Enabling Data Infrastructure Return On Innovation – The Other ROI

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There is no such thing as an information recession however there are economic realities that require smart investments and innovation to move, process, protect, preserve and serve data for longer periods. After all, both people and data are getting larger and living longer. Data Infrastructures consists of servers, storage I/O networking hardware software and services spanning physical, virtual and cloud along with associated techniques, best practices, polices and people skillsets.

This session looks at current and emerging trends, technologies, tools as well as challenges along with what to do to bridge the gap between barriers and opportunities from an IT customer and vendor perspective. In addition we will address popular industry buzzword bingo themes, the unknown and known, doing things the old way vs. new ways, cutting costs vs. removing cost, return on investment vs. return on innovation and technolutionary, the meritage of technology revolution and evolution.
Before we get started…
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Introduction

Who is Greg Schulz, contact and other information

Has been IT Customer
Application systems development
Systems programming/management
Performance and Capacity Planning
Data Protection/Backup/BC/DR
Electric Power, Financial, Transportation

Has been Vendor
Storage, Network, SSD, Disk & Tape
Backup/BC/DR, RAID, Replication
NAS, SAN, LAN, MAN and WAN
Hardware, Software & Services
Sales Engineering, Tech Marketing

Industry Analyst/Advisor
Cloud, virtualization/VDI, servers, HW, SW, servers, software defined, services, archive, backup/BC/DR, performance/capacity planning
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