerald™ Program Fees	

For information, email [emerald@snia.org](mailto:emerald@snia.org)

#### Data, Networking & Storage Forum (DNSF)

Member, Voting	\$5,000
Member, Non-Voting	\$3,000
Member, Non-Voting (\$0-\$5M annual company revenue)	\$1,000
Individual or Educational Institution Member, Non-Voting	\$300

#### SCSI Trade Association (STA Forum)

Member, Voting	\$10,000
Member, Non-Voting	\$4,500

#### Storage Management Initiative (SMI)

Member, Voting	\$5,000
Member, Voting (\$0-\$5M annual company revenue)	\$1,000

#### Storage Management-Lab Participation - SM-Lab (Requires SMI Membership)

Lab Provider/Service Developer Participant	\$25,000
Lab Infrastructure Developer Participant	\$10,000
Lab Storage Client Participant	\$25,000
Lab Storage "Start-up" Participant (Clients/Vendors)	\$4,000

#### Conformance Testing Program Subscription Fee

SNIA Swordfish® CTP Subscriber	\$10,000
SNIA Swordfish® CTP Subscriber (non-SNIA member)	\$15,000

**Contact Us: [membership@snia.org](mailto:membership@snia.org)**