Big Data: What’s in it for me?

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Your Imperial Majesty ...
What’s in it for me?

- A good drink
- Catching up with friends
- Networking for my company
What’s in it for you?
What are you going to do with the data?
What data?

- Handwritten notes
- Electronic notes
- Presentations
- Video/Audio recordings
- Emails sent/received
- Business cards collected
The Big Data problems starts with you and me!

Realize. It starts with you.
The anatomy of data
The 6 C’s

- Creation
- Capture
- Curation
- Consumption
- Community
- Compliance

- Storage
- Server
- Network
Growth numbers show there’s something in it for storage guys

61.4%
Big Data Storage Revenue CAGR

4-6%
Enterprise Storage Revenue CAGR

Source: IDC.com 2012
Q&A

- Complaints

- Please send to:
  - /dev/null

- Questions?

- Email me:
  - bwoo@neuralytix.com

- Tweet me:
  - @BenWooNY
Why Val was named a Czar

Czar Nicholas II

Czar Val the Great